PROGRAM AUDIENCE ESTIMATES (Alpha)

NOV.23-29,1987

PROGRAM NAME / DAY	TIME	DUR / #STNS	NET / CVG%	TYPE	NO. OF T/C	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SH %	AVG. AUD. 0,000	VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES: TOTAL PERS (2+)	WORKING WOMEN 18+	WORKING WOMEN 18-49	LOH 18-49 W/CH <3	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS TOT. 12-17	TEENS FEM. 12-17	CHILDREN TOT. 2-11	CHILDREN TOT. 6-11
EVENING																													
A DIFFERENT WORLD(R)																													
THU	8.30P	30	NBC		8	A	16.9	33	1497	2066	401	338	76	902	307	513	459	398	323	690	262	440	392	346	184	262	168	212	152
		207	98	CS	8	B	26.6	42	2352	1787	372	312	101	860	342	543	474	348	263	484	198	312	286	212	133	183	106	260	165
						C	26.6	42	2352	1787	372	312	101	860	342	543	474	348	263	484	198	312	286	212	133	183	106	260	165
A YEAR IN THE LIFE																													
WED	9.00P	60	NBC		9	A	12.3	22	1090	1816	398	326	81	941	291	543	524	452	343	574	183	342	319	294	197	117	56^	185	107
		202	99	GD	9	B	12.3	20	1087	1553	338	280	90	857	302	507	467	377	297	429	156	255	238	192	145	135	81	133	85
9.00 - 9.30						C	12.3	20	1087	1553	338	280	90	857	302	507	467	377	297	429	156	255	238	192	145	135	81	133	85
9.30 - 10.00						A	11.7	20	1037	1812	391	321	74	950	276	532	515	462	362	554	170	318	306	283	204	126	60^	182	97
						A	13.0	23	1152	1806	400	327	87	925	303	548	528	440	324	587	194	361	328	302	189	109	53^	185	115
ABC MOVIE SPECIAL-SAT(S,R)																													
SAT	8.00P	120	ABC			A	8.1	14	718	2034	270	209	74^	692	220	421	398	337	214	823	254	501	517	464	220	239	68^	281	176
		176	88	FF																									
SMOKEY AND THE BANDIT, II																													
8.00 - 8.30						A	6.7	12	594	1914	229	171	72^	671	185	375	367	336	230	802	207	452	496	481	232	247	74^	195	135
8.30 - 9.00						A	8.0	14	709	1998	247	194	73^	661	204	395	380	319	212	787	224	464	489	458	218	245	63^	305	195
9.00 - 9.30						A	8.6	15	762	2074	277	217	71^	673	229	419	397	322	200	839	279	523	537	461	218	249	66^	312	195
9.30 - 10.00						A	9.2	16	815	2095	311	238	78^	746	249	473	434	362	216	845	288	542	532	456	212	215	68^	290	168
ABC THURSDAY NIGHT MOVIE						A	9.7	19	859	1765	356	271	67^	906	237	453	406	473	410	644	242	373	324	313	215	102	56^	114	78
THU	9.00P	120	ABC		8	B	9.8	16	867	1645	294	228	74	730	232	421	386	354	265	627	234	396	361	292	186	122	57	166	110
		203	96	FF	8	C	9.8	16	867	1645	294	228	74	730	232	421	386	354	265	627	234	396	361	292	186	122	57	166	110
N. ROCKWELL 'BREAKING HOME TIES'																													
9.00 - 9.30						A	8.1	15	718	1889	370	285	73^	976	233	470	423	504	471	674	262	399	325	303	222	100	53^	138	89
9.30 - 10.00						A	9.1	17	806	1784	355	270	68^	925	232	466	415	503	417	643	230	369	324	321	214	101	55^	115	74^
10.00 - 10.30						A	10.9	21	966	1725	352	269	69	871	241	443	400	450	382	638	251	380	324	310	203	101	55^	115	83
10.30 - 11.00						A	10.6	21	939	1713	354	267	61^	880	243	443	397	450	390	634	229	351	328	319	225	104	62^	94	69
ADVENTURES-BEANS BAXTER						A	1.9	3	168	1738	286^	278^	121^	464	355^	407	316^	84v	37v	654	318^	484	402	275^	143^	243^	128^	377	296^
SAT	9.00P	30	FOX		5	B	2.2	4	197	1750	235	202	63^	504	239	393	335	238	88^	533	249	401	325	219	109^	327	131^	386	261
		104	77	CS	5	C	2.2	4	197	1750	235	202	63^	504	239	393	335	238	88^	533	249	401	325	219	109^	327	131^	386	261
ALF						A	18.9	29	1675	1956	320	276	104	715	319	501	428	280	182	523	246	395	338	230	99	262	143	456	288
MON	8.00P	30	NBC		10	B	18.9	29	1671	1897	319	271	108	714	330	509	443	281	163	502	243	394	345	215	85	246	121	435	281
		203	99	CS	10	C	18.9	29	1671	1897	319	271	108	714	330	509	443	281	163	502	243	394	345	215	85	246	121	435	281
AMEN						A	18.4	32	1630	1851	333	253	62	889	251	440	418	375	392	544	212	302	257	195	210	185	130	232	142
SAT	9.30P	30	NBC		8	B	18.0	32	1594	1711	320	238	61	876	234	425	409	391	395	487	149	255	248	223	196	151	93	197	140
		207	99	CS	8	C	18.0	32	1594	1711	320	238	61	876	234	425	409	391	395	487	149	255	248	223	196	151	93	197	140
BEAUTY & THE BEAST						A	12.7	22	1125	1893	390	303	57	924	225	517	502	479	354	683	172	394	373	400	242	115	73	171	102
FRI	8.00P	60	CBS		8	B	13.2	23	1165	1712	342	259	82	881	259	488	464	417	331	558	155	310	299	297	208	87	47	187	118
		205	98	A	8	C	13.2	23	1165	1712	342	259	82	881	259	488	464	417	331	558	155	310	299	297	208	87	47	187	118
8.00 - 8.30						A	12.0	21	1063	1845	376	291	54^	904	212	497	481	472	355	675	160	377	361	399	255	107	67	159	94
CONT'D																													

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FOR EXPLANATION OF SYMBOLS, SEE PAGE B.

PERMISSIBLE USES

PROGRAM AUDIENCE ESTIMATES (Alpha)

NOV.23-29,1987

PROGRAM NAME / DAY	TIME	#STNS	DUR	CVG%	NET	TYPE	NO. OF T/C	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SH %	AVG. AUD. 0,000	VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES: TOTAL PERS (2+)	WORKING WOMEN 18+	WORKING WOMEN 18-49	LOH 18-49 W/CH <3	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS TOT. 12-17	TEENS FEM. 12-17	CHILDREN TOT. 2-11	CHILDREN TOT. 6-11
EVENING CONT'D																															
BEAUTY & THE BEAST-CONT'D	8.30 - 9.00							A	13.4	23	1187	1936	402	313	60	942	238	535	521	486	353	689	182	409	383	400	231	122	80	183	110
BEVERLY HILL'S BUNTZ SPCL(S)								A	13.4	20	1187	1751	341	301	117	705	346	543	465	309	129	695	354	566	474	303	104	185	107	167	121
SUN	9.30P	191	30	96	NBC	CS																									
BILL COSBY SHOW(R)								A	18.5	37	1639	2079	417	343	69	979	320	540	479	435	366	695	242	425	381	334	212	199	129	206	147
THU	8.00P	212	30	99	NBC	CS	10	B	29.4	47	2607	1785	355	290	92	862	310	504	451	356	301	510	186	303	284	226	167	160	89	253	160
							10	C	29.4	47	2607	1785	355	290	92	862	310	504	451	356	301	510	186	303	284	226	167	160	89	253	160
BUGS BUNNY THNKSGVNG DIET(S,R)								A	11.3	23	1001	2326	287	212	73	745	283	457	444	314	218	912	326	595	587	441	254	152	53^	517	329
THU	8.00P	203	30	98	CBS	EA																									
CAGNEY & LACEY								A	14.6	24	1294	1469	371	273	89	873	282	485	490	412	322	438	149	251	236	213	164	65	46^	92	58
MON	10.00P	210	60	99	CBS	OP	8	B	13.8	23	1223	1453	351	258	87	859	268	462	461	395	333	457	153	254	241	216	174	60	38	77	51
	10.00 - 10.30						8	C	13.8	23	1223	1453	351	258	87	859	268	462	461	395	333	457	153	254	241	216	174	60	38	77	51
	10.30 - 11.00							A	14.8	24	1311	1461	368	268	94	869	287	491	495	407	310	422	148	247	231	202	157	76	50	93	59
								A	14.5	25	1285	1467	372	277	84	871	275	476	481	414	332	451	149	253	239	223	170	53	41^	92	57
CBS SATURDAY MOVIE(R)								A	9.7	17	859	1696	331	233	62^	885	212	449	458	460	382	627	127	310	341	356	259	88	46^	96	73^
SAT	8.00P	188	120	91	CBS	FF	3	B	8.7	15	768	1610	290	187	42^	852	185	378	383	428	417	603	104	269	309	329	272	74	36^	81	55
							3	C	8.7	15	768	1610	290	187	42^	852	185	378	383	428	417	603	104	269	309	329	272	74	36^	81	55
AGATHA CHRISTIE MURDER-3 ACTS																															
	8.00 - 8.30							A	9.8	17	868	1688	329	230	52^	866	190	406	417	453	407	620	133	304	330	350	255	85	44^	117	93
	8.30 - 9.00							A	9.6	17	851	1713	319	219	61^	897	225	455	456	453	393	631	124	315	350	363	253	82	43^	103	80
	9.00 - 9.30							A	9.4	16	833	1726	333	238	67^	894	215	478	483	471	361	646	121	318	350	374	271	99	47^	88	63^
	9.30 - 10.00							A	10.0	17	886	1660	344	242	69^	884	219	460	475	462	367	614	131	303	334	339	258	85	49^	76	56^
CBS SUNDAY MOVIE								A	21.1	33	1869	1632	370	278	76	888	245	502	494	482	318	610	149	318	343	346	234	73	38	61	29^
SUN	9.22P	206	120	98	CBS	FF	9	B	18.2	29	1615	1621	357	259	71	892	240	466	454	443	356	576	155	299	298	304	228	74	37	79	44
							9	C	18.2	29	1615	1621	357	259	71	892	240	466	454	443	356	576	155	299	298	304	228	74	37	79	44
THE LONG JOURNEY HOME																															
	9.00 - 9.30							A	20.9	30	1852	1657	387	280	71	907	236	468	476	476	362	609	136	289	318	337	266	61	31^	80	35
	9.30 - 10.00							A	21.6	32	1914	1631	377	283	71	897	241	497	491	485	332	602	143	307	330	338	242	70	37	62	25^
	10.00 - 10.30							A	21.2	33	1878	1632	376	282	75	888	249	510	498	488	308	605	149	315	344	345	228	74	37	65	34
	10.30 - 11.00							A	21.1	34	1869	1629	362	273	81	879	247	506	496	479	305	615	155	327	351	349	227	79	42	55	28^
	11.00 - 11.30							A	20.5	39	1816	1617	355	271	78	875	245	499	490	470	309	617	153	333	354	356	228	70	36	56	26^
CHARLIE BROWN THNKSGIVING(S,R)								A	11.2	17	992	1966	272	221	151	726	279	483	439	309	217	478	196	318	323	207	131	180	103	582	319
TUE	8.00P	207	30	97	CBS	EA																									
CHARMINGS								A	6.1	12	540	2056	267	228	75^	844	249	464	444	403	333	823	367	609	487	362	181	192	73^	197	147
	CONT'D																														

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FOR EXPLANATION OF SYMBOLS, SEE PAGE B.

PERMISSIBLE USES

PROGRAM AUDIENCE ESTIMATES (Alpha)

PROGRAM NAME / DAY	TIME / #STNS	DUR / CVG%	NET / TYPE	NO. OF T/C	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SH %	AVG. AUD. 0,000	VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES: TOTAL PERS (2+)	WORKING WOMEN 18+	WORKING WOMEN 18-49	LOH 18-49 W/CH <3	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS TOT. 12-17	TEENS FEM. 12-17	CHILDREN TOT. 2-11	CHILDREN TOT. 6-11
EVENING CONT'D																												
CHARMINGS-CONT'D																												
THU	8.30P	30	ABC	9	B	8.1	13	717	1710	264	220	77	715	261	412	371	310	256	527	220	351	301	228	145	157	82	311	222
	193	93	CS	9	C	8.1	13	717	1710	264	220	77	715	261	412	371	310	256	527	220	351	301	228	145	157	82	311	222
CHEERS					A	19.5	36	1728	2000	371	299	95	864	333	515	455	362	288	731	300	492	431	348	185	202	121	203	149
THU	9.00P	30	NBC	9	B	25.3	40	2244	1711	371	310	106	833	348	544	480	341	240	550	225	368	338	251	141	152	87	176	105
	207	99	CS	9	C	25.3	40	2244	1711	371	310	106	833	348	544	480	341	240	550	225	368	338	251	141	152	87	176	105
CRIME STORY					A	11.3	20	1001	1560	339	249	59^	755	201	428	398	420	274	579	157	340	350	346	185	102	61^	125	85
TUE	10.00P	60	NBC	7	B	12.1	21	1075	1565	276	199	57	742	180	368	375	393	311	661	210	385	363	352	229	85	40	78	45
	201	99	OP	7	C	12.1	21	1075	1565	276	199	57	742	180	368	375	393	311	661	210	385	363	352	229	85	40	78	45
10.00 - 10.30					A	11.2	19	992	1597	343	248	64^	754	200	424	390	421	276	590	163	349	368	354	180	103	62^	150	101
10.30 - 11.00					A	11.4	20	1010	1524	335	251	55^	755	202	431	405	420	272	568	150	332	331	339	190	102	59^	100	68
DAFFY-THANKS FOR GIVING(S,R)																												
THU	8.30P	30	CBS		A	12.7	24	1125	2215	287	211	69	711	257	457	428	336	197	772	287	518	494	361	203	185	75	546	331
	203	98	EA																									
DALLAS					A	15.7	27	1391	1820	362	269	59	1065	234	497	507	476	498	564	139	295	307	283	225	58	34^	133	107
FRI	9.00P	60	CBS	10	B	17.2	30	1528	1661	327	238	78	976	241	450	467	426	454	490	123	242	250	235	212	54	31	141	99
	208	99	GD	10	C	17.2	30	1528	1661	327	238	78	976	241	450	467	426	454	490	123	242	250	235	212	54	31	141	99
9.00 - 9.30					A	14.9	26	1320	1839	362	270	58	1072	233	499	515	476	501	565	135	296	313	289	222	55	35^	147	115
9.30 - 10.00					A	16.4	29	1453	1814	363	270	60	1065	236	499	504	479	499	567	144	295	303	279	230	61	33^	120	102
DESIGNING WOMEN					A	17.1	26	1515	1512	374	279	98	852	302	497	476	376	297	439	177	267	242	190	159	113	72	109	72
MON	9.30P	30	CBS	9	B	16.2	25	1439	1521	381	298	105	854	308	502	477	372	297	467	177	289	276	212	152	96	61	105	71
	210	99	CS	9	C	16.2	25	1439	1521	381	298	105	854	308	502	477	372	297	467	177	289	276	212	152	96	61	105	71
DISNEY CELEBRITY CIRCUS(S)					A	13.2	23	1170	2025	261	195	100	840	250	397	384	345	398	671	229	375	376	269	254	109	54^	405	231
FRI	8.00P	60	NBC																									
	203	97	GV																									
8.00 - 8.30					A	12.5	22	1108	2020	250	190	102	845	245	390	391	347	408	679	237	390	386	274	246	116	56^	380	216
8.30 - 9.00					A	14.0	24	1240	2014	268	198	96	830	253	401	375	342	387	659	220	358	364	263	260	102	52	423	243
DISNEY SUNDAY MOVIE					A	11.4	17	1010	2060	271	240	141	746	301	548	466	347	179	535	220	387	367	279	96	318	164	461	329
SUN	7.00P	60	ABC	10	B	10.8	17	961	2040	281	235	118	728	289	486	438	320	210	574	231	413	378	278	130	200	94	538	332
	216	99	FF	10	C	10.8	17	961	2040	281	235	118	728	289	486	438	320	210	574	231	413	378	278	130	200	94	538	332
STUDENT EXCHANGE, PART 1																												
7.00 - 7.30					A	10.5	16	930	2027	261	222	142	757	281	523	450	359	213	522	200	368	355	280	103	303	162	445	315
7.30 - 8.00					A	12.3	18	1090	2088	280	255	140	736	319	570	480	337	149	546	237	402	378	278	89	331	165	474	340
DUET					A	2.7	4	239	1939	412	407	86^	680	418	593	415	239^	75^	614	430	555	464	163^	42v	241^	134^	404	229^
SUN	9.30P	30	FOX	6	B	2.8	4	248	1723	349	315	60^	666	373	542	437	253	94^	625	329	529	443	267	72^	235	150	198	129^
	116	86	CS	6	C	2.8	4	248	1723	349	315	60^	666	373	542	437	253	94^	625	329	529	443	267	72^	235	150	198	129^
DYNASTY					A	13.3	25	1178	1642	365	288	76	907	238	467	468	443	380	515	190	294	294	242	158	116	81	104	82
CONT'D																												

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FOR EXPLANATION OF SYMBOLS, SEE PAGE 8.

PROGRAM AUDIENCE ESTIMATES (Alpha)

NOV.23-29,1987

PROGRAM NAME / DAY	TIME	#STNS	DUR	CVG%	NET	TYPE	NO. OF T/C	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SH %	AVG. AUD. 0,000	TOTAL PERS (2+)	WORKING WOMEN 18+	WORKING WOMEN 18-49	LOH 18-49 W/CH <3	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS TOT. 12-17	TEENS FEM. 12-17	CHILDREN TOT. 2-11	CHILDREN TOT. 6-11
EVENING CONT'D																															
DYNASTY-CONT'D																															
WED	10.00P		60		ABC		8	B	14.7	26	1304	1568	350	286	88	885	291	496	454	379	341	456	178	276	257	199	142	103	63	124	81
	217		99		GD		8	C	14.7	26	1304	1568	350	286	88	885	291	496	454	379	341	456	178	276	257	199	142	103	63	124	81
10.00 - 10.30								A	12.9	23	1143	1688	375	294	74	914	242	477	480	442	379	534	190	309	314	259	161	117	77	123	96
10.30 - 11.00								A	13.6	26	1205	1610	358	284	77	906	236	460	461	448	384	501	191	282	278	229	156	116	85	87	69
FACTS OF LIFE																															
SAT	8.00P		30		NBC		8	A	16.0	28	1418	1869	318	260	87	871	283	462	409	324	365	494	189	280	255	189	180	188	121	316	204
	195		94		CS		8	B	15.2	28	1346	1713	309	241	72	850	260	438	394	331	366	442	150	246	228	188	164	166	111	254	164
								C	15.2	28	1346	1713	309	241	72	850	260	438	394	331	366	442	150	246	228	188	164	166	111	254	164
FALCON CREST																															
FRI	10.00P		60		CBS		9	A	13.5	25	1196	1788	365	283	64	1070	248	504	507	479	505	530	139	257	274	249	227	52^	33^	136	118
	208		99		GD		9	B	14.8	27	1311	1596	329	243	73	954	232	446	455	427	442	453	117	217	223	212	205	61	38	128	92
10.00 - 10.30								C	14.8	27	1311	1596	329	243	73	954	232	446	455	427	442	453	117	217	223	212	205	61	38	128	92
10.30 - 11.00								A	13.4	24	1187	1817	370	286	63	1085	249	507	510	485	515	544	145	262	279	254	233	50^	30^	137	118
								A	13.6	25	1205	1760	360	281	64	1055	248	502	505	472	494	516	134	251	268	244	220	54	36^	135	118
FAMILY TIES																															
SUN	8.00P		30		NBC		11	A	20.2	28	1790	1957	379	337	97	807	353	568	495	336	202	582	298	444	363	231	103	252	138	316	225
	209		99		CS		11	B	21.1	32	1866	1924	392	346	103	790	377	580	489	315	166	604	297	458	390	257	100	228	124	303	207
								C	21.1	32	1866	1924	392	346	103	790	377	580	489	315	166	604	297	458	390	257	100	228	124	303	207
FIRST KISS,CHARLIE BROWN(S,R)								A	12.3	19	1090	1959	290	231	140	711	280	467	429	312	206	464	210	317	315	191	119	181	86	603	336
TUE	8.30P		30		CBS																										
	209		99		EA																										
FRANK'S PLACE								A	11.4	17	1010	1528	309	218	61^	851	185	341	355	388	460	517	153	257	247	231	251	57^	35^	103	54^
MON	8.00P		30		CBS		8	B	12.6	19	1117	1523	329	232	59	876	214	374	385	390	437	503	149	259	263	232	212	43	28	102	59
	210		99		CS		8	C	12.6	19	1117	1523	329	232	59	876	214	374	385	390	437	503	149	259	263	232	212	43	28	102	59
FRIDAY MOVIE OF THE WEEK(S,R)								A	14.7	26	1302	2083	327	274	95	739	316	511	424	345	199	759	296	522	449	364	202	192	97	393	267
FRI	9.00P		120		NBC																										
	194		95		FF																										
POLICE ACADEMY																															
9.00 - 9.30								A	13.4	23	1187	2039	318	256	98	739	284	468	399	358	235	760	295	487	418	354	235	147	77	393	253
9.30 - 10.00								A	14.2	25	1258	2097	331	275	95	753	323	512	428	351	210	772	294	524	460	374	216	168	91	404	265
10.00 - 10.30								A	15.3	28	1356	2092	334	284	93	733	326	527	432	338	181	745	284	520	455	363	191	219	104	396	276
10.30 - 11.00								A	16.1	30	1426	2072	319	275	92	722	322	523	427	332	173	751	307	544	454	361	172	223	110	377	267
FULL HOUSE(R)								A	9.3	16	824	1738	318	265	79	843	284	501	463	361	309	493	239	356	268	188	116	125	84	277	224
FRI	8.00P		30		ABC		9	B	10.1	18	891	1714	296	237	92	790	283	462	424	335	279	480	194	316	287	211	130	138	75	306	197
	167		83		CS		9	C	10.1	18	891	1714	296	237	92	790	283	462	424	335	279	480	194	316	287	211	130	138	75	306	197
GOLDEN GIRLS								A	22.9	39	2029	1807	324	246	60	894	248	412	378	357	436	518	188	275	243	187	214	157	110	238	150
SAT	9.00P		30		NBC		10	B	22.3	39	1973	1699	309	228	61	899	233	408	388	379	437	467	133	238	232	211	198	133	84	200	140
	209		99		CS		10	C	22.3	39	1973	1699	309	228	61	899	233	408	388	379	437	467	133	238	232	211	198	133	84	200	140
GROWING PAINS								A	20.7	31	1834	1739	358	286	90	815	336	517	424	312	254	535	212	348	324	252	142	201	119	187	140
CONT'D																															

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FOR EXPLANATION OF SYMBOLS, SEE PAGE B.

PROGRAM AUDIENCE ESTIMATES (Alpha)

NOV.23-29,1987

PROGRAM NAME / DAY	TIME	#STNS	DUR	CVG%	NET	TYPE	NO. OF T/C	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SH %	AVG. AUD. 0,000	VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES: TOTAL PERS (2+)	WORKING WOMEN 18+	WORKING WOMEN 18-49	LOH 18-49 W/CH <3	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS TOT. 12-17	TEENS FEM. 12-17	CHILDREN TOT. 2-11	CHILDREN TOT. 6-11
EVENING CONT'D																															
GROWING PAINS-CONT'D																															
TUE	8.30P		30		ABC		9	B	23.9	36	2121	1773	356	310	109	769	364	543	451	288	191	473	238	353	300	189	91	234	131	297	204
	220		99		CS		9	C	23.9	36	2121	1773	356	310	109	769	364	543	451	288	191	473	238	353	300	189	91	234	131	297	204
HEAD OF THE CLASS								A	14.5	25	1285	1800	353	279	104	771	320	484	446	300	235	507	205	364	344	244	112	200	105	323	222
WED	8.30P		30		ABC		9	B	16.9	27	1499	1699	340	285	105	750	336	503	441	287	203	469	234	351	302	185	91	206	107	274	177
	214		99		CS		9	C	16.9	27	1499	1699	340	285	105	750	336	503	441	287	203	469	234	351	302	185	91	206	107	274	177
HIGHWAY TO HEAVEN								A	13.6	24	1205	1847	326	260	58	922	205	445	438	454	428	584	134	275	272	307	257	131	68	211	108
WED	8.00P		60		NBC		9	B	14.3	23	1270	1744	295	220	64	866	195	402	410	420	396	518	133	253	246	265	228	139	67	221	138
	207		99		GD		9	C	14.3	23	1270	1744	295	220	64	866	195	402	410	420	396	518	133	253	246	265	228	139	67	221	138
8.00 - 8.30								A	13.3	24	1178	1851	316	250	57	916	201	438	427	455	429	596	138	287	281	312	256	123	64	216	111
8.30 - 9.00								A	13.8	24	1223	1857	337	271	60	934	210	454	451	457	430	577	131	265	265	305	259	139	73	207	105
HOOPERMAN								A	15.0	26	1329	1757	352	280	87	839	262	476	471	402	312	558	177	340	357	314	158	145	77	216	165
WED	9.00P		30		ABC		8	B	16.4	26	1453	1654	322	259	97	782	297	482	457	344	245	532	222	358	326	241	141	145	74	195	128
	217		99		OP		8	C	16.4	26	1453	1654	322	259	97	782	297	482	457	344	245	532	222	358	326	241	141	145	74	195	128
HOTEL								A	8.4	16	744	1683	367	305	105	850	287	501	435	372	301	555	230	325	351	232	150	122	70^	155	102
SAT	10.00P		60		ABC		8	B	9.2	18	815	1564	332	258	82	854	256	438	417	383	356	484	175	269	267	217	172	102	65	125	79
	193		96		GD		8	C	9.2	18	815	1564	332	258	82	854	256	438	417	383	356	484	175	269	267	217	172	102	65	125	79
10.00 - 10.30								A	8.2	15	727	1700	351	292	109	842	289	500	424	360	298	564	227	334	362	243	153	120	66^	174	120
10.30 - 11.00								A	8.6	17	762	1666	382	318	101	858	285	502	446	383	305	546	233	316	340	222	147	124	74^	138	86
HUNTER								A	17.7	34	1568	1843	324	232	58	827	215	411	419	405	354	661	197	354	309	338	268	164	100	191	117
SAT	10.00P		60		NBC		8	B	17.4	33	1538	1745	328	247	63	833	235	450	440	419	318	616	172	335	329	335	230	147	83	149	98
	203		99		OP		8	C	17.4	33	1538	1745	328	247	63	833	235	450	440	419	318	616	172	335	329	335	230	147	83	149	98
10.00 - 10.30								A	17.4	33	1542	1844	325	233	57	836	215	412	418	404	362	644	199	341	293	315	266	166	104	198	115
10.30 - 11.00								A	18.0	35	1595	1843	322	231	59	819	216	410	420	406	347	678	195	367	324	360	270	161	96	185	120
I MARRIED DORA								A	8.8	15	780	1716	345	293	90	866	329	551	474	373	281	513	268	399	267	191	101	128	78^	209	160
FRI	8.30P		30		ABC		9	B	10.3	18	916	1678	309	248	97	823	302	481	438	348	289	489	202	323	294	213	130	115	63	252	155
	172		84		CS		9	C	10.3	18	916	1678	309	248	97	823	302	481	438	348	289	489	202	323	294	213	130	115	63	252	155
JAY LENO FAMILY COMEDY(S)								A	14.7	27	1302	1705	338	271	88	816	313	492	452	363	270	643	244	415	381	321	191	120	56	125	96
WED	10.00P		60		NBC																										
	203		99		CV																										
10.00 - 10.30								A	14.8	27	1311	1697	346	279	94	819	313	489	453	358	272	642	245	417	384	316	189	110	48^	126	93
10.30 - 11.00								A	14.5	28	1285	1725	332	264	82	819	315	498	454	371	269	648	245	416	381	328	193	132	64	126	100
KATE & ALLIE								A	14.0	21	1240	1524	363	271	70	860	241	420	416	394	375	493	167	258	248	217	214	95	66	75	52
MON	8.30P		30		CBS		10	B	15.3	23	1359	1563	367	277	77	877	280	450	435	373	364	477	161	269	270	216	175	89	62	120	75
	210		99		CS		10	C	15.3	23	1359	1563	367	277	77	877	280	450	435	373	364	477	161	269	270	216	175	89	62	120	75
LAS VEGAS: 75TH ANNIV.(S)								A	15.1	23	1338	1753	275	195	45^	901	160	346	365	425	473	644	143	286	306	334	293	78	47^	130	85
SUN	9.00P		120		ABC																										
	CONT'D																														

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FOR EXPLANATION OF SYMBOLS, SEE PAGE 8.

PROGRAM AUDIENCE ESTIMATES (Alpha)

NOV.23-29,1987

PROGRAM NAME / DAY	TIME	#STNS	DUR	CVG%	NET	TYPE	NO. OF T/C	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SH %	AVG. AUD. 0,000	TOTAL PERS (2+)	WORKING WOMEN 18+	WORKING WOMEN 18-49	LOH 18-49 W/CH <3	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS TOT. 12-17	TEENS FEM. 12-17	CHILDREN TOT. 2-11	CHILDREN TOT. 6-11
EVENING CONT'D																															
LAS VEGAS: 75TH ANNIV.(S)-CONT'D		213		99		GV																									
	9.00 - 9.30							A	13.5	19	1196	1783	287	207	46^	910	168	373	395	444	451	624	149	292	307	329	265	96	49^	153	102
	9.30 - 10.00							A	16.3	24	1444	1729	262	182	48	891	150	329	347	416	479	627	133	279	300	324	287	86	51	125	84
	10.00 - 10.30							A	15.9	25	1409	1757	270	187	43^	912	163	337	359	420	490	642	137	273	298	332	303	73	49	131	85
	10.30 - 11.00							A	14.9	25	1320	1723	282	204	40^	879	160	346	357	417	462	674	151	298	315	347	310	58	40^	113	69
MACGYVER																															
MON	8.00P	60			ABC		9	A	13.5	21	1196	1672	242	196	83	682	205	371	347	326	266	653	232	375	339	299	208	160	73	177	93
	200		97		A		9	B	12.8	20	1138	1664	256	194	62	708	185	356	340	356	306	659	214	364	340	312	237	131	62	165	93
	8.00 - 8.30							C	12.8	20	1138	1664	256	194	62	708	185	356	340	356	306	659	214	364	340	312	237	131	62	165	93
	8.30 - 9.00							A	12.7	20	1125	1665	245	200	80	679	201	372	353	328	259	648	227	370	332	298	208	163	79	175	93
								A	14.2	22	1258	1689	242	194	86	689	211	372	343	326	274	662	238	382	348	302	210	158	68	180	94
MAMA'S BOY SPECIAL(S)																															
THU	9.30P	30			NBC			A	15.9	30	1409	1946	338	273	108	853	309	489	445	365	309	707	311	480	421	312	178	196	123	190	141
	202		98		CS																										
MARRIED...WITH CHILDREN(R)																															
SUN	8.30P	30			FOX		6	A	3.7	5	328	1965	353	329	127^	636	343	523	390	252	91^	727	477	643	495	225	65^	261	110^	341	210
								B	4.2	6	368	1909	332	288	82^	669	358	522	403	261	103	668	386	561	440	254	81^	275	119	298	179
	119		85		CS		6	C	4.2	6	368	1909	332	288	82^	669	358	522	403	261	103	668	386	561	440	254	81^	275	119	298	179
MR. BELVEDERE								A	9.5	16	842	1822	328	270	83	868	297	510	444	368	323	561	245	360	268	199	173	185	112	208	169
FRI	9.00P	30			ABC		5	B	10.6	18	941	1687	298	229	82	802	254	447	408	354	307	463	169	281	257	202	143	155	93	267	179
	174		85		CS		5	C	10.6	18	941	1687	298	229	82	802	254	447	408	354	307	463	169	281	257	202	143	155	93	267	179
MR. PRESIDENT(R)								A	2.3	4	204	1558	261^	214^	74v	570	235^	334	331	267^	187^	664	234^	406	328	302^	254^	120^	61v	202^	151^
SAT	8.00P	60			FOX		6	B	2.5	5	224	1546	296	227	54^	622	222	362	357	325	200	588	220	379	329	276	187	143^	70^	192	136^
	116		81		CS		6	C	2.5	5	224	1546	296	227	54^	622	222	362	357	325	200	588	220	379	329	276	187	143^	70^	192	136^
	8.00 - 8.30							A	2.5	4	222	1584	282^	232^	67v	566	247^	345	311	270^	179^	665	239^	403	305	315	255^	144^	61v	208^	151^
	8.30 - 9.00							A	2.0	3	177	1603	248^	202^	87v	604	231^	337^	372	277^	207^	697	240^	430	375	302^	266^	96^	63v	206^	158^
MURDER, SHE WROTE								A	23.4	33	2073	1624	338	225	58	912	162	378	394	469	467	603	94	236	276	327	314	44	19^	65	42
SUN	8.22P	60			CBS		11	B	21.0	31	1859	1597	322	207	46	901	141	338	369	452	493	577	98	223	243	299	307	54	27	66	40
	210		99		SM		11	C	21.0	31	1859	1597	322	207	46	901	141	338	369	452	493	577	98	223	243	299	307	54	27	66	40
	8.00 - 8.30							A	20.9	29	1852	1565	318	210	50	875	132	328	342	442	487	597	84	220	268	315	322	37	16^	56	39
	8.30 - 9.00							A	21.9	31	1940	1600	331	214	51	909	148	355	376	468	487	594	80	219	264	324	319	39	17^	58	40
	9.00 - 9.30							A	26.4	37	2339	1665	350	242	67	925	185	417	429	477	439	614	112	260	291	333	305	51	22^	74	44
MY TWO DAD'S								A	17.7	25	1568	1894	383	340	90	762	363	553	493	302	168	554	298	433	369	217	85	260	151	318	238
SUN	8.30P	30			NBC		9	B	18.0	26	1592	1882	383	343	103	786	383	593	498	310	154	560	277	432	369	237	93	244	136	292	206
	206		99		CS		9	C	18.0	26	1592	1882	383	343	103	786	383	593	498	310	154	560	277	432	369	237	93	244	136	292	206
NBC MONDAY NIGHT MOVIES								A	13.4	21	1187	1584	244	187	78	836	202	432	427	423	344	443	132	276	259	242	141	148	95	156	97
MON	9.00P	120			NBC		10	B	17.2	27	1527	1620	337	272	91	858	297	516	465	397	285	478	170	301	278	238	144	139	81	145	87
	200		99		FF		10	C	17.2	27	1527	1620	337	272	91	858	297	516	465	397	285	478	170	301	278	238	144	139	81	145	87
	CONT'D																														

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PROGRAM AUDIENCE ESTIMATES (Alpha)

NOV.23-29,1987

PROGRAM NAME / DAY	TIME	DUR	NET	NO. OF T/C	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SH %	AVG. AUD. 0,000	TOTAL PERS (2+)	WORKING WOMEN 18+	WORKING WOMEN 18-49	LOH 18-49 W/CH <3	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS TOT. 12-17	TEENS FEM. 12-17	CHILDREN TOT. 2-11	CHILDREN TOT. 6-11
EVENING CONT'D																												
NBC MONDAY NIGHT MOVIES-CONT'D																												
LENA:MY 100 CHILDREN																												
	9.00 - 9.30				A	13.7	21	1214	1680	247	193	85	832	217	441	420	406	336	455	125	282	260	257	145	170	108	223	149
	9.30 - 10.00				A	13.6	21	1205	1557	245	189	81	836	199	429	426	416	348	434	119	262	258	244	142	128	82	159	106
	10.00 - 10.30				A	13.2	21	1170	1543	245	182	78	840	194	426	425	434	349	428	138	275	258	228	131	144	92	130	73
	10.30 - 11.00				A	12.9	22	1143	1576	241	187	69	851	199	437	443	443	349	462	148	289	262	241	150	152	98	112	61
NEWHART																												
MON	9.00P	30	CBS	10	A	18.1	27	1604	1580	371	289	93	822	284	474	459	365	288	496	190	304	283	226	172	127	88	135	87
	209	99	CS	10	B	17.4	26	1545	1595	378	300	102	855	306	494	474	360	300	508	188	320	306	236	161	106	65	126	82
					C	17.4	26	1545	1595	378	300	102	855	306	494	474	360	300	508	188	320	306	236	161	106	65	126	82
NFL MONDAY NIGHT FOOTBALL																												
MON	9.00P	200	ABC	10	A	19.0	33	1683	1568	154	121	53	453	145	247	227	212	176	908	321	554	531	428	277	94	26^	113	61
	217	99	SE	10	B	17.6	31	1556	1572	201	166	50	499	169	296	280	234	167	876	329	549	519	402	254	98	24	99	59
LA RAMS VS WASHINGTON					C	17.6	31	1556	1572	201	166	50	499	169	296	280	234	167	876	329	549	519	402	254	98	24	99	59
	9.00 - 9.30				A	17.0	26	1506	1637	184	146	44	525	160	267	236	238	228	870	298	504	478	397	294	92	22^	150	75
	9.30 - 10.00				A	20.1	31	1781	1608	164	132	47	471	141	247	231	215	193	911	290	532	521	440	300	94	19^	133	69
	10.00 - 10.30				A	21.7	34	1923	1571	147	117	48	449	137	242	222	208	187	914	295	552	542	452	280	90	22^	118	67
	10.30 - 11.00				A	20.4	33	1807	1587	145	114	61	443	158	256	230	202	163	928	338	590	569	439	261	96	29^	120	68
	11.00 - 11.30				A	19.0	36	1683	1557	138	109	62	426	150	243	219	196	152	915	346	576	555	426	255	98	30^	118	65
	11.30 - 12.00				A	17.6	40	1559	1502	149	112	56	424	135	229	220	210	154	912	349	569	529	421	268	96	34^	70	39^
	12.00 - 12.30				A	16.2	42	1435	1479	159	121	56	426	127	242	235	228	145	904	344	555	500	406	279	93	31^	56	33^
NIGHT COURT SPECIAL(S)																												
SUN	9.00P	30	NBC		A	17.1	24	1515	1843	374	327	118	744	382	575	498	304	136	656	348	541	464	277	84	228	126	215	161
	191	96	CS																									
OLDEST ROOKIE																												
WED	8.00P	60	CBS	10	A	8.4	15	744	1644	262	176	62^	807	163	343	344	422	417	603	131	252	273	316	298	56^	29^	179	98
	205	99	OP	10	B	10.8	18	952	1598	262	189	68	787	191	383	385	397	347	579	153	288	288	296	248	88	38	144	82
					C	10.8	18	952	1598	262	189	68	787	191	383	385	397	347	579	153	288	288	296	248	88	38	144	82
	8.00 - 8.30				A	8.3	15	735	1675	255	173	62^	819	164	347	340	430	429	607	120	237	258	322	318	73^	35^	175	95
	8.30 - 9.00				A	8.4	15	744	1633	272	181	63^	804	165	343	352	419	411	606	144	270	291	313	283	39^	24^	185	102
OLYMPIC DIARY-MON																												
MON	8.44P	1	ABC	10	A	14.5	23	1285	1689	232	186	81	689	202	370	338	338	279	673	238	384	366	311	211	151	67	177	91
	180	94	SC	10	B	13.2	21	1173	1663	249	191	57	692	187	354	335	348	295	679	225	388	367	323	232	127	56	165	96
					C	13.2	21	1173	1663	249	191	57	692	187	354	335	348	295	679	225	388	367	323	232	127	56	165	96
OLYMPIC DIARY-TUE																												
TUE	8.42P	1	ABC	10	A	20.6	31	1825	1738	357	284	88	814	334	515	423	314	256	540	216	352	325	255	143	197	117	187	137
	219	99	SC	10	B	15.1	27	1336	1561	356	303	126	832	400	599	521	326	190	493	231	364	325	209	100	115	66	120	76
					C	15.1	27	1336	1561	356	303	126	832	400	599	521	326	190	493	231	364	325	209	100	115	66	120	76
OLYMPIC DIARY-WED																												
WED	10.43P	1	ABC	9	A	13.8	26	1223	1627	366	292	74	925	237	465	468	458	397	496	190	273	270	223	158	117	80	89	71
	217	99	SC	9	B	14.9	27	1316	1549	344	278	82	887	282	489	454	387	350	454	172	269	252	200	148	98	57	110	74
					C	14.9	27	1316	1549	344	278	82	887	282	489	454	387	350	454	172	269	252	200	148	98	57	110	74

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PROGRAM NAME / DAY	TIME #STNS	DUR CVG%	NET TYPE	NO. OF T/C	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SH %	AVG. AUD. 0,000	VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES: TOTAL PERS (2+)	WORKING WOMEN 18+	WORKING WOMEN 18-49	LOH 18-49 W/CH <3	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS TOT. 12-17	TEENS FEM. 12-17	CHILDREN TOT. 2-11	CHILDREN TOT. 6-11
EVENING CONT'D																												
OLYMPIC DIARY-THU					A	10.7	21	948	1707	339	257	68	865	242	445	399	440	375	628	235	363	338	311	207	114	66^	100	80
THU	10.39P	1	ABC	10	B	10.7	19	951	1614	286	222	79	730	239	428	397	359	253	630	234	408	369	299	179	120	57	135	89
	204	96	SC	10	C	10.7	19	951	1614	286	222	79	730	239	428	397	359	253	630	234	408	369	299	179	120	57	135	89
OLYMPIC DIARY-FRI					A	11.6	21	1028	1689	336	246	83	838	249	494	486	435	266	656	179	378	376	356	218	112	64	84	71
FRI	10.49P	1	ABC	11	B	12.3	23	1088	1596	300	222	90	811	238	450	437	401	297	617	183	367	372	308	197	81	39	86	54
	210	98	SC	11	C	12.3	23	1088	1596	300	222	90	811	238	450	437	401	297	617	183	367	372	308	197	81	39	86	54
OLYMPIC DIARY-SAT 1					A	8.6	16	762	1640	382	316	102	846	284	501	448	375	295	530	236	307	316	202	140	129	83^	135	82^
SAT	10.45P	1	ABC	10	B	8.9	17	789	1565	334	263	82	824	258	440	424	375	322	483	183	280	272	218	159	113	74	144	90
	193	96	SC	10	C	8.9	17	789	1565	334	263	82	824	258	440	424	375	322	483	183	280	272	218	159	113	74	144	90
OLYMPIC DIARY-SUN					A	7.3	12	647	1610	240	166	73^	800	183	377	378	403	347	535	139	265	266	296	216	125	72^	149	135
SUN	6.58P	1	ABC	12	B	6.7	13	596	1593	231	171	54	732	166	316	318	330	368	605	164	298	294	288	258	87	41^	170	110
	166	87	SC	12	C	6.7	13	596	1593	231	171	54	732	166	316	318	330	368	605	164	298	294	288	258	87	41^	170	110
OLYMPIC DIARY-SUN 1					A	14.8	24	1311	1754	288	207	39^	904	160	354	362	430	484	681	147	292	315	348	316	52	38^	117	71
SUN	10.45P	1	ABC	9	B	11.4	19	1010	1684	329	246	93	852	214	443	455	448	334	623	170	355	357	343	210	102	51	108	73
	214	99	SC	9	C	11.4	19	1010	1684	329	246	93	852	214	443	455	448	334	623	170	355	357	343	210	102	51	108	73
OUR HOUSE					A	12.7	19	1125	1796	308	223	50^	863	200	400	412	394	403	585	194	334	309	275	203	152	67	196	137
SUN	7.00P	60	NBC	11	B	12.8	21	1131	1843	345	282	69	819	260	463	442	363	300	587	206	363	342	283	172	174	94	263	179
	202	99	GD	11	C	12.8	21	1131	1843	345	282	69	819	260	463	442	363	300	587	206	363	342	283	172	174	94	263	179
7.00 - 7.30					A	11.6	18	1028	1793	296	204	48^	874	183	374	399	393	433	607	191	334	317	284	219	137	59^	175	119
7.30 - 8.00					A	13.7	20	1214	1811	319	241	52	861	215	425	426	397	380	571	197	338	304	269	191	165	74	215	153
PERFECT STRANGERS					A	13.9	25	1232	1798	330	260	105	760	296	455	404	283	266	501	188	345	319	243	127	196	104	340	228
WED	8.00P	30	ABC	9	B	16.1	26	1424	1692	337	280	103	767	325	493	429	294	228	465	217	334	289	189	103	187	98	274	178
	216	99	CS	9	C	16.1	26	1424	1692	337	280	103	767	325	493	429	294	228	465	217	334	289	189	103	187	98	274	178
PRESIDENTIAL PORTRAIT					A	12.3	22	1090	1749	266	174	66	809	179	363	374	385	384	662	152	307	318	331	296	116	55	162	108
TUE	9.59P	1	CBS	25	B	13.1	21	1160	1564	328	243	76	844	245	442	430	398	337	539	166	297	288	270	205	85	42	96	61
	209	99	DO	25	C	13.1	21	1160	1564	328	243	76	844	245	442	430	398	337	539	166	297	288	270	205	85	42	96	61
THU	9.50P	1																										
PURSUIT OF HAPPINESS					A	7.0	12	620	1760	376	288	80^	904	257	519	470	427	333	574	249	366	286	213	165	176	100^	106	97^
FRI	9.30P	30	ABC	5	B	8.5	14	757	1650	310	227	67	817	248	443	412	374	313	499	173	301	284	230	154	132	77	202	135
	177	85	CS	5	C	8.5	14	757	1650	310	227	67	817	248	443	412	374	313	499	173	301	284	230	154	132	77	202	135
ROLLING STONE MAG. 20 YRS(S)					A	12.3	20	1090	1571	336	316	112	704	405	567	462	233	115	664	416	574	479	221	60	112	66	91	48^
TUE	9.00P	120	ABC																									
	215	99	GV																									
9.00 - 9.30					A	12.5	19	1108	1569	364	335	116	743	410	577	462	249	144	602	355	496	418	217	78	126	81	98	58
9.30 - 10.00					A	11.4	18	1010	1572	345	328	126	721	417	583	473	238	119	678	430	584	487	223	63	94	62^	79	42^
10.00 - 10.30					A	13.0	22	1152	1583	325	310	110	683	407	569	469	226	90	687	430	602	509	233	52^	119	64	94	41^
10.30 - 11.00					A	12.2	22	1081	1575	313	295	99	678	391	545	449	220	109	696	454	620	505	213	46^	109	56^	91	52^

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PROGRAM NAME / DAY	TIME / #STNS	DUR / CVG%	NET / TYPE	NO. OF T/C	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SH %	AVG. AUD. 0,000	TOTAL PERS (2+)	WORKING WOMEN 18+	WORKING WOMEN 18-49	LOH 18-49 W/CH <3	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS TOT. 12-17	TEENS FEM. 12-17	CHILDREN TOT. 2-11	CHILDREN TOT. 6-11
EVENING CONT'D																												
SECOND CHANCE																												
SAT	9.30P	30	FOX	5	A	2.3	4	204	1631	276^	274^	159^	613	401	494	365	124^	116^	557	289^	434	391	234^	84^	196^	119^	266^	244^
	103	77	CS	5	B	2.6	5	227	1724	272	240	72^	620	290	450	373	268	147^	509	252	385	327	205	93^	298	118^	298	213
					C	2.6	5	227	1724	272	240	72^	620	290	450	373	268	147^	509	252	385	327	205	93^	298	118^	298	213
60 MINUTES																												
SUN	7.22P	60	CBS	11	A	24.0	35	2126	1569	279	185	46	736	140	295	306	363	380	730	168	340	366	360	327	42	19^	60	38
	210	99	DN	11	B	21.5	35	1909	1558	288	196	46	760	154	307	319	352	392	704	171	337	349	346	308	40	16	54	28
					C	21.5	35	1909	1558	288	196	46	760	154	307	319	352	392	704	171	337	349	346	308	40	16	54	28
7.00 - 7.30					A	22.6	34	2002	1560	255	175	50	665	143	281	285	315	331	780	206	384	390	372	335	48	19^	67	36
7.30 - 8.00					A	24.2	36	2144	1562	267	175	43	711	135	281	298	351	366	753	180	354	378	362	333	43	20^	56	35
8.00 - 8.30					A	24.3	35	2153	1577	302	202	47	791	146	317	324	395	415	681	139	303	339	351	316	39	19^	64	42
SLAP MAXWELL																												
WED	9.30P	30	ABC	8	A	12.3	22	1090	1680	353	279	91	821	261	483	469	395	294	582	208	379	384	320	140	126	69	151	109
	217	99	CS	8	B	13.7	22	1210	1614	327	262	99	799	293	491	468	360	253	544	220	366	341	259	139	116	60	154	92
					C	13.7	22	1210	1614	327	262	99	799	293	491	468	360	253	544	220	366	341	259	139	116	60	154	92
SLEDGE HAMMER																												
THU	8.00P	30	ABC	10	A	6.4	13	567	2042	228	184	48^	800	223	444	423	397	310	815	338	592	493	372	199	193	37^	234	171
	200	96	CS	10	B	7.8	13	687	1675	231	179	70	688	218	360	341	309	282	603	217	371	331	284	192	123	42	262	184
					C	7.8	13	687	1675	231	179	70	688	218	360	341	309	282	603	217	371	331	284	192	123	42	262	184
SPECIAL MOVIE PRSNT.-TUE(S)					A	17.3	28	1533	1749	265	180	80	832	177	376	376	405	401	645	137	289	307	342	297	98	42	173	112
TUE	9.00P	120	CBS																									
	210	99	FF																									
THE GAMBLER III, PART 2																												
9.00 - 9.30					A	16.1	25	1426	1812	257	165	77	826	161	366	380	412	395	629	136	268	284	319	307	110	50	247	146
9.30 - 10.00					A	16.8	26	1488	1785	263	174	70	849	163	373	382	415	420	653	146	297	308	332	302	92	39^	191	127
10.00 - 10.30					A	18.1	30	1604	1716	270	190	87	830	194	390	380	396	387	641	132	288	307	349	288	97	43	149	98
10.30 - 11.00					A	18.3	33	1621	1683	267	187	84	821	187	373	362	395	400	651	134	298	324	364	289	95	36^	116	80
SPECIAL MOVIE PRSNT.-WED(S)					A	8.0	14	709	1558	238	153	61^	750	125	321	352	368	376	647	118	327	326	349	275	74^	36^	86^	43^
WED	9.00P	120	CBS																									
	208	99	FF																									
GANDHI, PART 1																												
9.00 - 9.30					A	8.4	15	744	1528	233	143	48^	766	132	303	337	352	408	620	118	297	287	317	286	44^	27^	98	49^
9.30 - 10.00					A	8.1	14	718	1539	232	146	56^	769	111	296	333	371	419	633	105	306	304	343	287	61^	36^	76^	33^
10.00 - 10.30					A	7.9	14	700	1601	237	153	73^	742	122	338	371	376	356	659	120	358	359	372	250	103	45^	98	49^
10.30 - 11.00					A	7.7	15	682	1544	248	170	68^	711	132	346	365	368	311	670	129	347	355	365	272	91^	37^	72^	41^
SPECIAL MOVIE PRSNT.-THU(S)					A	7.7	15	682	1723	267	180	59^	732	192	359	362	343	312	739	188	401	398	357	291	141	79^	110	67^
THU	9.00P	120	CBS																									
	207	99	FF																									
GANDHI, PART 2																												
9.00 - 9.30					A	7.5	14	665	1905	292	198	51^	755	183	385	402	381	298	758	211	415	418	371	295	197	104	195	113
9.30 - 10.00					A	7.2	14	638	1744	279	182	49^	750	191	347	371	345	328	734	185	367	367	333	316	132	76^	128	81^
CONT'D																												

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EVENING CONT'D																												
SPECIAL MOVIE PRSNT.-THU-CONT'D																												
10.00 - 10.30					A	8.2	16	727	1666	269	184	66^	730	204	358	348	333	313	730	193	408	399	344	277	133	78^	73^	43^
10.30 - 11.00					A	7.8	15	691	1611	235	158	70^	706	190	350	337	321	311	744	168	419	413	384	283	107	61^	54^	37^
SPENSER: FOR HIRE																												
SUN	8.00P	60	ABC	7	A	10.9	15	966	1926	341	270	78	865	256	512	467	420	305	684	213	404	382	380	218	158	62^	219	142
	209	99	PD	7	B	10.5	16	932	1814	332	267	98	788	259	468	432	376	269	667	229	423	383	348	202	124	54	235	132
8.00 - 8.30					C	10.5	16	932	1814	332	267	98	788	259	468	432	376	269	667	229	423	383	348	202	124	54	235	132
8.30 - 9.00					A	10.0	14	886	1943	327	256	77	853	255	508	474	412	294	675	190	388	379	393	222	180	74	234	152
					A	11.9	17	1054	1896	349	280	78	867	255	510	458	422	312	686	229	414	381	366	213	138	51^	205	133
SPORTSBREAK-SAT																												
SAT	8.56P	1	CBS	10	A	10.6	18	939	1678	307	211	67^	869	231	440	439	426	380	630	143	326	347	346	252	85	41^	94	70
	207	99	SN	10	B	8.2	15	727	1606	288	209	57	809	202	384	393	380	362	622	148	319	350	332	245	73	30^	103	65
					C	8.2	15	727	1606	288	209	57	809	202	384	393	380	362	622	148	319	350	332	245	73	30^	103	65
SPORTSBREAK-SUN																												
SUN	10.16P	1	CBS	10	A	21.1	32	1869	1641	371	281	78	891	249	510	495	486	313	613	154	322	348	348	227	78	36	59	32^
	209	99	SN	10	B	17.5	27	1549	1626	357	260	72	893	238	469	454	445	357	584	150	302	300	315	233	73	36	77	45
					C	17.5	27	1549	1626	357	260	72	893	238	469	454	445	357	584	150	302	300	315	233	73	36	77	45
THIS IS YOUR LIFE SPCL(S)																												
THU	10.00P	60	NBC		A	14.6	28	1294	1928	358	269	97	897	287	476	471	395	354	727	304	477	416	322	196	160	104	144	107
	208	99	GV																									
10.00 - 10.30					A	14.5	27	1285	1920	351	269	95	882	271	465	469	392	353	721	297	479	420	325	191	162	105	155	114
10.30 - 11.00					A	14.8	29	1311	1924	361	266	97	905	300	484	469	395	351	729	308	471	408	317	199	157	102	133	100
TRACEY ULLMAN SHOW(R)					A	2.7	4	239	2012	452	428	94^	682	374	598	439	285	72^	654	428	600	456	205^	30v	285	173^	391	192^
SUN	9.00P	30	FOX	10	B	3.1	5	274	1738	343	300	68^	648	339	507	434	262	104^	610	329	513	417	247	75^	258	151	223	144
	118	87	CS	10	C	3.1	5	274	1738	343	300	68^	648	339	507	434	262	104^	610	329	513	417	247	75^	258	151	223	144
TUESDAY MOVIE OF THE WEEK(S,R)					A	14.1	22	1249	1710	270	220	65	672	212	400	378	339	223	547	193	348	336	264	148	211	97	280	195
TUE	8.00P	120	NBC																									
	203	99	FF																									
THE KARATE KID																												
8.00 - 8.30					A	11.5	18	1019	1668	241	190	47^	689	175	351	344	347	294	526	154	301	284	254	186	210	85	243	172
8.30 - 9.00					A	13.1	20	1161	1708	255	206	59	671	199	378	370	338	244	554	188	351	338	263	160	194	81	289	204
9.00 - 9.30					A	15.6	24	1382	1739	292	240	72	676	232	427	397	337	199	545	206	356	349	260	128	215	100	302	205
9.30 - 10.00					A	16.1	25	1426	1725	284	234	74	660	230	431	392	337	180	562	212	373	361	277	131	223	116	280	195
20/20					A	11.4	21	1010	1678	341	249	76	840	233	477	470	433	293	651	179	374	356	346	223	103	61^	84	68
FRI	10.00P	60	ABC	11	B	12.4	23	1101	1597	293	218	90	803	241	446	433	389	294	614	188	365	370	302	196	83	41	97	63
	210	98	DN	11	C	12.4	23	1101	1597	293	218	90	803	241	446	433	389	294	614	188	365	370	302	196	83	41	97	63
10.00 - 10.30					A	11.4	21	1010	1681	344	252	71	850	226	469	464	440	314	640	176	366	339	334	226	107	67	84	66
10.30 - 11.00					A	11.3	21	1001	1690	341	248	83	837	243	489	480	431	274	667	184	385	376	362	222	100	55^	85	70
21 JUMP STREET(R)					A	5.3	8	470	1831	387	324	61^	659	314	494	418	289	99^	625	360	515	388	249	67^	303	179	245	155
SUN	7.00P	60	FOX	11	B	5.6	9	492	1739	367	319	75	694	330	528	424	307	122	552	312	439	337	211	85	275	156	218	131
	CONT'D																											

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FOR EXPLANATION OF SYMBOLS, SEE PAGE B.

PROGRAM AUDIENCE ESTIMATES (Alpha)

NOV 24-29, 1987

PROGRAM NAME / DAY	TIME / #STNS	DUR / CVG%	NET / TYPE	NO. OF T/C	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SH %	AVG. AUD. 0,000	VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES: TOTAL PERS (2+)	WORKING WOMEN 18+	WOMEN 18-49	HOH 18-49 W/CH <3	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	[illegible] 101. 12 17	[illegible] 12 17	[illegible] .. 11	[illegible] .. 11
EVENING CONT'D																												
21 JUMP STREET(R)-CONT'D																												
	120	85	OP	11	C	5.6	9	492	1739	367	319	75	694	330	528	424	307	122	552	312	439	337	211	85	275	156	218	131
	7.00 - 7.30				A	5.3	8	470	1777	392	331	58^	665	328	498	417	288	99^	590	347	483	373	231	62^	293	178	230	145
	7.30 - 8.00				A	5.2	8	461	1920	390	324	66^	665	306	500	427	295	102^	672	379	556	411	272	74^	318	184	265	168
227																												
SAT	8.30P	30	NBC	9	A	18.7	32	1657	1855	318	257	67	861	270	444	392	327	375	484	189	277	247	178	173	216	141	294	190
	197	95	CS	9	B	17.2	31	1524	1729	316	244	61	883	249	430	397	360	404	454	145	247	233	198	176	155	97	236	158
					C	17.2	31	1524	1729	316	244	61	883	249	430	397	360	404	454	145	247	233	198	176	155	97	236	158
UNSOLVED MYSTERIES(S)																												
SUN	10.00P	60	NBC		A	12.6	20	1116	1821	355	305	125	775	370	594	496	343	137	724	391	616	493	300	88	191	84	131	90
	191	96	SM																									
	10.00 - 10.30				A	12.7	20	1125	1844	366	316	126	771	378	601	499	340	131	730	401	619	495	299	87	195	91	148	106
	10.30 - 11.00				A	12.4	20	1099	1812	346	297	126	785	365	592	497	349	145	725	384	618	495	303	89	187	78	115	75
VALERIE'S FAMILY																												
MON	8.30P	30	NBC	9	A	16.1	24	1426	1982	316	277	97	725	307	523	442	305	171	485	224	375	314	221	90	295	159	476	316
	203	99	CS	9	B	17.2	26	1520	1854	324	281	104	730	328	520	443	290	172	454	221	351	300	191	85	261	133	408	272
					C	17.2	26	1520	1854	324	281	104	730	328	520	443	290	172	454	221	351	300	191	85	261	133	408	272
WEREWOLF					A	3.9	6	346	2019	354	319	87^	661	372	569	431	238	86^	685	454	622	501	223	47v	255	121^	417	302
SUN	8.00P	30	FOX	6	B	4.2	6	371	1999	336	288	75^	686	354	559	435	292	86^	651	355	541	439	272	76^	314	153	349	208
	119	85	SM	6	C	4.2	6	371	1999	336	288	75^	686	354	559	435	292	86^	651	355	541	439	272	76^	314	153	349	208
WEST 57TH					A	7.8	15	691	1706	363	285	98	869	282	504	505	404	321	662	215	405	394	305	224	84^	49^	90^	44^
SAT	10.00P	60	CBS	9	B	7.0	14	621	1556	302	227	71	776	231	413	415	363	301	621	178	367	376	314	211	76	33^	84	45^
	201	97	DN	9	C	7.0	14	621	1556	302	227	71	776	231	413	415	363	301	621	178	367	376	314	211	76	33^	84	45^
	10.00 - 10.30				A	7.8	15	691	1717	365	285	94	868	281	513	519	405	310	651	226	409	396	295	208	85^	50^	114	61^
	10.30 - 11.00				A	7.9	15	700	1673	357	282	100	860	280	489	484	397	327	665	201	397	388	311	236	83^	47^	65^	28^
WHO'S THE BOSS?					A	20.7	32	1834	1697	348	271	71	807	299	475	393	324	281	531	206	337	311	248	149	162	95	197	143
TUE	8.00P	30	ABC	9	B	22.7	36	2007	1744	351	299	103	774	339	518	437	299	213	467	225	333	283	191	103	209	118	295	201
	220	99	CS	9	C	22.7	36	2007	1744	351	299	103	774	339	518	437	299	213	467	225	333	283	191	103	209	118	295	201

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FOR EXPLANATION OF SYMBOLS, SEE PAGE 8.

PROGRAM AUDIENCE ESTIMATES (Alpha)

NOV 23-29, 1987

PROGRAM NAME / DAY	TIME / #STNS	DUR / CVG%	NET / TYPE	NO. OF T/C	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SH %	AVG. AUD. 0,000	VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES: WORKING WOMEN 18+	WORKING WOMEN 18-49	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS MALE 12-17	TEENS FEM. 12-17	TEENS TOT. 12-14	CHILDREN TOT. 2-5	CHILDREN MALE 6-11	CHILDREN FEM. 6-11
EARLY EVENING NEWS																												
ABC WORLD NEWS TONIGHT MON-FRI	6.30P	30	ABC	45	A	10.5	20	929	222	157	785	154	297	305	357	435	610	148	299	301	300	265	23^	26^	25^	44	32^	15^
	212	99	N	45	B	10.6	20	939	222	160	753	147	300	304	356	407	571	130	250	265	265	272	25^	23^	25^	38	21^	20^
					C	10.6	20	939	222	160	753	147	300	304	356	407	571	130	250	265	265	272	25^	23^	25^	38	21^	20^
ABC WRLD NEWS TONIGHT-SUN SUN	6.36P	24	ABC	9	A	5.5	9	487	278	188	802	145	311	339	402	416	548	111^	248	268	308	251	59^	64^	49^	5v	55^	26v
	119	74	N	9	B	6.4	12	569	217	153	747	140	268	275	318	430	602	136	258	256	276	301	35^	31^	32^	29^	27^	31^
					C	6.4	12	569	217	153	747	140	268	275	318	430	602	136	258	256	276	301	35^	31^	32^	29^	27^	31^
CBS EVENING NEWS RATHER M-WF	6.30P	30	CBS	49	A	11.3	21	1003	234	137	750	119	267	285	340	429	623	114	241	245	294	344	28^	21^	19^	40	20^	24^
	210	99	N	49	B	11.8	22	1041	222	135	750	128	268	294	332	423	584	108	228	234	276	319	27	19^	25	38	22^	21^
					C	11.8	22	1041	222	135	750	128	268	294	332	423	584	108	228	234	276	319	27	19^	25	38	22^	21^
NBC NIGHTLY NEWS MON-FRI	6.30P	30	NBC	45	A	10.2	19	904	200	130	785	124	255	281	330	460	625	160	283	277	268	299	22^	40	39	31^	24^	29^
	203	99	N	45	B	10.4	20	925	206	143	782	124	278	311	344	441	587	134	247	258	253	293	29	31	29	30	19^	22^
					C	10.4	20	925	206	143	782	124	278	311	344	441	587	134	247	258	253	293	29	31	29	30	19^	22^
NBC NIGHTLY NEWS-SAT. SAT	6.30P	30	NBC	9	A	11.3	22	1001	200	129	820	142	263	291	307	498	612	136	235	249	259	323	23^	18^	21^	52^	24^	18^
	171	92	N	9	B	8.6	17	761	180	110	778	106	213	240	293	507	598	112	210	222	244	345	25^	24^	22^	27^	17^	14^
					C	8.6	17	761	180	110	778	106	213	240	293	507	598	112	210	222	244	345	25^	24^	22^	27^	17^	14^
NBC NIGHTLY NEWS-SUN(B)					A	3.4	6	301	312	235	833	108^	320	388	368	443	770	230	287	313	275	329	61^	4v	4v	<<	8v	<<
SUN	6.30P	30	NBC																									
	100	54	N																									

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PROGRAM AUDIENCE ESTIMATES (Alpha)

NOV.23-29,1987

PROGRAM NAME / DAY	TIME / #STNS	DUR / CVG%	NET / TYPE	NO. OF T/C	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SH %	AVG. AUD. 0,000	VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES: TOTAL PERS (2+)	WORKING WOMEN 18+	18-49	25-54	WOMEN 15-24	TOTAL	18-34	18-49	21-49	21-54	25-54	MEN 15-24	TOTAL	18-34	18-49	21-49	21-54	25-54	TEENS MALE 12-17	FEM. 12-17
LATE FRINGE																												
ABC NEWS:NIGHTLINE																												
TUE-FRI	11.30P	31	ABC	32	A	5.1	15	454	1487	259	189	197	83	777	193	390	363	427	380	72	624	191	332	307	363	327	15v	27^
	210	98	N	32	B	5.2	16	460	1413	256	184	191	65	722	177	352	332	396	361	64	591	165	309	287	349	319	22^	23^
11.30 - 12.00					C	5.2	16	460	1413	256	184	191	65	722	177	352	332	396	361	64	591	165	309	287	349	319	22^	23^
12.00 - 12.30					A	5.1	15	454	1498	261	191	199	83	783	195	393	366	430	383	73	629	193	335	309	366	329	15v	27^
					A	4.3	14	379	1409	224	156	170	79^	745	179	352	323	386	348	63^	582	174	313	293	340	308	15v	29^
ABC NEWS:NIGHTLINE-MON.																												
MON	1.00A	31	ABC	12	A	4.4	24	390	1232	149^	100^	114^	44^	413	92^	202	194	249	225	76^	756	250	458	447	515	472	22v	30v
	205	96	N	12	B	4.0	22	351	1339	213	170	163	57^	523	140	284	274	323	281	77^	736	262	466	441	503	462	23^	11v
1.00 - 1.30					C	4.0	22	351	1339	213	170	163	57^	523	140	284	274	323	281	77^	736	262	466	441	503	462	23^	11v
1.30 - 2.00					A	4.4	24	390	1242	150^	101^	115^	45^	417	93^	204	196	252	227	77^	762	253	461	450	518	474	22v	30v
					A	3.4	22	301	1217	141^	86^	103^	29v	405	71^	164^	164^	219	206^	58^	734	232	492	492	566	536	28v	37v
ABC WEEKEND REPORT-SAT.																												
SAT	11.30P	15	ABC	9	A	2.5	7	222	1647	342	243^	185^	79^	720	209^	367	325	373	336	61v	793	274^	437	437	510	449	<<	16v
	138	74	N	9	B	2.1	6	185	1400	296	238	214	100^	696	200	373	338	389	349	68^	548	165	296	270	333	305	21v	45^
					C	2.1	6	185	1400	296	238	214	100^	696	200	373	338	389	349	68^	548	165	296	270	333	305	21v	45^
ABC WEEKEND REPORT-SUN.																												
SUN	11.30P	15	ABC	9	A	2.4	9	213	1200	217^	172^	186^	73v	594	123^	259^	259^	315	241^	24v	582	243^	388	388	454	430	3v	<<
	147	80	N	9	B	2.1	9	186	1403	245	202	205	52^	685	160	346	334	406	376	52^	597	194	387	373	413	389	34v	28v
					C	2.1	9	186	1403	245	202	205	52^	685	160	346	334	406	376	52^	597	194	387	373	413	389	34v	28v
CBS LATE NIGHT I					A	4.0	14	357	1385	287	221	217	92	716	218	384	364	400	354	81^	530	154	301	272	341	305	24^	40^
MON	11.30P	63	CBS	40	B	3.8	15	333	1364	274	206	225	76^	759	201	388	364	427	390	51^	495	163	295	282	334	306	17v	24^
	176	84	FF	40	C	3.8	15	333	1364	274	206	225	76^	759	201	388	364	427	390	51^	495	163	295	282	334	306	17v	24^
TUE&THU	11.30P	66																										
WED	11.30P	65																										
11.30 - 12.00					A	4.1	13	361	1367	296	228	220	91	732	226	387	366	404	356	64^	516	144	291	271	329	298	19v	37^
12.00 - 12.30					A	4.0	16	352	1411	281	215	215	92	709	211	383	362	399	353	97	553	161	310	273	353	312	28^	41^
12.30 - 1.00					A	3.8	18	336	1415	285	219	218	103	702	217	395	377	410	358	99	560	170	324	290	368	325	28^	49^
CBS LATE NIGHT II					A	2.6	14	226	1364	308	229	229	110^	715	262	423	391	434	380	94^	516	210	328	296	372	323	22v	42^
MON	12.33A	46	CBS	50	B	2.3	14	207	1333	305	235	251	92^	730	231	426	395	456	416	69^	481	203	329	308	359	318	17v	27v
	173	84	FF	50	C	2.3	14	207	1333	305	235	251	92^	730	231	426	395	456	416	69^	481	203	329	308	359	318	17v	27v
TUE	12.36A	44																										
WED	12.35A	47																										
THU	12.36A	42																										
FRI	12.30A	61																										
12.30 - 1.00					A	2.7	14	239	1366	307	233	230	104^	722	255	420	392	433	381	96^	515	200	321	290	365	319	26v	43^
1.00 - 1.30					A	2.4	15	217	1332	301	220	224	114^	691	264	417	381	426	370	91^	506	218	330	298	373	321	15v	40^
1.30 - 2.00					A	1.6	11	142	1224	301^	168^	182^	166^	589	278^	394^	358^	457	327^	80v	512	344^	344^	302^	407^	369^	<<	46v
CBS NEWS NIGHTWATCH-1					A	1.0	9	87	1248	294^	227^	207^	98^	684	257^	364^	323^	369^	347^	38v	445	209^	316^	289^	302^	292^	13v	35v
M-THSU	2.00A	30	CBS	46	B	0.9	10	79	1224	281^	217^	205^	76v	715	249^	397	363	417	389	75v	419	197^	306^	276^	290^	256^	11v	15v
	48	54	N	46	C	0.9	10	79	1224	281^	217^	205^	76v	715	249^	397	363	417	389	75v	419	197^	306^	276^	290^	256^	11v	15v

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PROGRAM AUDIENCE ESTIMATES (Alpha)

NOV [illegible]

PROGRAM NAME / DAY	TIME #STNS	DUR CVG%	NET TYPE	NO. OF T/C	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SH %	AVG. AUD. 0,000	VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES: TOTAL PERS (2+)	WORKING WOMEN 18+	18-49	25-54	WOMEN 15-24	TOTAL	18-34	18-49	21-49	21-54	25-54	MEN 15-24	TOTAL	18-34	18-49	21-49	21-54	25-54	[illegible]	[illegible]
LATE FRINGE CONT'D																													
CBS NEWS NIGHTWATCH-2					A	0.9	10	80	1222	319^	217^	220^	81v	670	256^	354^	305^	376^	362^	74v	466	262^	345^	317^	339^	295^	8v	44v
M-THSU	2.30A	30	CBS	50	B	0.9	12	77	1212	311^	224^	213^	77v	710	250^	398	366	430	397	67v	421	199^	305^	282^	298^	260^	8v	15v
	61	62	N	50	C	0.9	12	77	1212	311^	224^	213^	77v	710	250^	398	366	430	397	67v	421	199^	305^	282^	298^	260^	8v	15v
CBS NEWS NIGHTWATCH-3					A	0.9	15	78	1141	315^	178^	216^	80v	703	201^	290^	251^	337^	323^	53v	381^	175^	246^	233^	252^	211^	<<	42v
M-THSU	3.00A	180	CBS	50	B	0.8	17	75	1129	317^	188^	218^	64v	703	189^	309^	285^	384	353	51v	351	141^	225^	213^	223^	187^	<<	11v
	101	81	N	50	C	0.8	17	75	1129	317^	188^	218^	64v	703	189^	309^	285^	384	353	51v	351	141^	225^	213^	223^	187^	<<	11v
3.00 - 3.30					A	1.1	14	94	1239	306^	223^	221^	105^	661	233^	345^	303^	364	331^	77v	514	240^	346^	330^	360	298^	<<	43v
3.30 - 4.00					A	1.0	15	85	1162	297^	188^	196^	94v	661	230^	296^	253^	331^	303^	65v	444	208^	296^	285^	314^	259^	<<	37v
4.00 - 4.30					A	0.9	15	76	1148	350^	171^	236^	75v	731	189^	267^	229^	346^	334^	60v	369^	173^	248^	236^	248^	200^	<<	41v
4.30 - 5.00					A	0.8	15	69	1115	320^	161^	222^	71v	703	208^	279^	238^	327^	325^	54v	354^	179^	254^	241^	248^	207^	<<	45v
5.00 - 5.30					A	0.8	15	67	1112	320^	166^	220^	73v	765	203^	292^	250^	339^	337^	35v	288^	131^	166^	152^	167^	147^	<<	46v
5.30 - 6.00					A	0.9	16	76	1037	300^	142^	202^	52v	716	134^	246^	220^	308^	308^	20v	268^	94v	130^	117^	131^	124^	<<	41v
CBS SUNDAY NEWS-OSGOOD					A	3.6	10	319	1570	353	265	283	68^	880	240	423	389	454	430	73^	606	161^	294	279	352	323	28v	8v
SUN	11.22P	15	CBS	10	B	3.6	9	317	1409	298	228	240	59^	827	180	385	370	421	382	49^	496	107	244	235	271	249	22v	10v
	106	57	N	10	C	3.6	9	317	1409	298	228	240	59^	827	180	385	370	421	382	49^	496	107	244	235	271	249	22v	10v
11.00 - 11.30					A	3.8	10	337	1558	352	265	276	80^	859	240	415	378	440	411	71^	608	166^	288	273	345	315	26v	15v
11.30 - 12.00					A	3.4	10	301	1573	351	[illegible]	290	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	468	450	[illegible]	[illegible]	151	401	290	450	431	[illegible]	[illegible]
DAVID LETTERMAN I					A	4.4	20	388	1489	316	261	237	131	678	423	400	421	469	408	179	664	357	485	411	444	364	47^	60^
MON-FRI	12.30A	30	NBC	45	B	3.8	20	338	1401	285	245	216	126	684	301	455	409	454	394	154	594	331	466	413	444	367	38^	37^
	204	99	GV	45	C	3.8	20	338	1401	285	245	216	126	684	301	455	409	454	394	154	594	331	466	413	444	367	38^	37^
DAVID LETTERMAN II					A	3.7	21	328	1446	320	282	239	146	652	354	481	431	463	394	219	656	422	522	438	473	363	44^	50^
MON-FRI	1.00A	30	NBC	45	B	3.2	21	281	1372	289	250	215	133	670	320	463	411	456	391	169	595	365	487	429	459	369	36^	31^
	204	99	GV	45	C	3.2	21	281	1372	289	250	215	133	670	320	463	411	456	391	169	595	365	487	429	459	369	36^	31^
FRIDAY NIGHT VIDEOS					A	2.9	19	257	1664	241^	221^	164^	246^	679	419	567	501	520	404	246^	690	377	556	447	479	393	128^	94^
FRI	1.30A	60	NBC	9	B	2.6	19	234	1462	277	244	200	169	635	357	484	426	463	381	237	602	419	524	447	466	370	109^	58^
	178	97	PC	9	C	2.6	19	234	1462	277	244	200	169	635	357	484	426	463	381	237	602	419	524	447	466	370	109^	58^
1.30 - 2.00					A	3.3	20	292	1659	260	239	185^	255	674	426	569	504	522	405	241	702	379	574	468	505	426	123^	103^
2.00 - 2.30					A	2.5	18	222	1671	217^	198^	135^	234^	686	409	564	498	518	404	252^	673	373	533	418	444	350	136^	81^
G MICHAELS SPORTS MACHINE					A	1.8	6	159	1464	230^	202^	208^	130^	582	213^	400	370^	433	380^	277^	754	367^	543	423	467	364^	53v	47v
SUN	11.30P	15	NBC	11	B	1.8	7	162	1464	297	253	251	80^	576	189	388	375	418	373	229	763	364	540	473	533	409	46^	34v
	87	55	SC	11	C	1.8	7	162	1464	297	253	251	80^	576	189	388	375	418	373	229	763	364	540	473	533	409	46^	34v
LATE SHOW-FOX					A	2.2	6	195	1611	344	299	251	218	669	360	514	438	483	419	241	627	383	496	392	440	347	94^	105^
MON-FRI	11.00P	60	FOX	65	B	1.8	5	157	1502	301	271	228	156^	656	343	489	437	477	413	191	611	370	498	417	448	377	73^	65^
	113	81	GV	65	C	1.8	5	157	1502	301	271	228	156^	656	343	489	437	477	413	191	611	370	498	417	448	377	73^	65^
11.00 - 11.30					A	2.2	5	197	1650	365	304	258	205	676	353	509	434	485	422	243	642	368	509	409	458	372	106^	97^
11.30 - 12.00					A	2.2	[illegible]	191	1586	327	296	247	233	668	370	524	445	485	419	242	617	403	487	379	425	325	83^	115^
OLYMPIC DIARY-MON 1 CONT'D					A	4.1	25	463	1222	127^	81^	96^	24v	406	59^	173^	173^	229	218	61^	734	217	456	456	530	492	23v	48^

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PROGRAM AUDIENCE ESTIMATES (Alpha)

NOV.23 29,1987

PROGRAM NAME / DAY	TIME / #STNS	DUR / CVG%	NET / TYPE	NO. OF T/C	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SH %	AVG. AUD. 0,000	VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES: TOTAL PERS (2+)	WORKING WOMEN 18+	18-49	25-54	WOMEN 15-24	TOTAL	18-34	18-49	21-49	21-54	25-54	MEN 15-24	TOTAL	18-34	18-49	21-49	21-54	25-54	TEENS MALE 12-17	TEENS FEM. 12-17
LATE FRINGE CONT'D																												
OLYMPIC DIARY-MON 1-CONT'D																												
MON	1.25A	1	ABC	11	B	3.6	21	315	1375	213	174	169	56^	533	144	303	294	341	299	78^	749	270	476	439	512	478	18v	17v
	205	96	SC	11	C	3.6	21	315	1375	213	174	169	56^	533	144	303	294	341	299	78^	749	270	476	439	512	478	18v	17v
OLYMPIC DIARY-TUE 1					A	4.8	15	425	1396	229	135^	144^	74^	792	148^	379	356	438	399	77^	514	165	289	256	302	269	10v	51^
TUE	11.55P	1	ABC	10	B	4.7	17	412	1334	239	173	178	61^	695	163	318	300	362	329	66^	541	158	285	267	323	287	23^	19^
	211	98	SC	10	C	4.7	17	412	1334	239	173	178	61^	695	163	318	300	362	329	66^	541	158	285	267	323	287	23^	19^
OLYMPIC DIARY-WED 1					A	5.1	16	452	1339	240	186	213	50^	673	209	317	296	343	325	52^	553	177	286	276	330	308	20v	24v
WED	11.56P	1	ABC	9	B	4.3	16	379	1334	241	184	192	57^	682	155	330	308	354	331	38^	556	143	284	269	340	322	13v	20v
	211	98	SC	9	C	4.3	16	379	1334	241	184	192	57^	682	155	330	308	354	331	38^	556	143	284	269	340	322	13v	20v
OLYMPIC DIARY-THU 1					A	4.0	13	354	1608	320	228	186	156^	885	259	446	393	452	362	96^	680	226	348	321	384	315	<<	31v
THU	11.55P	1	ABC	11	B	4.1	15	361	1392	255	183	182	62^	690	174	337	315	371	340	67^	625	192	338	313	373	343	19v	19v
	212	98	SC	11	C	4.1	15	361	1392	255	183	182	62^	690	174	337	315	371	340	67^	625	192	338	313	373	343	19v	19v
OLYMPIC DIARY-FRI 1					A	4.4	13	390	1457	176	142^	176	55^	675	127^	360	337	402	370	51^	702	138^	348	321	412	400	25v	30v
FRI	11.55P	1	ABC	11	B	4.4	14	391	1415	242	158	175	62^	704	166	332	313	385	349	52^	614	146	313	297	363	338	25^	23^
	204	97	SC	11	C	4.4	14	391	1415	242	158	175	62^	704	166	332	313	385	349	52^	614	146	313	297	363	338	25^	23^
SAT NIGHT'S MAIN EVENT 13(S)					A	11.1	31	983	1960	291	276	233	178	640	309	511	463	475	429	221	755	359	607	528	545	480	187	150
SAT	11.30P	83	NBC																									
	201	99	GV																									
11.30 - 12.00					A	11.1	28	983	1985	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	566	506	526	459	179	153
12.00 - 12.30					A	11.7	34	1037	1960	285	[illegible]	230	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	634	547	561	492	187	155
12.30 - 1.00					A	10.3	33	913	1929	285	277	230	170	[illegible]	410	[illegible]	460	470	417	[illegible]	[illegible]	[illegible]	626	533	549	493	200	140
TONIGHT SHOW					A	7.1	22	629	1564	281	217	214	97	779	260	437	412	467	421	108	[illegible]	[illegible]	398	355	394	350	53^	47^
MON-FRI	11.30P	60	NBC	43	B	6.0	21	529	1409	278	222	215	93	747	237	420	389	442	399	90	[illegible]	[illegible]	355	329	365	319	33^	33^
	201	99	GV	43	C	6.0	21	529	1409	278	222	215	93	747	237	420	389	442	399	90	[illegible]	[illegible]	355	329	365	319	33^	33^
11.30 - 12.00					A	7.7	22	684	1570	275	215	209	97	779	259	440	417	469	423	98	[illegible]	[illegible]	393	357	398	357	51	52
12.00 - 12.30					A	6.5	23	572	1561	289	220	222	98	781	262	435	407	466	419	120	[illegible]	[illegible]	404	353	392	343	55^	43^
TOP OF THE POPS					A	2.3	7	204	1448	345	261^	233^	167^	753	294^	419	384	463	390	179^	[illegible]	[illegible]	322	266^	307^	245^	63v	79v
FRI	11.30P	60	CBS	10	B	2.2	7	198	1471	305	254	258	135^	740	278	473	433	485	436	108^	497	[illegible]	373	344	374	314	46^	67^
	160	82	GV	10	C	2.2	7	198	1471	305	254	258	135^	740	278	473	433	485	436	108^	497	[illegible]	373	344	374	314	46^	67^
11.30 - 12.00					A	2.6	7	230	1419	353	271^	245^	151^	792	314	413	382	462	389	125^	491	193^	274^	225^	273^	235^	40v	58v
12.00 - 12.30					A	2.1	8	186	1415	318^	237^	207^	180^	670	255^	405	367	443	373	238^	489	260^	366	305^	333^	246^	89v	100^

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PROGRAM AUDIENCE ESTIMATES (Alpha)

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PROGRAM NAME / DAY	TIME #STNS	DUR CVG%	NET TYPE	NO. OF T/C	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SH %	AVG. AUD. 0,000	LOH WORKING 18-49 W/CH <3	18+	WOMEN 18-49	TOTAL	18-34	18-49	25-54	35-64	55+	MEN TOTAL	18-34	18-49	25-54	35-64	55+	TEENS MALE 12-17	FEM. 12-17	CHILDREN MALE 2-11	FEM. 2-11	TOTA 6-11
MON-FRI EARLY MORNING																												
ABC WORLD NEWS-MORN-615A					A	1.1	13	97	81v	220^	178^	554	175^	313^	347	245^	188^	518	160^	342^	387	317^	111^	24v	<<	<<	<<	<<
MON-FRI	6.15A	15	ABC	45	B	1.4	15	120	69^	262	230	610	180^	379	373	336	194^	509	154^	298	328	292	160^	14v	26v	12v	19v	13v
	139	83	N	45	C	1.4	15	120	69^	262	230	610	180^	379	373	336	194^	509	154^	298	328	292	160^	14v	26v	12v	19v	13v
ABC WORLD NEWS-MORN-645A					A	1.8	15	158	84^	275	223	632	175^	389	419	331	194^	506	148^	268	335	311	138^	42v	7v	6v	14v	16v
MON-FRI	6.45A	15	ABC	45	B	2.2	16	198	65^	276	223	620	165	392	405	346	180	470	130	239	[illegible]	277	166	31v	33v	25v	27v	32v
	182	92	N	45	C	2.2	16	198	65^	276	223	620	165	392	405	346	180	470	130	239	8	277	166	31v	33v	25v	27v	32v
BEFORE HOURS					A	0.7	10	60	137v	251^	220^	565	163^	370^	345^	258^	176^	460^	248^	303^	[illegible]	99v	138v	<<	25v	<<	<<	<<
MON-FRI	6.15A	15	NBC	45	B	0.7	9	58	66v	319^	286^	619	167^	392^	396^	315^	187^	402^	187^	236^	[illegible]	105v	140^	18v	31v	<<	<<	<<
	142	85	N	45	C	0.7	9	58	66v	319^	286^	619	167^	392^	396^	315^	187^	402^	187^	236^	210^	105v	140^	18v	31v	<<	<<	<<
CBS MORNING NEWS- 6:30AM					A	1.1	12	99	34v	318^	155^	681	118^	238^	302^	373	345	276^	62v	91^	117^	128^	147^	<<	30v	20v	12v	13v
MON-FRI	6.30A	30	CBS	50	B	1.2	11	103	33v	284	142^	620	115^	251	292	350	295	357	96^	157^	156^	191^	180^	14v	15v	38v	22v	37v
	142	85	N	50	C	1.2	11	103	33v	284	142^	620	115^	251	292	350	295	357	96^	157^	156^	191^	180^	14v	15v	38v	22v	37v
CBS MORNING NEWS- 7:00AM					A	1.7	12	154	49v	183^	136^	637	146^	264	270	281	310	397	110^	197^	207^	171^	171^	20v	19v	33v	29v	38v
MON-FRI	7.00A	30	CBS	50	B	2.0	12	180	36^	224	174	619	174	294	317	268	260	417	115^	205	206	214	188	24v	17v	41^	28v	49^
	199	98	N	50	C	2.0	12	180	36^	224	174	619	174	294	317	268	260	417	115^	205	206	214	188	24v	17v	41^	28v	49^
GOOD MORNING, AMERICA-730					A	3.7	19	328	49^	217	155	694	132	312	350	348	323	464	111	197	226	227	214	19v	<<	15v	14v	17v
MON-FRI	7.30A	30	ABC	45	B	4.5	22	395	61^	239	186	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	19^	6v	21^	21^	24^
	214	99	N	45	C	4.5	22	395	61^	239	186	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	19^	6v	21^	21^	24^
GOOD MORNING, AMERICA-830					A	4.2	17	376	63^	188	144	758	165	322	353	355	367	40[illegible]	67^	158	188	211	200	11v	3v	28^	22v	15v
MON FRI	8.30A	30	ABC	45	B	4.6	21	404	74	200	155	766	151	353	371	394	352	47[illegible]	68	142	155	187	194	11v	5v	21^	23^	15v
	212	98	N	45	C	4.6	21	404	74	200	155	766	151	353	371	394	352	47[illegible]	68	142	155	187	194	11v	5v	21^	23^	15v
MORNING PROGRAM					A	2.0	10	177	75^	175^	119^	730	179^	291	279	304	389	351	99^	159^	158^	129^	174^	19v	25v	27v	43v	36v
MON-FRI	7.30A	90	CBS	50	B	2.1	10	187	52^	207	150	749	187	306	325	322	380	374	105^	166	162	140	193	13v	10v	32v	35^	40^
	199	98	N	50	C	2.1	10	187	52^	207	150	749	187	306	325	322	380	374	105^	166	162	140	193	13v	10v	32v	35^	40^
7.30 - 8.00					A	1.8	10	161	75^	189^	148^	706	168^	296	263	300	368	381	127^	196^	205^	135^	153^	18v	22v	21v	35v	37v
8.00 - 8.30					A	2.0	10	175	77^	169^	118^	718	186^	284	264	276	391	340	90^	150^	145^	125^	177^	20v	27v	25v	56^	40v
8.30 - 9.00					A	2.2	10	197	73^	166^	95^	752	181	291	302	330	399	334	84^	137^	128^	125^	185	18v	25v	32v	38v	30v
NBC NEWS AT SUNRISE					A	1.6	18	140	119^	254	215^	612	152^	367	372	308	201^	516	148^	265	261	229^	214^	18v	30v	17v	21v	34v
M-W	6.00A	30	NBC	45	B	1.9	20	171	66^	320	267	643	160	387	414	352	203	475	110^	214	227	230	220	21v	46^	16v	13v	22v
	[illegible]	98	N	45	C	1.9	20	171	66^	320	267	643	160	387	414	352	203	475	110^	214	227	230	220	21v	46^	16v	13v	22v
THU	6.00A	30																										
6.00 - 6.30					A	1.7	19	153	124^	274	232	623	151^	386	396	337	190^	514	147^	258	244	209	231	21v	34v	16v	24v	38v
6.30 - 7.00					A	1.0	15	89	86v	115v	93v	538^	158v	2[illegible]4^	203^	104v	282^	530^	152v	311^	381^	372^	94v	<<	<<	29v	<<	<<
TODAY SHOW-7.30AM					A	4.2	22	369	67^	202	152	663	108	304	318	358	325	531	131	278	281	252	227	17v	13v	25^	16v	28^
MON-FRI	7.30A	30	NBC	45	B	4.5	22	400	61^	221	163	680	142	[illegible]	[illegible]	353	303	485	116	232	227	223	233	18^	14v	22^	20^	26^
	205	99	N	45	C	4.5	22	400	61^	221	163	680	142	[illegible]	[illegible]	353	303	485	116	232	227	223	233	18^	14v	22^	20^	26^
TODAY SHOW-8.30AM CONT'D					A	4.9	21	438	81	160	119	698	118	297	311	347	369	480	110	253	248	232	212	16v	13v	25^	28^	28^

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PROGRAM AUDIENCE ESTIMATES (Alpha)

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PROGRAM NAME / DAY	TIME #STNS	DUR CVG%	NET TYPE	NO. OF T/C	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SH %	AVG. AUD. 0,000	VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES: LOH 18-49 W/CH <3	WORKING WOMEN 18+	WORKING WOMEN 18-49	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS MALE 12-17	TEENS FEM. 12-17	CHILDREN MALE 2-11	CHILDREN FEM. 2-11	CHILDREN TOTAL 6-11
MON-FRI EARLY MORNING CONT'D																												
TODAY SHOW-8.30AM-CONT'D																												
MON-FRI	8.30A	30	NBC	45	B	4.5	21	401	81	164	132	721	140	332	348	364	353	421	93	199	191	197	211	9v	8v	19^	17^	15v
	205	99	N	45	C	4.5	21	401	81	164	132	721	140	332	348	364	353	421	93	199	191	197	211	9v	8v	19^	17^	15v

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PROGRAM AUDIENCE ESTIMATES (Alpha)

NOV 21-29, 1987

PROGRAM NAME / DAY	TIME / #STNS	DUR / CVG%	NET / TYPE	NO. OF T/C	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SH %	AVG. AUD. 0,000	LOH WORKING WOMEN 18-49 W/CH <3	LOH WORKING WOMEN 18-49 W/CH 18+	LOH WORKING WOMEN 18-49	WOMEN 15-24	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 55+	TEENS MALE 12-17	TEENS FEM. 12-17	TEENS TOT. 15-17	CHILDREN MALE 2-11	CHILDREN FEM. 2-11	CHILDREN TOT. 2-5	CHILDREN TOT. 6-11
MONDAY-FRIDAY DAYTIME																												
ALL MY CHILDREN					A	7.4	23	659	128	250	214	149	858	355	540	428	486	340	260	290	87	17^	57	47^	70	67	86	51
MON-FRI	1.00P	60	ABC	45	B	7.6	27	674	145	242	214	143	862	371	561	435	488	349	248	267	83	14^	31^	26^	62	44	79	27^
	215	99	DD	45	C	7.6	27	674	145	242	214	143	862	371	561	435	488	349	248	267	83	14^	31^	26^	62	44	79	27^
1.00 - 1.30					A	7.1	22	633	130	254	220	147	845	353	535	425	481	338	254	297	85	18^	57	49^	72	69	87	54
1.30 - 2.00					A	7.8	24	689	125	244	207	150	866	355	543	427	487	341	264	283	87	16^	56	45^	69	65	86	48^
AMERICAN TREASURY					A	4.9	16	434	92^	184	109	144	866	211	395	294	365	396	400	244	111	35^	65^	59^	30^	22v	21v	31^
MON&WED	3.58P	1	CBS	29	B	4.4	15	387	77	167	110	116	860	228	408	320	372	366	400	263	128	21^	41^	39^	30^	43^	30^	43^
	196	90	DD	29	C	4.4	15	387	77	167	110	116	860	228	408	320	372	366	400	263	128	21^	41^	39^	30^	43^	30^	43^
ANOTHER WORLD					A	5.0	16	439	79	236	210	180	849	278	479	340	379	363	331	276	84	30^	86	57^	27^	40^	36^	31^
M-WF	2.00P	60	NBC	42	B	4.7	17	413	79	217	186	140	868	269	479	364	425	391	328	282	108	21^	44^	40^	24^	33^	38^	19^
	202	98	DD	42	C	4.7	17	413	79	217	186	140	868	269	479	364	425	391	328	282	108	21^	44^	40^	24^	33^	38^	19^
2.00 - 2.30					A	4.9	16	432	81	242	213	189	848	289	483	332	375	360	322	267	81	29^	77	53^	31^	40^	38^	33^
2.30 - 3.00					A	5.0	17	445	77	230	207	171	850	266	476	347	382	365	340	285	88	31^	95	60^	23^	40^	35^	29^
AS THE WORLD TURNS					A	6.6	23	582	77	165	114	130	920	220	440	331	392	432	419	254	107	10v	33^	30^	44^	46^	56^	34^
MON-WED	2.00P	60	CBS	48	B	6.0	22	534	80	156	101	111	914	214	413	319	392	415	427	253	114	17^	21^	30^	33^	40^	46^	27^
	208	99	DD	48	C	6.0	22	534	80	156	101	111	914	214	413	319	392	415	427	253	114	17^	21^	30^	33^	40^	46^	27^
2.00 - 2.30					A	6.5	23	579	76	165	111	124	914	215	430	321	382	410	421	253	117	12v	29^	27^	45^	43^	60^	28^
2.30 - 3.00					A	6.6	23	582	77	166	117	137	911	227	451	342	401	417	417	247	97	8v	48^	44^	44^	49^	51^	40^
BOLD AND THE BEAUTIFUL					A	5.3	18	470	79	179	125	102	851	199	421	324	370	422	385	296	125	13v	21^	18v	40^	48^	56^	32^
MON-WED	1.30P	30	CBS	48	B	4.8	17	427	84	188	130	103	889	221	421	329	394	412	402	273	115	15v	13v	20^	36^	44^	50^	30^
	200	94	DD	48	C	4.8	17	427	84	188	130	103	889	221	421	329	394	412	402	273	115	15v	13v	20^	36^	44^	50^	30^
CLASSIC CONCENTRATION					A	3.7	16	330	71^	153	124	94	784	211	378	299	356	328	349	366	144	47^	36^	25^	71^	82^	69^	84^
M-WF	10.30A	30	NBC	44	B	3.2	15	286	87^	138	114	83^	827	222	390	318	368	322	387	324	156	23v	20v	20v	45^	57^	65^	37^
	140	75	QG	44	C	3.2	15	286	87^	138	114	83^	827	222	390	318	368	322	387	324	156	23v	20v	20v	45^	57^	65^	37^
DAYS OF OUR LIVES					A	7.4	24	653	[illegible]	185	161	203	822	280	481	339	385	360	295	250	88	[illegible]	108	70	31^	47	40^	39^
M-WF	1.00P	60	NBC	44	B	6.6	23	588	93	192	159	163	847	295	492	368	434	374	290	276	108	[illegible]	65	55	35^	37^	47	24^
	205	99	DD	44	C	6.6	23	588	93	192	159	163	847	295	492	368	434	374	290	276	108	[illegible]	65	55	35^	37^	47	24^
1.00 - 1.30					A	7.2	24	636	85	185	162	193	820	273	474	339	384	360	301	258	91	28^	105	66	31^	47^	39^	39^
1.30 - 2.00					A	7.6	25	669	89	186	161	214	826	288	489	340	387	362	290	242	85	31^	112	73	31^	48	40^	39^
GENERAL HOSPITAL					A	7.4	23	654	111	254	209	153	916	339	527	410	471	352	327	273	98	22^	83	50^	62	60	68	54
MON-FRI	3.00P	60	ABC	45	B	7.8	26	690	127	245	208	166	880	364	546	416	461	333	289	235	85	24^	66	48	48	45	59	34^
	214	99	DD	45	C	7.8	26	690	127	245	208	166	880	364	546	416	461	333	289	235	85	24^	66	48	48	45	59	34^
3.00 - 3.30					A	7.3	23	643	117	249	206	147	920	343	529	415	475	347	330	275	97	20^	76	46^	67	55	70	51^
3.30 - 4.00					A	7.5	23	663	107	260	213	159	914	336	525	405	468	357	326	272	99	24^	89	54	58	65	66	57
GUIDING LIGHT					A	6.1	20	540	79	181	124	127	881	221	419	325	385	405	401	233	101	13v	47^	40^	26^	40^	27^	39^
MON-WED	3.00P	60	CBS	48	B	5.7	19	503	83	170	110	110	890	224	414	326	385	398	417	250	118	12v	31^	27^	31^	43^	40^	34^
	207	99	DD	48	C	5.7	19	503	83	170	110	110	890	224	414	326	385	398	417	250	118	12v	31^	27^	31^	43^	40^	34^
	CONT'D																											

A=CURRENT REPORT B=QUARTER AVERAGE C=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE 8.

PERMISSIBLE USES

PROGRAM AUDIENCE ESTIMATES (Alpha)

NOV.23-29, 1987

PROGRAM NAME / DAY	TIME	#STNS	DUR	CVG%	NET	TYPE	NO. OF T/C	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SH %	AVG. AUD. 0,000	LOH W/CH <3	LOH W/CH 18+	WORKING WOMEN 18-49	WOMEN 15-24	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 55+	TEENS MALE 12-17	TEENS FEM. 12-17	TEENS TOT. 15-17	CHILDREN MALE 2-11	CHILDREN FEM. 2-11	CHILDREN TOT. 2-5	CHILDREN TOT. 6-11
MONDAY-FRIDAY DAYTIME CONT'D																															
GUIDING LIGHT-CONT'D																															
3.00 - 3.30								A	6.1	21	543	77	177	125	134	888	230	434	333	386	407	401	241	101	7v	49^	40^	25^	34^	29^	30^
3.30 - 4.00								A	6.1	20	538	81	185	122	120	874	213	405	316	383	404	402	225	102	18^	46^	39^	27^	46^	26^	47^
LOVING																															
MON-FRI	12.30P	30	ABC		45			A	4.2	14	376	146	246	232	137	866	390	573	461	506	326	247	262	66^	27^	57^	40^	89^	63^	79^	73^
175		89	DD		45			B	4.2	16	373	150	242	219	149	858	389	583	450	486	338	239	237	66^	16v	32^	27^	83	46^	92	37^
								C	4.2	16	373	150	242	219	149	858	389	583	450	486	338	239	237	66^	16v	32^	27^	83	46^	92	37^
MR. BELVEDERE-M-F																															
MON-FRI	11.30A	30	ABC		59			A	3.3	11	291	103^	240	219	135	695	291	484	381	414	302	179	355	66^	51^	90^	64^	116	84^	101^	99^
137		70	CS		59			B	2.7	12	239	127	230	203	136	742	337	513	403	428	296	204	293	56^	32^	58^	39^	111	65^	124	52^
								C	2.7	12	239	127	230	203	136	742	337	513	403	428	296	204	293	56^	32^	58^	39^	111	65^	124	52^
NBC NEWS DIGEST-DAYTIME																															
MWF	2.57P	1	NBC		27			A	4.7	15	416	72^	180	163	164	833	266	429	307	335	325	376	289	86	43^	113	63^	24^	48^	30^	43^
192		96	N		27			B	4.5	16	399	67	203	176	135	816	231	436	339	399	377	321	305	109	28^	73	59^	23^	31^	30^	24^
								C	4.5	16	399	67	203	176	135	816	231	436	339	399	377	321	305	109	28^	73	59^	23^	31^	30^	24^
NEW CARD SHARKS																															
MON WED	10.30A	30	CBS		48			A	3.4	16	304	116^	131	99^	75^	717	186	329	267	346	349	308	491	269	31v	29v	27v	77^	65^	95^	47^
163		77	QP		48			B	3.2	15	284	89^	131	93	65^	704	198	329	272	344	325	302	446	257	19v	16v	17v	72^	57^	90	39^
								C	3.2	15	284	89^	131	93	65^	704	198	329	272	344	325	302	446	257	19v	16v	17v	72^	57^	90	39^
NEWSBREAK-11.57								A	5.1	21	455	58^	139	104	84	758	181	333	258	294	312	389	421	202	34^	35^	31^	62^	47^	66^	42^
MON-WED	11.57A	2	CBS		47			B	5.0	22	447	60	165	121	72	763	184	325	258	308	305	317	406	208	15v	14v	13v	47^	62^	67	42^
180		85	N		47			C	5.0	22	447	60	165	121	72	763	184	325	258	308	305	317	406	208	15v	14v	13v	47^	62^	67	42^
NEWSBREAK-3.44								A	5.2	17	461	76^	174	134	112	865	209	388	292	339	366	429	225	99	18v	29^	22^	22^	46^	23^	45^
MON&WED	3.44P	1	CBS		48			B	4.9	17	437	73	165	115	99	876	212	381	298	356	382	436	244	115	15v	28^	22^	28^	43^	36^	36^
194		93	N		48			C	4.9	17	437	73	165	115	99	876	212	381	298	356	382	436	244	115	15v	28^	22^	28^	43^	36^	36^
TUE	3.41P	1																													
ONE LIFE TO LIVE								A	7.0	22	622	128	220	184	156	905	341	533	409	467	363	314	265	102	19^	58	44^	72	65	84	53^
MON-FRI	2.00P	60	ABC		45			B	7.6	27	676	141	231	201	152	883	373	564	430	478	353	271	239	92	15^	35^	28^	51	46	68	30^
214		99	DD		45			C	7.6	27	676	141	231	201	152	883	373	564	430	478	353	271	239	92	15^	35^	28^	51	46	68	30^
2.00 - 2.30								A	7.0	22	622	126	214	180	154	897	340	537	414	471	364	303	270	101	23^	55	46^	74	64	86	52^
2.30 - 3.00								A	7.1	23	626	129	224	186	157	908	340	525	400	461	360	322	259	104	14^	60	42^	69	65	80	53^
PRICE IS RIGHT I								A	5.1	23	455	83	121	94	102	699	187	311	220	251	282	357	467	242	30^	30^	26^	79	82	106	55^
MON WED	11.30A	30	CBS		47			B	5.0	23	445	72	147	95	81	736	189	315	240	286	291	375	430	230	14v	15v	14v	64	61	82	43^
208		97	AP		47			C	5.0	23	445	72	147	95	81	736	189	315	240	286	291	375	430	230	14v	15v	14v	64	61	82	43^
PRICE IS RIGHT 2								A	6.5	28	576	65	124	99	97	726	199	328	242	268	273	372	462	225	29^	38^	29^	88	62	100	50^
MON-WED	11.30A	30	CBS		48			B	6.3	28	559	59	154	105	77	741	181	307	236	284	289	387	439	236	14^	14^	15^	58	53	75	37^
208		97	AP		48			C	6.3	28	559	59	154	105	77	741	181	307	236	284	289	387	439	236	14^	14^	15^	58	53	75	37^
RYAN'S HOPE								A	3.4	11	301	118	266	250	157	801	371	560	451	491	325	202	344	64^	26v	106^	57^	112	74^	111^	75^
MON-FRI	12.00N	30	ABC		[illegible]			B	3.0	12	268	140	259	242	133	849	412	609	496	541	336	195	262	52^	25^	42^	34^	95^	48^	101	42^
166		81	DD		[illegible]			C	3.0	12	268	140	259	242	133	849	412	609	496	541	336	195	262	52^	25^	42^	34^	95^	48^	101	42^
SALE OF THE CENTURY CONT'D								A	1.1	13	270	69^	115	89^	66^	764	182	373	310	346	324	355	424	206	24v	19v	13v	66^	63^	58^	71^

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FOR EXPLANATION OF SYMBOLS, SEE PAGE B.

PROGRAM AUDIENCE ESTIMATES (Alpha)

NOV.23 29,1987

PROGRAM NAME / DAY	TIME / #STNS	DUR / CVG%	NET / TYPE	NO. OF T/C	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SH %	AVG. AUD. 0,000	LOH WORKING WOMEN 18-49 W/CH <3	18+	18-49	WOMEN 15-24	TOTAL	18-34	18-49	25-49	25-54	35-64	55+	MEN TOTAL	55+	TEENS MALE 12-17	FEM. 12-17	TOT. 15-17	CHILDREN MALE 2-11	FEM. 2-11	TOT 2-5	6-11
MONDAY-FRIDAY DAYTIME CONT'D																												
SALE OF THE CENTURY-CONT'D																												
M-WF	10.00A	30	NBC	44	B	2.8	13	250	74^	127	105	59^	798	170	350	301	330	302	419	403	207	13v	19v	16v	44^	48^	62^	31^
	142	73	QG	44	C	2.8	13	250	74^	127	105	59^	798	170	350	301	330	302	419	403	207	13v	19v	16v	44^	48^	62^	31^
SANTA BARBARA					A	5.1	16	452	87	185	161	176	828	268	452	329	391	361	314	277	103	31^	124	76	33^	56^	40^	49^
M-WF	3.00P	60	NBC	42	B	4.8	16	425	97	208	173	166	829	270	489	373	447	390	266	268	102	32^	103	74	26^	43^	44^	25^
	198	98	DD	42	C	4.8	16	425	97	208	173	166	829	270	489	373	447	390	266	268	102	32^	103	74	26^	43^	44^	25^
3.00 - 3.30					A	5.0	16	439	87	187	166	182	824	275	459	331	385	355	311	283	98	31^	127	78	32^	54^	43^	44^
3.30 - 4.00					A	5.2	16	463	87	184	158	172	837	263	449	329	398	369	319	273	107	31^	122	75	33^	57^	37^	54^
SCRABBLE					A	4.3	15	379	64^	155	124	98	778	182	326	250	290	312	412	352	170	24^	35^	38^	35^	72^	50^	57^
M-WF	12.30P	30	NBC	57	B	3.7	14	327	77^	134	111	76^	801	185	333	269	306	295	431	358	188	23^	18v	26^	37^	47^	54^	30^
	152	82	QG	57	C	3.7	14	327	77^	134	111	76^	801	185	333	269	306	295	431	358	188	23^	18v	26^	37^	47^	54^	30^
SUPER PASSWORD					A	3.5	13	308	88^	119	94^	82^	751	186	307	238	284	286	397	351	159	19v	47^	23v	55^	91^	78^	68^
M-WF	12.00N	30	NBC	43	B	3.0	12	266	90^	106	83^	81^	793	181	310	241	289	287	435	354	188	20v	23v	21v	41^	63^	69^	35^
	152	72	QG	43	C	3.0	12	266	90^	106	83^	81^	793	181	310	241	289	287	435	354	188	20v	23v	21v	41^	63^	69^	35^
$25,000 PYRAMID					A	3.3	15	295	117^	119^	72^	80^	780	194	337	264	370	362	337	392	214	26v	9v	17v	70^	39^	62^	47^
MON-WED	10.00A	30	CBS	48	B	3.3	16	292	86^	130	75^	65^	737	195	315	255	348	338	329	388	224	13v	9v	10v	61^	47^	72^	36^
	172	83	OP	48	C	3.3	16	292	86^	130	75^	65^	737	195	315	255	348	338	329	388	224	13v	9v	10v	61^	47^	72^	36^
WHEEL OF FORTUNE					A	5.6	22	494	71	171	123	70	774	182	314	259	317	298	[illegible]	367	175	26^	24^	25^	41^	77	62	56^
M-WF	11.00A	30	NBC	44	B	5.1	23	455	75	148	100	66	818	176	309	256	319	308	[illegible]	371	192	16^	18^	20^	35^	50^	57	27^
	204	98	QG	44	C	5.1	23	455	75	148	100	66	818	176	309	256	319	308	[illegible]	371	192	16^	18^	20^	35^	50^	57	27^
WHO'S THE BOSS? M-F					A	4.0	14	356	93^	223	206	133	667	295	460	360	392	365	[illegible]	139	62^	47^	98	52^	109	102	108	103
MON-FRI	11.00A	30	ABC	45	B	3.4	15	304	126	237	215	123	731	323	512	409	435	404	[illegible]	286	55^	35^	56^	39^	108	75^	130	52^
	155	82	CS	45	C	3.4	15	304	126	237	215	123	731	323	512	409	435	404	[illegible]	286	55^	35^	56^	39^	108	75^	130	52^
WIN, LOSE OR DRAW					A	4.4	17	390	103	174	145	121	751	232	385	294	362	[illegible]	[illegible]	348	142	39^	42^	44^	63^	100	63^	100
M-WF	11.30A	30	NBC	57	B	3.6	16	315	113	152	125	92	818	232	411	333	394	[illegible]	[illegible]	306	131	20v	25^	28^	45^	64^	72^	37^
	183	88	QG	57	C	3.6	16	315	113	152	125	92	818	232	411	333	394	[illegible]	[illegible]	306	131	20v	25^	28^	45^	64^	72^	37^
YOUNG AND THE RESTLESS					A	8.0	30	706	108	179	143	127	864	266	447	335	388	356	[illegible]	280	128	12v	27^	23^	61	62	81	43^
MON-WED	12.30P	60	CBS	48	B	7.6	29	672	97	189	146	119	864	264	442	335	389	359	[illegible]	275	126	16^	19^	23^	37^	51	62	26^
	210	99	DD	48	C	7.6	29	672	97	189	146	119	864	264	442	335	389	359	[illegible]	275	126	16^	19^	23^	37^	51	62	26^
12.30 - 1.00					A	7.9	30	703	106	182	144	124	856	265	449	340	393	355	354	294	134	17^	26^	26^	60	61	82	39^
1.00 - 1.30					A	8.0	29	709	109	177	142	130	872	267	445	329	382	358	374	265	122	8v	27^	20^	63	63	80	46^

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FOR EXPLANATION OF SYMBOLS, SEE PAGE B

PROGRAM AUDIENCE ESTIMATES (Alpha)

NOV.23 29,1987

PROGRAM NAME / DAY	TIME / #STNS	DUR / CVG%	NET / TYPE	NO. OF T/C	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SH %	AVG. AUD. 0,000	VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES: TOT. PERS. (2+)	WOMEN 15-24	WOMEN TOTAL	WOMEN 18-49	MEN 15-24	MEN TOTAL	TEENS TOTAL 12-17	TEENS MALE 12-17	TEENS FEM. 12-17	TEENS TOT. 12-14	TEENS TOT. 15-17	CHILDREN TOTAL 2-11	CHILDREN MALE 2-11	CHILDREN FEM. 2-11	CHILDREN TOT. 2-5	CHILDREN TOT. 6-11	CHILDREN MALE 6-11	CHILDREN FEM. 6-11	CHILDREN TOT. 6-8	CHILDREN TOT. 9-11
WEEKEND DAYTIME CHILDREN																												
ALF-SAT MORN					A	6.7	24	594	1626	122	332	283	59^	242	165	61^	104^	117	48^	887	398	489	328	560	256	303	295	264
SAT	10.00A	30	NBC	3	B	6.3	22	558	1632	143	350	303	84	249	228	102	125	154	74	805	400	405	319	486	251	235	248	238
	204	99	CA	3	C	6.3	22	558	1632	143	350	303	84	249	228	102	125	154	74	805	400	405	319	486	251	235	248	238
ALL NEW POUND PUPPIES					A	3.2	13	284	1579	103^	288	262	90^	285	184^	76^	108^	103^	81^	822	442	380	290	533	264	269	287	246
SAT	9.30A	30	ABC	10	B	3.8	15	337	1455	77^	284	250	64^	189	189	91	97	135	54^	793	385	409	314	480	246	234	235	245
	209	99	CA	10	C	3.8	15	337	1455	77^	284	250	64^	189	189	91	97	135	54^	793	385	409	314	480	246	234	235	245
ALVIN AND THE CHIPMUNKS					A	7.0	23	620	1697	186	378	328	88^	284	230	67^	162	122	108	805	360	445	315	490	223	267	259	231
SAT	10.30A	30	NBC	12	B	6.2	22	549	1532	152	346	297	88	215	234	92	142	148	86	738	342	395	332	405	192	213	223	182
	201	99	CA	12	C	6.2	22	549	1532	152	346	297	88	215	234	92	142	148	86	738	342	395	332	405	192	213	223	182
ANIMAL CRACK-UPS					A	2.9	9	257	1620	90^	323	254	143^	515	159^	39^	90^	119^	40v	623	379	244^	322	301	157^	143^	191^	109^
SAT	12.00N	30	ABC	6	B	3.1	11	273	1459	143	386	283	127	373	232	103^	129	133	99^	468	260	209	193	275	162	113^	130	146
	151	65	CL	6	C	3.1	11	273	1459	143	386	283	127	373	232	103^	129	133	99^	468	260	209	193	275	162	113^	130	146
BUGS BUNNY & TWEETY SHOW					A	4.1	12	363	1575	96^	347	270	128^	360	170^	62^	108^	98^	72^	698	366	331	331	367	138^	228	241	126^
SAT	11.30A	30	ABC	8	B	3.8	13	333	1488	114	389	302	122	312	204	108	96	121	83^	583	293	290	262	321	161	160	184	137
	177	74	CA	8	C	3.8	13	333	1488	114	389	302	122	312	204	108	96	121	83^	583	293	290	262	321	161	160	184	137
CARE BEAR FAMILY					A	1.9	15	168	1250	27v	328^	303^	53v	334^	91v	6v	85v	85v	6v	498	308^	189^	186^	312^	184^	128^	151^	161^
SAT	8.00A	30	ABC	10	B	2.2	14	192	1317	86^	289	247	51^	221	111^	37v	75^	72^	40^	696	316	379	249	446	217	230	246	200
	202	98	CA	10	C	2.2	14	192	1317	86^	289	247	51^	221	111^	37v	75^	72^	40^	696	316	379	249	446	217	230	246	200
FLINTSTONE KIDS					A	3.5	11	310	1697	74^	371	273	170^	313	246	141^	[illegible]	[illegible]	[illegible]	767	371	396	300	467	161^	306	258	209
SAT	11.00A	30	ABC	9	B	3.6	12	316	1564	130	390	334	110	247	264	139	[illegible]	[illegible]	[illegible]	663	326	338	281	382	179	203	192	190
	182	78	CA	9	C	3.6	12	316	1564	130	390	334	110	247	264	139	[illegible]	[illegible]	[illegible]	663	326	338	281	382	179	203	192	190
FOOFUR					A	4.3	13	381	1783	244	519	411	131^	275	271	97^	174	[illegible]	147^	718	312	406	352	367	139^	228	238	129^
SAT	12.00N	30	NBC	12	B	3.4	12	298	1479	182	387	317	107	238	254	100	154	140	115	600	310	289	259	340	166	175	173	167
	156	79	CA	12	C	3.4	12	298	1479	182	387	317	107	238	254	100	154	140	115	600	310	289	259	340	166	175	173	167
FRAGGLE ROCK					A	6.6	21	585	1668	216	423	340	56^	236	227	61^	166	106^	120	783	386	397	357	426	203	223	230	195
SAT	11.00A	30	NBC	3	B	5.6	18	499	1655	188	380	306	89	244	244	69^	175	136	109	787	389	398	359	428	216	213	247	181
	200	98	CA	3	C	5.6	18	499	1655	188	380	306	89	244	244	69^	175	136	109	787	389	398	359	428	216	213	247	181
GUMMI BEARS					A	2.5	19	222	1293	51v	306	266^	22v	204^	164^	96^	68v	121^	43v	619	381	239^	251^	369	245^	123^	157^	212^
SAT	8.00A	30	NBC	12	B	3.1	21	272	1363	60^	298	248	51^	201	156	94^	62^	99^	57^	708	384	324	284	424	242	182	210	214
	201	98	CA	12	C	3.1	21	272	1363	60^	298	248	51^	201	156	94^	62^	99^	57^	708	384	324	284	424	242	182	210	214
HELLO KITTY					A	1.8	11	159	1411	63v	239^	144^	26v	312^	125^	89v	35v	89v	35v	735	416	319^	268^	467	318^	149^	338^	129^
SAT	8.00A	30	BC	11	B	2.0	13	180	1281	37v	257	168	36v	199	99^	66^	32v	64^	34v	726	360	365	245	480	246	234	293	187
	178	8[illegible]	CA	11	C	2.0	13	180	1281	37v	257	168	36v	199	99^	66^	32v	64^	34v	726	360	365	245	480	246	234	293	187
I'M TELLING					A	3.7	11	328	1898	176^	491	352	189^	297	332	152^	180^	174^	158^	779	339	440	363	416	162^	254	236	180^
SAT	12.30P	30	NBC	1[illegible]	B	2.7	9	236	1445	149	379	289	122	233	260	98^	162	158	102^	573	295	278	215	357	182	176	169	188
	133	73	CA	1[illegible]	C	2.7	9	236	1445	149	379	289	122	233	260	98^	162	158	102^	573	295	278	215	357	182	176	169	188
LITTLE CLOWNS-HAPPYTOWN CONT'D					A	2.2	13	195	1535	74v	376	341	97^	379	42v	25v	16v	17v	24v	737	292^	446	187^	550	216^	334	290^	260^

A=CURRENT REPORT B=QUARTER AVERAGE C=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE B.

PERMISSIBLE USES

PROGRAM AUDIENCE ESTIMATES (Alpha)

NOV. 23-29, 1987

PROGRAM NAME / DAY	TIME #STNS	DUR CVG%	NET TYPE	NO. OF T/C	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SH %	AVG. AUD. 0,000	TOT. PERS. (2+)	WOMEN 15-24	WOMEN TOTAL	WOMEN 18-49	MEN 15-24	MEN TOTAL	TEENS TOTAL 12-17	TEENS MALE 12-17	TEENS FEM. 12-17	TEENS TOT. 12-14	TEENS TOT. 15-17	CHILDREN TOTAL 2-11	CHILDREN MALE 2-11	CHILDREN FEM. 2-11	CHILDREN TOT. 2-5	CHILDREN TOT. 6-11	CHILDREN MALE 6-11	CHILDREN FEM. 6-11	CHILDREN TOT. 6-8	CHILDREN TOT. 9-11
WEEKEND DAYTIME CHILDREN CONT'D																												
LITTLE CLOWNS-HAPPYTOWN-CONT'D																												
SAT	8.30A	30	ABC	10	B	2.7	14	236	1461	85^	300	257	58^	204	136	58^	78^	87^	49^	821	359	462	313	507	251	257	272	236
	205	99	CA	10	C	2.7	14	236	1461	85^	300	257	58^	204	136	58^	78^	87^	49^	821	359	462	313	507	251	257	272	236
LITTLE WIZARDS					A	3.2	12	284	1628	123^	344	285	118^	304	195^	109^	86^	67^	128^	785	466	319	433	352	173^	180^	179^	173^
SAT	10.00A	30	ABC	8	B	4.1	15	360	1460	102	331	287	94	218	225	117	108	139	87	685	357	329	314	372	207	165	172	199
	204	96	CA	8	C	4.1	15	360	1460	102	331	287	94	218	225	117	108	139	87	685	357	329	314	372	207	165	172	199
MIGHTY MOUSE(B)					A	3.3	12	292	1594	146^	326	225	20v	263	129^	77^	52v	64^	64^	876	537	340	459	418	278	140^	272	146^
SAT	10.30A	30	CBS																									
	169	79	CA																									
MUPPET BABIES I					A	3.2	19	284	1476	69^	282	214^	25v	221^	81^	44v	37v	58v	23v	893	499	393	319	574	360	214^	337	237
SAT	8.30A	30	CBS	11	B	3.7	19	326	1416	42^	258	190	30^	183	102	57^	44^	76^	25^	874	454	420	331	543	288	255	320	223
	203	97	CA	11	C	3.7	19	326	1416	42^	258	190	30^	183	102	57^	44^	76^	25^	874	454	420	331	543	288	255	320	223
MUPPET BABIES II					A	4.2	20	372	1516	61^	292	221	18v	219	64^	15v	50^	48^	17v	940	579	361	385	556	352	204	286	270
SAT	9.00A	30	CBS	11	B	4.6	20	404	1459	40^	259	196	39^	178	103	59^	44^	80	23^	919	472	446	372	547	281	266	309	238
	203	97	CA	11	C	4.6	20	404	1459	40^	259	196	39^	178	103	59^	44^	80	23^	919	472	446	372	547	281	266	309	238
MUPPET BABIES III					A	5.[illegible]	21	443	1574	81^	294	231	15v	211	91^	18v	73^	55^	36v	979	561	418	421	558	328	230	279	279
SAT	9.30A	30	CBS	11	B	4.8	19	428	1510	57^	269	216	40^	192	116	57^	[illegible]	[illegible]	30^	[illegible]	501	431	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]
	201	97	CA	11	C	4.8	19	428	1510	57^	269	216	40^	192	116	57^	[illegible]	[illegible]	30^	[illegible]	501	431	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]
MY PET MONSTER					A	2.8	13	248	1654	102^	333	315	96^	275	105^	83^	21v	47v	58v	941	434	507	284	657	287	369	342	315
SAT	9.00A	30	ABC	10	B	3.5	15	309	1473	71^	258	224	66^	184	192	104	88^	130	61^	839	414	425	316	523	281	242	247	275
	209	99	CA	10	C	3.5	15	309	1473	71^	258	224	66^	184	192	104	88^	130	61^	839	414	425	316	523	281	242	247	275
NEW ARCHIES					A	4.9	15	434	1726	236	441	367	112^	199	371	160	211	217	154	714	310	405	319	396	168	228	190	206
SAT	11.30A	30	NBC	12	B	4.7	17	413	1504	184	346	291	108	205	290	115	174	163	127	663	333	330	286	377	200	178	183	194
	179	90	CA	12	C	4.7	17	413	1504	184	346	291	108	205	290	115	174	163	127	663	[illegible]	[illegible]	286	377	200	178	183	194
PEE WEE'S PLAYHOUSE					A	6.2	23	549	1614	162	278	230	64^	257	157	55^	103^	61^	96^	922	532	390	446	475	259	216	274	201
SAT	10.00A	30	CBS	11	B	6.1	22	537	1529	86	289	239	56	224	149	60	89	96	52^	867	472	395	379	488	259	228	293	195
	203	98	CL	11	C	6.1	22	537	1529	86	289	239	56	224	149	60	89	96	52^	867	472	395	379	488	259	228	293	195
POPEYE & SON(B)					A	3.6	12	319	1791	204	450	346	121^	343	163^	83^	81^	75^	89^	835	416	418	404	431	258	173^	273	158^
SAT	11.00A	30	CBS																									
	156	73	CA																									
REAL GHOSTBUSTERS					A	5.0	16	443	1727	89^	378	260	170	348	214	123^	91^	111^	103^	787	425	363	325	462	229	233	241	221
SAT	10.30A	30	ABC	7	B	4.8	17	421	1550	129	372	319	129	258	276	146	130	171	105	644	354	290	274	370	215	154	169	201
	207	90	CA	7	C	4.8	17	421	1550	129	372	319	129	258	276	146	130	171	105	644	354	290	274	370	215	154	169	201
SMURFS I					A	[illegible]	19	292	1334	98^	367	309	41v	197^	131^	60^	71^	82^	49v	640	336	314	257	382	203^	179^	185^	198^
SAT	8.30A	30	NBC	12	B	4.1	22	385	1397	78	312	264	54^	198	175	95	80	114	61^	712	370	342	299	413	221	192	216	197
	205	90	CA	12	C	4.1	22	385	1397	78	312	264	54^	198	175	95	80	114	61^	712	370	342	299	413	221	192	216	197
SMURFS II					A	4.9	22	434	1436	116^	371	328	50^	243	134^	58^	76^	82^	53^	687	366	322	279	408	231	177	192	217
	CONT'D																											

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PERMISSIBLE USES

PROGRAM AUDIENCE ESTIMATES (Alpha)

NOV.23-29,1987

PROGRAM NAME / DAY	TIME #STNS	DUR CVG%	NET TYPE	NO. OF T/C	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SH %	AVG. AUD. 0,000	VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES: TOT. PERS. (2+)	WOMEN 15-24	WOMEN TOTAL	WOMEN 18-49	MEN 15-24	MEN TOTAL	TEENS TOTAL 12-17	TEENS MALE 12-17	TEENS FEM. 12-17	TEENS TOT. 12-14	TOT. 15-17	CHILDREN TOTAL 2-11	CHILDREN MALE 2-11	CHILDREN FEM. 2-11	CHILDREN TOT. 2-5	CHILDREN TOT. 6-11	CHILDREN MALE 6-11	CHILDREN FEM. 6-11	CHILDREN TOT. 6-8	CHILDREN TOT. 9-11
WEEKEND DAYTIME CHILDREN CONT'D																												
SMURFS II-CONT'D																												
SAT	9.00A	30	NBC	12	B	5.5	24	485	1401	101	328	276	71	221	180	86	94	115	65	673	361	311	297	376	209	167	204	171
	205	99	CA	12	C	5.5	24	485	1401	101	328	276	71	221	180	86	94	115	65	673	361	311	297	376	209	167	204	171
SMURFS III					A	5.5	22	487	1498	124^	394	349	63^	239	112^	54^	57^	62^	50^	753	365	388	305	448	225	223	245	203
SAT	9.30A	30	NBC	12	B	6.0	23	534	1428	117	345	296	79	228	190	93	97	120	70	665	347	318	292	373	199	174	200	173
	205	99	CA	12	C	6.0	23	534	1428	117	345	296	79	228	190	93	97	120	70	665	347	318	292	373	199	174	200	173
TEEN WOLF(B)																												
SAT	11.30A	30	CBS		A	3.3	11	292	1722	154^	487	362	110^	416	155^	77^	78^	105^	50v	664	342	321	289	375	227	147^	238	137^
	146	69	CA																									

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PERMISSIBLE USES

PROGRAM AUDIENCE ESTIMATES (Alpha)

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PROGRAM NAME / DAY	TIME / #STNS	DUR / CVG%	NET / TYPE	NO. OF T/C	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SH %	AVG. AUD. 0,000	TOT. PERS (2+)	WORK. ING WOM. 18+	WOMEN TOTAL	WOMEN 18-49	WOMEN 21+	WOMEN 25-54	MEN TOTAL	MEN 18-24	MEN 18-34	MEN 18-49	MEN 21+	MEN 21-49	MEN 21-54	MEN 25-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS TOT. 12-17	TEENS MALE 12-17	CHI TOT 2-11
WEEKEND DAYTIME SPORTS																												
ABC COLLEGE FOOTBALL-PRE					A	1.8	5	159	1367	140^	474	246^	474	242^	603	59v	162^	327^	573	297^	297^	268^	268^	283^	277^	132^	71v	158^
SAT	3.13P	11	ABC	11	B	2.1	7	187	1406	177	465	246	443	221	582	109^	251	376	532	326	369	268	311	235	163	154	82^	205
	189	95	SC	11	C	2.1	7	187	1406	177	465	246	443	221	582	109^	251	376	532	326	369	268	311	235	163	154	82^	205
ABC COLLEGE FOOTBALL-GAME					A	2.6	6	230	1476	121^	498	220^	479	248^	641	54v	157^	324	621	304	355	270^	321	314	266^	159^	90^	179^
SAT	3.24P	217	ABC	11	B	4.7	13	420	1385	170	455	223	433	203	741	83	234	399	712	371	438	317	384	345	274	103	72	86
	206	98	SE	11	C	4.7	13	420	1385	170	455	223	433	203	741	83	234	399	712	371	438	317	384	345	274	103	72	86
ARIZONA VS ARIZONA ST																												
3.00 - 3.30					A	2.1	6	186	1297	101^	433	209^	433	209^	578	51v	171^	338^	553	312^	320^	287^	296^	261^	232^	136^	66v	150^
3.30 - 4.00					A	2.4	7	213	1247	115^	405	234^	391	235^	571	74v	186^	337	532	298^	319	263^	285^	259^	212^	96^	59v	174^
4.00 - 4.30					A	2.1	6	186	1333	98^	384	206^	359	201^	590	58v	162^	294^	564	269^	277^	236^	245^	232^	287^	176^	125^	183^
4.30 - 5.00					A	2.1	5	186	1465	108^	503	215^	481	251^	519	53v	119^	260^	497	238^	243^	208^	213^	218^	254^	204^	115^	239^
5.00 - 5.30					A	2.3	6	204	1455	143^	523	239^	514	315	559	55v	104^	268^	538	248^	319	213^	284^	286^	220^	170^	91^	202^
5.30 - 6.00					A	2.4	5	213	1524	133^	569	260^	537	314	640	31v	149^	341	637	338	400	310	372	310	237^	142^	106^	173^
6.00 - 6.30					A	3.0	6	266	1530	108^	501	209^	481	221^	692	32v	169^	350	684	342	420	318	397	362	263	185^	87^	153^
6.30 - 7.00					A	4.1	8	363	1560	121^	516	181	503	207	753	69^	174^	353	732	332	405	284	357	407	327	141^	68^	150^
7.00 - 7.30					A	6.2	12	549	1764	242	750	329	741	382	660	44^	123	264	634	238	327	221	310	371	307	145	89^	209
CBS COLLEGE FOOTBALL PRE					A	4.9	16	434	1360	191	477	306	455	249	510	69^	173	100	499	286	304	232	250	212	191	79^	50^	204
SAT	12.00N	12	CBS	11	B	3.7	12	331	1305	168	426	227	405	188	575	78^	211	328	553	306	347	250	290	236	207	118	75^	186
	208	99	SC	11	C	3.7	12	331	1305	168	426	227	405	188	575	78^	211	328	553	306	347	250	290	236	207	118	75^	186
CBS COLLEGE FOOTBALL GAME					A	9.1	27	806	1374	124	368	181	357	158	784	75^	234	419	756	391	456	344	410	380	299	107	68^	115
SAT	12.12P	198	CBS	11	B	5.7	17	508	1377	136	411	191	396	173	764	77	243	406	739	381	443	329	392	353	295	108	79	94
	208	99	SE	11	C	5.7	17	508	1377	136	411	191	396	173	764	77	243	406	739	381	443	329	392	353	295	108	79	94
FLA ST VS FLA																												
12.00 - 12.30					A	6.0	19	532	1327	176	451	253	440	209	640	72^	209	388	609	358	385	317	344	306	224	94^	77^	143
12.30 - 1.00					A	8.4	25	744	1362	131	368	192	353	159	740	88	258	474	701	435	466	386	416	347	235	106	73^	149
1.00 - 1.30					A	9.5	28	842	1369	98	342	161	326	140	782	94	248	448	740	406	477	353	424	383	264	124	78	121
1.30 - 2.00					A	8.9	26	789	1362	119	357	171	342	148	798	95	249	423	764	389	468	328	407	377	296	103	59^	104
2.00 - 2.30					A	9.4	27	833	1362	114	358	165	349	150	779	66^	211	379	763	362	435	313	386	384	328	115	70^	109
2.30 - 3.00					A	10.1	29	895	1401	140	377	189	371	176	805	56^	213	385	781	361	441	329	408	396	341	110	69^	109
3.00 - 3.30					A	10.1	28	895	1408	123	375	180	370	158	849	57^	239	427	833	411	483	370	442	415	349	89	58^	94
CBS COLLEGE FOOTBALL PRE2					A	9.5	27	842	1421	119	385	165	378	173	859	70^	259	424	830	396	459	354	418	402	371	93	64^	84
SAT	3.30P	10	CBS	2	B	9.5	26	837	1423	114	412	174	405	171	827	75	264	408	794	375	441	333	400	351	352	102	74	82
	210	99	SC	2	C	9.5	26	837	1423	114	412	174	405	171	827	75	264	408	794	375	441	333	400	351	352	102	74	82
CBS COLLEGE FOOTBALL GM 2					A	12.1	29	1072	1553	130	440	207	432	207	925	85	281	518	886	479	558	433	513	476	327	81	51^	108
SAT	3.40P	189	CBS	2	B	12.6	29	1118	1525	133	431	203	423	193	897	82	293	505	865	473	547	423	497	421	319	88	58	108
	209	99	SE	2	C	12.6	29	1118	1525	133	431	203	423	193	897	82	293	505	865	473	547	423	497	421	319	88	58	108
NOTRE DAME VS MIAMI CONT'D																												

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FOR EXPLANATION OF SYMBOLS, SEE PAGE B

PROGRAM NAME / DAY	TIME #STNS	DUR CVG%	NET TYPE	NO. OF T/C	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SH %	AVG. AUD. 0,000	TOT. PERS (2+)	WORKING WOM. 18+	WOMEN TOTAL	WOMEN 18-49	WOMEN 21+	WOMEN 25-54	MEN TOTAL	MEN 18-24	MEN 18-34	MEN 18-49	MEN 21+	MEN 21-49	MEN 25-54	MEN 25-49	MEN 35-64	MEN 55+	TEENS TOT. 12-17	TEENS MALE 12-17	KIDS 2-11
WEEKEND DAYTIME SPORTS CONT'D																											
CBS COLLEGE FOOTBALL GM 2-CONT'D																											
3.30 - 4.00					A	10.6	29	939	1479	104	397	180	388	184	902	78	277	478	870	446	520	400	474	448	350	89	53^	92
4.00 - 4.30					A	12.0	32	1063	1518	98	404	181	395	183	925	76	298	520	895	490	564	444	518	471	331	92	55^	96
4.30 - 5.00					A	12.7	32	1125	1514	119	406	201	398	195	933	92	307	539	893	499	573	447	522	460	320	75	50^	99
5.00 - 5.30					A	11.5	28	1019	1573	143	452	225	446	227	929	92	277	512	888	471	541	420	490	472	347	84	54^	109
5.30 - 6.00					A	12.5	29	1108	1576	147	455	214	447	216	942	80	267	516	906	480	557	435	513	494	349	68	48^	112
6.00 - 6.30					A	12.5	26	1108	1614	142	477	209	468	213	928	86	270	524	880	476	575	438	537	500	306	79	49^	129
6.30 - 7.00					A	12.1	24	1072	1636	157	510	244	497	238	926	90	277	541	880	494	586	450	542	490	294	86	45^	114
CBS COLLEGE FOOTBALL POST					A	9.2	18	815	1595	157	508	216	494	202	912	89	281	533	877	498	587	444	533	501	291	85	40^	90
SAT	6.49P	11	CBS	4	B	5.3	13	474	1495	146	498	197	490	198	834	82	244	461	809	436	510	379	453	430	299	80	53^	83
	209	99	SC	4	C	5.3	13	474	1495	146	498	197	490	198	834	82	244	461	809	436	510	379	453	430	299	80	53^	83
CBS NFL TODAY					A	7.6	21	673	1470	230	480	280	465	203	768	55^	290	445	747	423	515	389	482	348	231	52^	44^	170
SUN	12.30P	30	CBS	12	B	5.9	19	520	1401	189	461	246	450	242	744	91	296	477	716	450	509	386	445	328	207	80	63	116
	201	98	SC	12	C	5.9	19	520	1401	189	461	246	450	242	744	91	296	477	716	450	509	386	445	328	207	80	63	116
CBS NFL FOOTBALL GAME 1					A	18.9	42	1675	1628	222	499	315	477	264	908	94	338	561	871	523	614	467	558	430	256	102	64	119
SUN	1.00P	195	CBS	11	B	14.3	37	1270	1576	204	500	284	484	260	869	96	321	537	835	503	578	441	516	410	258	99	72	108
	210	99	SE	11	C	14.3	37	1270	1576	204	500	284	484	260	869	96	321	537	835	503	578	441	516	410	258	99	72	108
VARIOUS TEAMS AND TIMES																											
1.00 - 1.30					A	15.7	38	1391	1548	229	482	307	464	258	819	72	305	495	788	464	558	422	516	387	230	83	58	164
1.30 - 2.00					A	18.4	42	1630	1569	227	492	322	469	269	854	79	319	522	825	494	584	443	534	403	241	95	60	128
2.00 - 2.30					A	19.1	43	1692	1566	223	500	307	476	254	880	82	322	542	849	510	605	459	554	424	244	93	63	93
2.30 - 3.00					A	18.7	42	1657	1593	220	487	310	464	253	905	97	343	563	865	523	608	466	551	419	257	105	70	97
3.00 - 3.30					A	20.4	45	1807	1644	211	486	308	467	256	923	103	343	567	880	525	610	464	549	430	270	116	68	119
3.30 - 4.00					A	21.3	47	1887	1709	230	522	324	498	284	953	109	350	592	909	548	643	483	578	458	266	114	65	121
4.00 - 4.30					A	17.2	37	1524	1693	194	489	312	468	260	989	119	392	626	942	578	675	507	603	457	267	107	59	108
CBS NFL FOOTBALL GAME 2					A	12.8	24	1134	1584	195	508	268	498	272	873	73	303	497	849	473	553	424	504	409	295	94	60	108
SUN	4.27P	175	CBS	6	B	11.6	24	1031	1590	211	516	259	503	269	867	71	279	508	841	482	563	437	519	436	278	103	75	104
	197	82	SE	6	C	11.6	24	1031	1590	211	516	259	503	269	867	71	279	508	841	482	563	437	519	436	278	103	75	104
TAMPA BAY VS LA RAMS																											
NY GIANTS VS WASHINGTON																											
4.00 - 4.30					A	10.2	23	904	1663	208	499	312	483	299	946	83	396	586	908	548	649	502	604	397	259	106	71	112
4.30 - 5.00					A	10.6	23	939	1577	179	463	270	448	266	901	78	352	560	872	532	616	482	567	411	256	107	69	106
5.00 - 5.30					A	11.4	24	1010	1594	194	477	259	472	265	922	82	362	556	890	524	608	474	558	420	282	97	55^	98
5.30 - 6.00					A	11.4	22	1010	1596	201	521	276	512	285	864	83	317	483	830	450	544	401	495	392	286	95	68	116
6.00 - 6.30					A	12.1	22	1072	1629	206	545	281	531	290	857	79	281	472	837	452	540	393	481	413	297	100	69	126
6.30 - 7.00					A	14.2	24	1258	1567	192	501	265	491	265	866	61	280	484	852	469	541	423	496	424	310	91	57	110
7.00 - 7.30					A	19.0	30	1683	1545	194	535	254	527	259	835	59	245	437	818	420	485	379	444	398	333	80	44	95

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PROGRAM NAME / DAY	TIME / #STNS	DUR / CVG%	NET / TYPE	NO. OF T/C	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SH %	AVG. AUD. 0,000	VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES: TOT. PERS (2+)	WORK. WOM. 18+	WOMEN TOTAL	WOMEN 18-49	WOMEN 21+	WOMEN 25-54	MEN TOTAL	MEN 18-24	MEN 18-34	MEN 18-49	MEN 21+	MEN 21-49	MEN 21-54	MEN 25-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS TOT. 12-17	TEENS MALE 12-17	(10) TOT 2-11
WEEKEND DAYTIME SPORTS CONT'D																												
MINOLTA STAKES TENNIS-SA(S)					A	2.1	6	186	1435	261^	578	339^	570	325^	545	57v	156^	263^	505	223^	231^	206^	214^	239^	274^	141^	109^	171^
SAT	3.00P	13	ABC																									
	181	91	SE																									
MINOLTA STAKES TENNIS-SAT(S)					A	1.2	3	106	1316	214^	523^	247^	522^	288^	620	85v	171^	395^	556^	331^	336^	310^	315^	345^	220^	56v	51v	116v
SAT	1.00P	120	ABC																									
	127	70	SE																									
1.00 - 1.30					A	1.5	4	133	1266	158^	399^	226^	396^	228^	604	81v	182^	435^	565	397^	397^	354^	354^	327^	168^	89v	75v	173^
1.30 - 2.00					A	1.3	4	115	1207	168^	478^	192^	478^	244^	536^	50v	131v	319^	490^	274^	276^	270^	272^	303^	214^	78v	78v	116v
2.00 - 2.30					A	1.2	3	106	1295	269^	547^	283^	547^	322^	618	107v	163^	405^	538^	325^	325^	298^	298^	371^	213^	23v	18v	106v
2.30 - 3.00					A	1.0	3	89	1295	249^	635^	259^	635^	339^	633^	95v	183v	344^	537^	249^	269^	249^	269^	329^	269^	<<	8v	<<
MINOLTA STAKES TENNIS-SUN(S)					A	1.9	4	168	1454	159^	603	268^	567	284^	608	67v	130^	393	568	352^	390	326^	363^	372^	178^	164^	96v	79v
SUN	4.00P	156	ABC																									
	154	76	SE																									
4.00 - 4.30					A	1.5	3	133	1700	124v	646	382^	587	359^	576	11v	127^	399^	576	399^	421^	388^	410^	356^	155^	241^	187^	236^
4.30 - 5.00					A	1.5	3	133	1427	171^	665	288^	629	344^	573	<<	41v	373^	571	371^	413^	371^	413^	411^	158^	127^	110v	61v
5.00 - 5.30					A	1.7	4	151	1413	142^	564	282^	533	309^	623	88v	125^	454	571	402^	440	366^	404^	424	131^	142^	84v	84v
5.30 - 6.00					A	2.0	4	177	1440	157^	553	251^	502	252^	658	145^	173^	444	573	359	396	299^	336^	386	177^	172^	81v	58v
6.00 - 6.30					A	2.8	5	248	1361	172^	589	209^	573	230^	595	69^	151^	333	551	289	331	265	307	322	220^	152^	61v	24v
6.30 - 7.00					A	2.1	4	186	1393	225^	653	177^	627	181^	579	26v	124^	305^	552	279^	314^	279^	314^	314^	239^	129^	76v	33v
NFL LIVE					A	4.2	11	372	1399	185	423	243	421	228	685	142^	295	463	634	412	450	321	359	303	184	162^	110^	128^
SUN	12.30P	30	NBC	12	B	4.0	13	355	1378	194	427	241	415	210	733	126	327	497	685	449	506	372	428	307	179	102	77^	116
	195	99	SC	12	C	4.0	13	355	1378	194	427	241	415	210	733	126	327	497	685	449	506	372	428	307	179	102	77^	116
NFL SINGLE					A	11.4	26	1010	1548	201	455	253	436	240	891	125	333	545	829	483	568	420	505	421	261	94	61^	107
SUN	1.00P	195	NBC	6	B	10.4	26	920	1563	226	480	283	463	248	887	123	354	555	842	510	583	432	505	385	259	100	68	95
	208	99	SE	6	C	10.4	26	920	1563	226	480	283	463	248	887	123	354	555	842	510	583	432	505	385	259	100	68	95
VARIOUS TEAMS AND TIMES																												
1.00 - 1.30					A	9.0	22	797	1467	189	416	248	402	221	843	138	331	539	773	469	531	401	463	381	242	112	89	97
1.30 - 2.00					A	11.5	26	1019	1506	204	431	243	413	224	872	129	329	526	801	455	533	397	474	399	269	102	75	101
2.00 - 2.30					A	12.2	27	1081	1538	202	438	246	417	236	908	116	323	544	846	483	568	428	513	430	279	92	64	101
2.30 - 3.00					A	11.7	26	1037	1558	197	461	249	438	242	897	131	337	555	833	491	568	424	501	426	265	84	54^	117
3.00 - 3.30					A	11.5	25	1019	1596	204	471	254	451	250	919	126	336	565	856	502	590	439	527	463	266	78	44^	128
3.30 - 4.00					A	11.0	24	975	1579	202	487	265	471	256	898	129	346	545	839	485	586	415	516	414	253	88	46^	105
4.00 - 4.30					A	10.9	24	966	1628	220	531	289	517	274	879	114	325	548	833	502	610	434	542	421	222	99	49^	119
PBA FALL TOUR					A	3.6	10	319	1471	172^	644	226	627	236	589	48v	128^	268	572	250	308	220	278	311	264	108^	70^	130^
SAT	2.00P	90	NBC	4	B	2.7	8	243	1411	170	611	252	589	251	623	65^	138	271	599	247	296	205	254	302	303	62^	40^	114^
	156	85	SI	4	C	2.7	8	243	1411	170	611	252	589	251	623	65^	138	271	599	247	296	205	254	302	303	62^	40^	114^
2.00 - 2.30					A	3.2	9	284	1520	143^	646	214^	616	216^	611	63^	165^	300	580	269	315	237	284	295	264	126^	78^	137^
CONT'D																												

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PROGRAM AUDIENCE ESTIMATES (Alpha)

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PROGRAM NAME DAY	TIME #STNS	DUR CVG%	NET TYPE	NO. OF T/C	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SH %	AVG. AUD. 0,000	TOT. PERS (2+)	WORKING WOM. 18+	WOMEN TOTAL	WOMEN 18-49	WOMEN 21+	WOMEN 25-54	MEN TOTAL	MEN 18-24	MEN 18-34	MEN 18-49	MEN 21+	MEN 21-49	MEN 21-54	MEN 25-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS TOT. 12-17	TEENS MALE 12-17	CHILD TOT 2-11
WEEKEND DAYTIME SPORTS CONT'D																												
PBA FALL TOUR-CONT'D																												
2.30 - 3.00					A	3.5	10	310	1410	188^	641	199^	626	216	568	34v	106^	254	552	238	292	219	273	316	260	108^	70^	93^
3.00 - 3.30					A	4.1	11	363	1485	181	646	258	636	269	591	47^	117^	255	582	246	315	208	278	318	266	93^	64^	156^
SKINS GAME-SAT.(S)					A	5.0	13	443	1556	175	663	238	643	235	743	43^	173	368	729	353	402	325	374	350	327	66^	59^	83^
SAT	3.30P	153	NBC																									
	193	97	SE																									
3.30 - 4.00					A	4.1	11	363	1557	165^	670	232	652	261	728	32v	161^	377	725	374	423	345	394	339	302	65^	65^	94^
4.00 - 4.30					A	4.1	11	363	1540	161^	674	224	647	223	727	25v	139^	315	725	313	361	289	337	319	364	67^	67^	72^
4.30 - 5.00					A	4.6	12	408	1582	167	695	250	671	235	739	46^	162	336	718	316	364	290	338	333	355	61^	58^	88^
5.00 - 5.30					A	5.7	14	505	1541	181	649	254	630	236	752	53^	186	393	731	373	418	340	386	365	313	59^	47^	81^
5.30 6.00					A	6.4	15	567	1516	182	616	223	600	217	741	46^	193	387	721	367	419	342	394	367	302	76^	61^	82^
6.00 - 6.30					A	7.9	17	700	1555	209	711	238	697	243	712	62^	180	341	696	325	372	279	327	339	324	61^	39^	71^
SKINS GAME-SUN.(S)					A	6.8	13	602	1588	185	634	250	627	263	821	70^	223	390	802	371	448	320	398	389	354	85^	43^	48^
SUN	4.30P	120	NBC																									
	200	99	SE																									
4.30 - 5.00					A	6.0	13	532	1527	185	555	256	546	247	833	79^	289	429	807	402	489	350	437	348	317	76^	52^	63^
5.00 - 5.30					A	6.6	13	585	1519	170	579	238	564	227	816	64^	223	381	799	364	439	317	392	385	360	84^	35^	39^
5.30 - 6.00					A	7.4	15	656	1613	191	662	252	661	284	806	62^	196	384	791	369	437	322	391	405	354	97	49^	47^
6.00 - 6.30					A	7.5	13	665	1612	186	691	244	690	277	798	72^	188	355	781	338	417	283	362	393	364	79^	36^	44^

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PROGRAM AUDIENCE ESTIMATES (Alpha)

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PROGRAM NAME / DAY	TIME #STNS	DUR CVG%	NET TYPE	NO. OF T/C	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SH %	AVG. AUD. 0,000	TOT. PERS (2+)	WORKING WOM. 18+	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 21+	WOMEN 25-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 21+	MEN 21-49	MEN 25-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS 12-17
WEEKEND DAYTIME OTHER																												
BUSINESS WORLD					A	1.4	4	124	1233	178^	480^	68v	169^	462^	146^	192^	222^	266^	604	118v	330^	604	330^	330^	365^	345^	239^	13v
SUN	12.30P	30	ABC	9	B	1.3	4	115	1282	172^	545	117^	232^	541	207^	227^	244^	293	602	146^	351	588	337	313	359	326	206^	47v
	122	70	N	9	C	1.3	4	115	1282	172^	545	117^	232^	541	207^	227^	244^	293	602	146^	351	588	337	313	359	326	206^	47v
FACE THE NATION					A	2.8	9	248	1302	229^	643	77^	230^	624	210^	243^	302	380	639	140^	274	639	274	228^	252^	245^	341	9v
SUN	10.30A	30	CBS	10	B	2.6	9	230	1322	209	661	111^	222	647	188	239	271	387	570	117^	230	562	222	190	228	230	302	35^
	124	82	CC	10	C	2.6	9	230	1322	209	661	111^	222	647	188	239	271	387	570	117^	230	562	222	190	228	230	302	35^
HEALTH SHOW SPECIAL(S)					A	1.3	4	115	1491	242^	451^	163^	294^	409^	217^	256^	242^	118v	603	277^	518^	562	477^	356^	398^	303^	43v	78v
SAT	12.30P	30	ABC																									
	136	63	N																									
MEET THE PRESS					A	1.6	6	142	1441	262^	721	168^	264^	721	207^	331^	342^	333^	533	176^	299^	505	271^	267^	323^	304^	177^	81v
SUN	9.30A	30	NBC	10	B	1.8	7	159	1320	216	670	150^	235	660	202	267	270	369	504	138^	240	485	221	204	254	244	214	47^
	137	88	CC	10	C	1.8	7	159	1320	216	670	150^	235	660	202	267	270	369	504	138^	240	485	221	204	254	244	214	47^
SUNDAY MORNING					A	3.8	16	337	1253	201	600	105^	196	590	166^	206	270	363	551	91^	249	550	248	230	277	263	254	13v
SUN	9.00A	90	CBS	10	B	4.1	17	366	1329	222	672	123	243	667	219	281	297	367	548	117	251	546	249	224	274	272	248	24^
	177	96	N	10	C	4.1	17	366	1329	222	672	123	243	667	219	281	297	367	548	117	251	546	249	224	274	272	248	24^
	9.00 - 9.30				A	2.9	14	257	1273	183^	620	80^	171^	619	154^	175^	252	427	535	64v	218^	533	216^	211^	250	253	278	<<
	9.30 - 10.00				A	4.0	16	354	1255	197	600	115^	209	588	174^	213	268	352	555	90^	238	555	238	216	276	250	257	21v
	10.00 - 10.30				A	4.3	16	381	1297	226	614	117^	210	601	175	231	298	348	583	113^	292	583	292	266	310	294	247	12v
SUNDAY TODAY					A	1.5	9	133	1175	194^	600	249^	320^	555	246^	325^	178^	200^	427^	147^	218^	426^	216^	188^	281^	221^	117v	88v
SUN	8.00A	90	NBC	11	B	1.6	9	139	1334	236	628	173^	275	617	238	311	283	280	533	169^	283	530	280	241	306	256	184^	48v
	121	88	N	11	C	1.6	9	139	1334	236	628	173^	275	617	238	311	283	280	533	169^	283	530	280	241	306	256	184^	48v
	8.00 - 8.30				A	1.2	10	106	1238	214^	641	209^	327^	586^	242^	310^	226^	247^	436^	122v	143v	436^	143v	116v	239^	200^	169^	78v
	8.30 - 9.00				A	1.6	10	142	1100	181^	555	243^	294^	504	212^	281^	137^	192^	408^	131^	232^	403^	227^	202^	278^	227^	100v	86v
	9.00 - 9.30				A	1.9	9	168	1075	172^	548	252^	305^	521	251^	337^	163^	157^	393	161^	230^	393	230^	202^	280^	206^	85v	88v
THIS WEEK DAVID BRINKLEY					A	3.6	11	319	1315	81^	644	69^	150^	644	129^	153^	198^	469	547	89^	266	546	265	240	270	295	250	66^
SUN	11.30A	60	ABC	8	B	3.3	11	295	1348	142	680	84^	161	668	128	168	259	479	563	116	255	556	248	215	256	241	267	42^
	199	99	N	8	C	3.3	11	295	1348	142	680	84^	161	668	128	168	259	479	563	116	255	556	248	215	256	241	267	42^
	11.30 12 00				A	3.4	10	301	1294	89^	638	89^	159^	638	130^	157^	175^	453	510	91^	254	509	253	232	268	271	220	73^
	12.00 12.30				A	3.8	11	337	1333	74^	649	52^	143^	649	127^	149^	218	484	579	88^	277	579	276	248	272	317	278	59^

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PROGRAM AUDIENCE ESTIMATES (Alpha)

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PROGRAM NAME / DAY	TIME #STNS	DUR CVG%	NET TYPE	NO. OF T/C	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SH %	AVG. AUD. 0,000	TOTAL PERS (2+)	WORKING WOMEN 18+	WORKING WOMEN 18-49	LOH 18-49 W/CH <3	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS TOT. 12-17	TEENS FEM. 12-17	[illegible] TOT. 2-11	[illegible] TOT 6-11
HOLIDAY DAYTIME SPECIALS																												
A THANKSGIVING TREASURE(S,R)					A	3.0	9	266	1292	139^	68^	47v	691	147^	254	287	290	378	357	68^	152^	137^	168^	194^	94^	59v	150^	83^
FRI	12.30P	90	CBS																									
	150	74	FF																									
12.30 - 1.00					A	3.3	10	292	1299	144^	78^	55v	675	171^	276	302	262	345	339	76^	140^	120^	142^	185^	121^	85^	164^	80^
1.00 - 1.30					A	2.8	8	248	1335	118^	52v	47v	681	140^	232^	265	294	391	383	62v	172^	153^	182^	207^	105^	63v	166^	85^
1.30 - 2.00					A	2.9	8	257	1241	152^	72^	36v	720	126^	252	291	319	404	351	64v	145^	140^	184^	191^	53v	24v	118^	84^
CBS COLLEGE FTBL PRE-FRI(S)					A	5.9	17	523	1414	150	87^	39^	500	134	246	226	213	219	652	195	319	309	304	275	130	42^	132	59^
FRI	2.30P	11	CBS																									
	209	99	SC																									
CBS COLLEGE FOOTBALL-FRI(S)					A	8.8	23	780	1449	148	106	30^	432	108	210	200	208	186	812	228	426	421	430	305	103	23^	102	68^
FRI	2.41P	199	CBS																									
	209	99	SE																									
ALABAMA VS AUBURN																												
2.30 - 3.00					A	6.5	19	576	1379	141	89^	34^	437	104^	217	212	213	181	737	193	362	368	383	296	98^	27v	106^	60^
3.00 - 3.30					A	7.4	21	656	1380	142	94^	29^	394	85^	195	194	202	169	749	174	367	371	409	308	112	35^	124	87^
3.30 - 4.00					A	8.2	22	727	1470	129	91	32^	426	104	207	180	209	190	800	219	415	422	442	292	111	37^	133	80^
4.00 - 4.30					A	8.6	23	762	1446	119	92	29^	417	111	210	191	203	174	824	241	452	442	441	281	109	29v	96	54v
4.30 - 5.00					A	9.7	25	859	1431	138	108	33^	423	117	208	192	189	180	821	250	443	421	425	297	100	22^	87	54^
5.00 - 5.30					A	10.7	25	948	1480	161	125	31^	442	118	212	210	196	193	855	254	446	439	443	326	104	14v	79	55^
5.30 - 6.00					A	9.6	22	851	1510	192	129	25^	479	110	222	224	250	209	838	232	445	443	438	326	88	13v	105	91
CBS NFL FTBL PRE-THU.(S)					A	5.2	15	461	2099	281	209	68^	739	254	394	384	328	283	1012	452	663	595	423	295	162	69^	187	131^
THU	3.30P	30	CBS																									
	207	98	SC																									
CBS NFL FTBL GAME-THU(S)					A	17.1	44	1515	2242	253	196	54	696	244	414	375	301	236	1219	480	797	741	561	331	140	38^	187	132
THU	4.00P	240	CBS																									
	209	98	SE																									
MINNESOTA VS DALLAS																												
4.00 - 4.30					A	14.0	40	1240	2146	248	184	52	637	216	358	338	279	233	1178	469	745	713	533	328	148	39^	182	131
4.30 - 5.00					A	16.4	46	1453	2133	213	166	51	617	201	351	330	280	220	1206	489	769	716	540	344	134	34^	175	122
5.00 - 5.30					A	17.5	49	1551	2164	205	163	51	633	217	376	335	274	219	1209	495	789	719	545	329	126	29^	196	131
5.30 - 6.00					A	16.8	46	1488	2232	219	175	55	681	237	401	367	294	236	1233	509	815	752	556	329	123	35^	195	134
6.00 - 6.30					A	17.0	44	1506	2289	247	185	61	706	253	428	385	303	234	1238	498	831	776	570	317	139	39^	206	142
6.30 - 7.00					A	17.7	43	1568	2276	254	195	53	704	246	426	383	307	234	1246	475	839	788	590	317	143	43	183	138
7.00 - 7.30					A	19.2	44	1701	2317	300	233	52	756	276	463	409	319	247	1235	477	812	744	579	341	145	46	180	131
7.30 - 8.00					A	18.6	40	1648	2290	317	251	53	790	283	478	425	337	258	1169	424	746	700	556	336	155	40	176	123
CBS SCHOOLBREAK SPE[illegible]					A	2.1	6	186	1835	356	261^	61v	796	365	511	384	334^	192^	574	250^	349	236^	192^	202^	308^	197^	157^	119^
THU	2.30P	60	CBS																									
	CONT'D																											

A=CURRENT REPORT B=QUARTER AVERAGE C=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE 8

PROGRAM NAME / DAY	TIME #STNS	DUR CVG%	NET TYPE	NO. OF T/C	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SH %	AVG. AUD. 0,000	TOTAL PERS (2+)	WORKING WOMEN 18+	WORKING WOMEN 18-49	LOH 18-49 W/CH <3	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS TOT. 12-17	TEENS FEM. 12-17	CHILDREN TOT. 2-11	CHILDREN 6-11
HOLIDAY DAYTIME SPECIALS CONT'D																												
CBS SCHOOLBREAK SPEC.-TH-CONT'D																												
	127	65	CL																									
HAVE YOU TRIED TALKING TO PATTY																												
	2.30 - 3.00				A	2.0	6	177	1771	350^	249^	65v	776	339^	447	359	317^	232^	553	238^	300^	187^	177^	235^	263^	184^	179^	122^
	3.00 - 3.30				A	2.2	6	195	1894	361	271^	58v	814	389	569	408	348	157^	594	261^	393	280^	207^	173^	349	209^	137^	116^
CBS STORYBREAK SPECIAL-TH(S,R)					A	3.7	10	328	1847	176^	116^	78^	518	191^	285	278	243	181^	479	164^	280	282	257	142^	337	206	512	233
THU	1.00P	30	CBS																									
	146	76	CL																									
WHAT HAPPENED IN HAMELIN																												
CBS STORYBREAK SPECIAL-FR(S,R)					A	4.0	13	354	1540	101^	79^	90^	380	166^	251	216	129^	118^	245	113^	176^	167^	101^	50^	310	223	605	395
FRI	11.00A	30	CBS																									
	168	80	CL																									
MAX AND ME AND THE TIME MACHINE																												
HELLO KITTY SPECIAL-FR(S)					A	2.9	10	257	1524	78^	56v	123^	382	166^	226^	222^	113^	139^	270	64v	161^	159^	140^	89^	221^	136^	651	412
FRI	10.00A	30	CBS																									
	147	74	CA																									
J.T. SPECIAL(S,R)					A	1.8	5	159	1583	332^	213^	46v	674	331^	384^	333^	232^	245^	341^	133^	187^	149^	121^	150^	273^	194^	295^	113^
THU	1.30P	60	CBS																									
	128	61	CL																									
	1.30 - 2.00				A	1.6	5	142	1629	297^	195^	40v	665	342^	379^	332^	214^	242^	279^	133^	183^	145^	114v	92v	320^	219^	365^	116v
	2.00 - 2.30				A	1.9	5	168	1627	379	239^	54v	717	340^	409	352^	259^	259^	411	140^	201^	160^	133^	207^	248^	184^	251^	116^
KIDD VIDEO SPECIAL-FR(S)					A	4.1	13	363	1581	104^	71^	101^	419	162^	257	224	132^	149^	267	117^	191	175	117^	53^	276	173^	618	389
FRI	11.30A	30	CBS																									
	165	81	CA																									
MACYS THANKSGIVING PARADE(S)					A	13.2	33	1170	1813	281	226	87	762	229	404	400	333	318	528	159	297	300	238	196	116	76	407	227
THU	9.00A	180	NBC																									
	205	99	AC																									
	9.00 - 9.30				A	9.1	27	806	1602	219	178	83	671	183	363	372	293	269	515	138	295	295	238	187	66^	40^	350	199
	9.30 - 10.00				A	10.9	29	966	1690	272	221	69	715	206	389	394	305	290	481	117	268	270	231	178	85	56^	409	233
	10.00 - 10.30				A	13.0	32	1152	1768	286	229	85	759	218	398	411	338	316	509	144	268	275	232	207	100	62	400	208
	10.30 - 11.00				A	15.5	36	1373	1825	283	233	96	772	243	416	408	333	320	517	171	303	299	228	187	123	80	414	220
	11.00 - 11.30				A	16.2	37	1435	1893	295	241	90	791	250	415	401	340	334	541	172	306	312	242	198	132	87	428	251
	11.30 - 12.00				A	14.8	34	1311	1936	298	230	90	798	240	415	394	361	345	572	189	322	327	249	209	159	108	407	230
MIGHTY MOUSE SPECIAL (R(S)					A	3.4	12	301	1556	56^	41v	109^	351	189^	260	266	103^	76^	290	123^	197^	172^	121^	79^	222	145^	693	440
FRI	10.30A	30	CBS																									
	153	75	CA																									
NEW CARD SHARKS SPECIAL(S,R) CONT'D					A	[illegible]	9	284	1324	168^	117^	61^	696	183^	338	301	271	327	396	114^	211^	206^	175^	164^	98^	45v	134^	87^

A=CURRENT REPORT B=QUARTER AVERAGE C=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE B

PROGRAM AUDIENCE ESTIMATES (Alpha)

NOV.23-29,1987

PROGRAM NAME / DAY	TIME #STNS	DUR CVG%	NET TYPE	NO. OF T/C	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SH %	AVG. AUD. 0,000	TOTAL PERS (2+)	WORKING WOMEN 18+	WORKING WOMEN 18-49	LOH 18-49 W/CH <3	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS TOT. 12-17	TEENS FEM. 12-17	CHILDREN TOT. 2-11	CHILDREN 101 6-11
HOLIDAY DAYTIME SPECIALS CONT'D																												
NEW CARD SHARKS SPECIAL(-CONT'D																												
FRI	2.00P	30	CBS																									
	140	65	QP																									
NFL LIVE-THU(S)					A	9.3	24	824	1744	276	220	87	683	197	363	339	338	273	708	282	422	393	296	225	135	60^	219	113
THU	12.00N	30	NBC																									
	203	96	SC																									
NFL SINGLE-THU(S)					A	14.8	40	1311	1977	244	190	41^	598	188	327	303	273	240	1023	381	629	601	478	304	160	41^	195	127
THU	12.30P	193	NBC																									
	206	96	SE																									
KANSAS CITY VS DETROIT																												
12.30 - 1.00					A	11.0	29	975	1755	232	174	56^	592	172	306	294	277	241	830	316	514	474	362	253	124	44^	208	124
1.00 - 1.30					A	14.0	37	1240	1892	223	177	36^	591	171	322	288	274	241	942	333	580	541	434	288	146	42^	213	152
1.30 - 2.00					A	15.5	42	1373	1942	230	183	41^	574	168	308	273	265	243	1012	361	600	579	473	315	149	46^	207	137
2.00 - 2.30					A	15.2	42	1347	2045	264	208	39^	608	191	330	308	278	247	1069	399	654	626	504	325	165	40^	203	128
2.30 - 3.00					A	16.1	45	1426	2070	257	196	36^	625	203	344	325	284	248	1080	410	668	645	509	311	188	43^	177	109
3.00 - 3.30					A	16.4	46	1453	2081	253	197	37^	608	213	349	321	270	229	1115	433	698	675	524	310	176	38^	182	118
3.30 - 4.00					A	16.0	45	1418	2001	243	187	49	578	196	325	308	258	221	1088	403	671	653	523	416	160	44^	175	120
NFL POST-THU(S)					A	11.4	33	1010	1949	248	189	43^	585	168	315	319	281	230	1064	394	655	634	513	300	172	36^	127	102
THU	3.43P	17	NBC																									
	201	96	SC																									
POPEYE & SON SPECIAL-TH(S)					A	4.8	12	425	1893	193	137^	65^	619	182	341	275	284	252	561	162	329	329	282	190	241	147^	471	277
THU	12.30P	30	CBS																									
	148	75	CA																									
THANKSGIVING DAY PARADE(S)					A	8.8	22	780	1676	272	186	47^	795	205	373	356	349	375	530	150	267	261	251	234	85	47^	265	141
THU	9.00A	180	CBS																									
	207	99	AC																									
9.00 - 9.30					A	5.2	16	461	1506	239	164	28^	716	208	347	357	320	327	468	151	230	218	212	205	86^	48^	237	137^
9.30 - 10.00					A	8.0	22	709	1610	255	195	44^	727	226	386	378	317	296	477	151	249	231	207	202	86^	58^	321	169
10.00 - 10.30					A	10.6	26	939	1677	273	190	59^	762	209	366	347	337	348	499	156	264	258	228	203	106	69	310	157
10.30 - 11.00					A	10.1	23	895	1700	281	184	55^	800	199	368	353	356	383	541	147	264	259	259	249	88	49^	271	155
11.00 - 11.30					A	9.6	21	851	1752	292	193	46^	865	198	392	354	382	429	586	150	292	288	290	271	79	37^	222	118
11.30 - 12.00					A	9.3	21	824	1720	272	183	42^	857	192	369	354	365	436	578	146	287	286	285	262	64^	22^	220	110

A=CURRENT REPORT B=QUARTER AVERAGE C=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE 8

Nielsen NATIONAL TV AUDIENCE ESTIMATES

EVE. MON. NOV 23, 1987

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
HUT	61.8	62.5	63.2	64.0	64.8	65.9	66.6	67.4	66.5	67.2	66.3	65.5	62.7	61.7	58.9	55.9

ABC TV

					← MACGYVER (PAE) →				← NFL MONDAY NIGHT FOOTBALL LA RAMS VS WASHINGTON (9:00-12:20)(PAE) →							
AVERAGE AUDIENCE (Hhlds (000) & %)					11,960				16,830							
					13.5	12.7 *		14.2 *	19.0	17.0 *		20.1 *		21.7 *		20.4 *
SHARE AUDIENCE %					21	20 *		22 *	33	26 *		31 *		34 *		33 *
AVG. AUD. BY 1/4 HR %					12.6	12.8	14.2	14.2	16.2	17.8	19.7	20.5	21.6	21.9	21.1	19.8

CBS TV

					FRANK'S PLACE		KATE & ALLIE		NEWHART		DESIGNING WOMEN (PAE)		← CAGNEY & LACEY →			
AVERAGE AUDIENCE (Hhlds (000) & %)					10,100		12,400		16,040		15,150		12,940			
					11.4		14.0		18.1		17.1		14.6	14.8 *		14.5 *
SHARE AUDIENCE %					17		21		27		26		24	24 *		25 *
AVG. AUD. BY 1/4 HR %					11.7	11.0	13.4	14.6	17.9	18.3	17.1	17.0	14.8	14.8	14.6	14.4

NBC TV

					ALF		VALERIE'S FAMILY		← NBC MONDAY NIGHT MOVIES LENA:MY 100 CHILDREN →							
AVERAGE AUDIENCE (Hhlds (000) & %)					16,750		14,260		11,870							
					18.9		16.1		13.4	13.7 *		13.6 *		13.2 *		12.9 *
SHARE AUDIENCE %					29		24		21	21 *		21 *		21 *		22 *
AVG. AUD. BY 1/4 HR %					18.1	19.7	16.3	16.0	13.5	13.9	14.0	13.3	13.3	13.1	13.0	12.8

INDEPENDENTS (INCL. SUPERSTATIONS)								
AVERAGE AUDIENCE	14.8	14.1	13.3	13.1	13.2	12.9	11.2	9.6
SHARE AUDIENCE %	24	22	20	20	20	20	18	17
SUPERSTATIONS								
AVERAGE AUDIENCE	3.7	3.1	3.0	2.9	3.6	3.4	2.6	2.4
SHARE AUDIENCE %	6	5	5	4	5	5	4	4
PBS								
AVERAGE AUDIENCE	1.9	2.8	3.4	4.1	3.2	2.9	2.0	1.8
SHARE AUDIENCE %	1	4	5	6	5	4	3	3
CABLE ORIG.								
AVERAGE AUDIENCE	5.1	5.6	5.5	6.1	5.3	5.0	5.0	4.1
SHARE AUDIENCE %	8	9	8	9	8	8	8	7
PAY SERVICES								
AVERAGE AUDIENCE	1.9	1.7	2.3	2.0	2.0	2.4	2.4	2.1
SHARE AUDIENCE %	3	3	4	3	3	4	4	4

U.S. TV HOUSEHOLDS: 88,600,000

For explanation of symbols, See page B

Nielsen NATIONAL TV AUDIENCE ESTIMATES

EVE. TUE. NOV 24, 1987

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
HUT	59.6	59.9	60.9	62.7	63.9	65.2	65.5	67.1	64.7	64.5	64.0	63.2	60.1	59.1	57.0	54.4

ABC TV

		8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
		WHO'S THE BOSS?		GROWING PAINS (PAE)		← ROLLING STONE MAG. 20 YRS (PAE)							→
AVERAGE AUDIENCE (Hhlds (000) & %)		18,340		18,340		10,900							
		20.7		20.7		12.3	12.5 *		11.4 *		13.0 *		12.2 *
SHARE AUDIENCE	%	32		31		20	19 *		18 *		22 *		22 *
AVG. AUD. BY 1/4 HR	%	20.0	21.5	20.6	20.8	13.4	11.6	11.2	11.6	12.9	13.1	12.5	11.9

CBS TV

		8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
		CHARLIE BROWN THANKSGIVING (R)		FIRST KISS, CHARLIE BROWN (R)		← SPECIAL MOVIE PRSNT.-TUE THE GAMBLER III, PART 2 (PAE)							→
AVERAGE AUDIENCE (Hhlds (000) & %)		9,920		10,900		15,330							
		11.2		12.3		17.3	16.1 *		16.8 *		18.1 *		18.3 *
SHARE AUDIENCE	%	17		19		28	25 *		26 *		30 *		33 *
AVG. AUD. BY 1/4 HR	%	11.1	11.3	11.8	12.8	15.8	16.4	16.5	17.1	18.1	18.1	18.4	18.2

NBC TV

		8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
		←		TUESDAY MOVIE OF THE WEEK THE KARATE KID (R)				→		← CRIME STORY			→
AVERAGE AUDIENCE (Hhlds (000) & %)		12,490								10,010			
		14.1	11.5 *		13.1 *		15.6 *		16.1 *	11.3	11.2 *		11.4 *
SHARE AUDIENCE	%	22	18 *		20 *		24 *		25 *	20	19 *		20 *
AVG. AUD. BY 1/4 HR	%	11.3	11.6	12.8	13.4	15.6	15.6	16.3	15.9	11.2	11.3	11.4	11.4

	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
INDEPENDENTS (INCL. SUPERSTATIONS)																
AVERAGE AUDIENCE	16.7	15.5	14.3	13.9	14.3	14.1	12.5	10.3								
SHARE AUDIENCE %	28	25	22	21	22	22	21	18								
SUPERSTATIONS																
AVERAGE AUDIENCE	3.8	3.5	3.4	3.1	3.3	3.3	2.6	2.0								
SHARE AUDIENCE %	6	6	5	5	5	5	4	4								
PBS																
AVERAGE AUDIENCE	1.8	2.5	4.2	4.3	3.3	3.2	2.5	2.3								
SHARE AUDIENCE %	3	4	7	6	5	5	4	4								
CABLE ORIG.																
AVERAGE AUDIENCE	5.3	5.6	5.9	6.0	6.1	5.8	5.4	4.1								
SHARE AUDIENCE %	9	9	9	9	9	9	9	7								
PAY SERVICES																
AVERAGE AUDIENCE	1.9	2.3	2.7	3.1	3.5	3.0	3.0	2.8								
SHARE AUDIENCE %	3	4	4	5	5	5	5	5								

U.S. TV HOUSEHOLDS [illegible],000

For explanation of symbols, See page B

Nielsen NATIONAL TV AUDIENCE ESTIMATES

EVE. WED. NOV. 25, 1987

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
HUT	54.6	55.9	56.0	56.1	55.6	56.9	57.6	58.0	57.3	57.2	56.4	56.1	55.5	54.4	53.1	51.8

ABC TV

		PERFECT STRANGERS		HEAD OF THE CLASS		HOOPERMAN		SLAP MAXWELL (PAE)		DYNASTY (PAE)			
AVERAGE AUDIENCE (Hhlds (000) & %)		12,320		12,850		13,290		10,900		11,780			
		13.9		14.5		15.0		12.3		13.3	12.9 *		13.6 *
SHARE AUDIENCE	%	25		25		26		22		25	23 *		26 *
AVG. AUD. BY 1/4 HR	%	13.4	14.5	14.3	14.7	15.0	14.9	12.3	12.3	12.9	12.9	13.7	13.6

CBS TV

		OLDEST ROOKIE											
						SPECIAL MOVIE PRSNT.-WED GANDHI, PART 1 (PAE)							
AVERAGE AUDIENCE (Hhlds (000) & %)		7,440				7,090							
		8.4	8.3 *		8.4	* 8.0	8.4 *		8.1 *		7.9 *		7.7 *
SHARE AUDIENCE	%	15	15 *		15	* 14	15 *		14 *		14 *		15 *
AVG. AUD. BY 1/4 HR	%	8.5	8.0	8.4	8.5	8.5	8.3	8.1	8.1	8.1	7.8	7.6	7.8

NBC TV

		HIGHWAY TO HEAVEN				A YEAR IN THE LIFE				JAY LENO FAMILY COMEDY			
AVERAGE AUDIENCE (Hhlds (000) & %)		12,050				10,900				13,020			
		13.6	13.3 *		13.8	* 12.3	11.7 *		13.0 *	14.7	14.8 *		14.5 *
SHARE AUDIENCE	%	24	24 *		24	* 22	20 *		23 *	27	27 *		28 *
AVG. AUD. BY 1/4 HR	%	13.0	13.6	13.9	13.7	11.7	11.6	12.6	13.4	14.4	15.2	14.8	14.3

	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
INDEPENDENTS (INCL. SUPERSTATIONS)																
AVERAGE AUDIENCE	14.7		14.2		12.9		12.5		14.7		15.4		12.9		10.8	
SHARE AUDIENCE %	27		25		23		22		26		27		23		21	
SUPERSTATIONS																
AVERAGE AUDIENCE	3.7		3.7		3.8		3.4		3.8		4.2		3.4		2.6	
SHARE AUDIENCE %	7		7		7		6		7		7		6		5	
PBS																
AVERAGE AUDIENCE	2.0		2.8		3.5		4.4		2.9		2.8		1.8		1.6	
SHARE AUDIENCE %	4		5		6		8		5		5		3		3	
CABLE ORIG.																
AVERAGE AUDIENCE	5.6		5.6		5.4		5.5		5.3		5.3		5.2		4.5	
SHARE AUDIENCE %	10		10		10		10		9		9		9		9	
PAY SERVICES																
AVERAGE AUDIENCE	1.4		1.6		3.3		3.8		5.1		4.7		5.0		4.9	
SHARE AUDIENCE %	3		3		6		7		9		8		9		9	

U.S. TV HOUSEHOLDS 88,[illegible],[illegible]

For explanation of symbols, See page 6

Nielsen NATIONAL TV AUDIENCE ESTIMATES

EVE. THU. NOV. 26, 1987

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
HUT	45.6	47.2	47.8	48.5	48.7	50.9	51.4	52.5	53.4	53.6	52.7	52.9	52.7	52.9	51.5	49.6

ABC TV

		8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
		SLEDGE HAMMER		CHARMINGS		ABC THURSDAY NIGHT MOVIE N. ROCKWELL 'BREAKING HOME TIES' (PAE)							
AVERAGE AUDIENCE (Hhlds (000) & %)		5,670		5,400		8,590							
		6.4		6.1		9.7	8.1 *		9.1 *		10.9 *		10.6 *
SHARE AUDIENCE	%	13		12		19	15 *		17 *		21 *		21 *
AVG. AUD. BY 1/4 HR	%	6.2	6.5	5.8	6.3	7.9	8.4	9.0	9.3	10.6	11.1	10.8	10.4

CBS TV

		7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
		CBS NFL FTBL GAME THU MINNESOTA VS DALLAS (4:00-8:00)				BUGS BUNNY THNKSGVNG DIET (R)		DAFFY-THANKS FOR GIVING (R)		SPECIAL MOVIE PRSNT.-THU GANDHI - PART 2 (PAE)							
AVERAGE AUDIENCE (Hhlds (000) & %)						10,010		11,250		6,820							
			19.2 *		18.6 *	11.3		12.7		7.7	7.5 *		7.2 *		8.2 *		7.8 *
SHARE AUDIENCE	%		44 *		40 *	23		24		15	14 *		14 *		16 *		15 *
AVG. AUD. BY 1/4 HR	%	18.7	19.7	20.6	16.7	11.5	11.1	12.4	13.1	8.3	6.8	7.2	7.2	8.4	8.0	7.9	7.6

NBC TV

		8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
		BILL COSBY SHOW (R)		A DIFFERENT WORLD (R)		CHEERS		MAMA'S BOY SPECIAL		THIS IS YOUR LIFE SPCL			
AVERAGE AUDIENCE (Hhlds (000) & %)		16,390		14,970		17,280		14,090		12,940			
		18.5		16.9		19.5		15.9		14.6	14.5 *		14.8 *
SHARE AUDIENCE	%	37		33		36		30		28	27 *		29 *
AVG. AUD. BY 1/4 HR	%	17.5	19.6	16.6	17.1	19.1	19.9	16.1	15.7	14.3	14.6	14.8	14.8

	7:00	8:00	9:00	10:00
INDEPENDENTS (INCL. SUPERSTATIONS)				
AVERAGE AUDIENCE	9.8	8.2	9.5	10.9
SHARE AUDIENCE %	21	16	18	21
SUPERSTATIONS				
AVERAGE AUDIENCE	2.3	2.1	2.3	2.9
SHARE AUDIENCE %	5	4	4	5
PBS				
AVERAGE AUDIENCE	1.1	2.4	2.5	2.5
SHARE AUDIENCE %	2	5	5	5
CABLE ORIG.				
AVERAGE AUDIENCE	3.7	5.9	7.9	8.3
SHARE AUDIENCE %	8	12	15	16
PAY SERVICES				
AVERAGE AUDIENCE	1.3	1.6	3.0	3.6
SHARE AUDIENCE %	3	3	6	7

U.S. TV HOUSEHOLDS: 88,600,000

For explanation of symbols, See page B

Nielsen NATIONAL TV AUDIENCE ESTIMATES

EVE. FRI. NOV. 27, 1987

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
HUT	53.9	54.8	55.4	55.7	56.0	57.1	57.7	57.9	57.8	58.1	57.7	57.3	55.6	54.9	54.0	52.8

ABC TV

		FULL HOUSE (R)		I MARRIED DORA		MR. BELVEDERE		PURSUIT OF HAPPINESS (PAE)		20/20 (PAE)			
AVERAGE AUDIENCE (Hhlds (000) & %)		8,240		7,800		8,420		6,200		10,100			
		9.3		8.8		9.5		7.0		11.4	11.4 *		11.3 *
SHARE AUDIENCE	%	16		15		16		12		21	21 *		21 *
AVG. AUD. BY 1/4 HR	%	9.3	9.3	8.6	9.0	9.3	9.6	7.1	6.8	11.4	11.5	11.5	11.2

CBS TV

		BEAUTY & THE BEAST				DALLAS (PAE)				FALCON CREST			
AVERAGE AUDIENCE (Hhlds (000) & %)		11,250				13,910				11,960			
		12.7	12.0 *		13.4 *	15.7	14.9 *		16.4 *	13.5	13.4 *		13.6 *
SHARE AUDIENCE	%	22	21 *		23 *	27	26 *		29 *	25	24 *		25 *
AVG. AUD. BY 1/4 HR	%	11.7	12.3	13.2	13.5	14.5	15.3	16.3	16.5	13.3	13.5	13.6	13.6

NBC TV

		DISNEY CELEBRITY CIRCUS				FRIDAY MOVIE OF THE WEEK POLICE ACADEMY (R)							
AVERAGE AUDIENCE (Hhlds (000) & %)		11,700				13,020							
		13.2	12.5 *		14.0 *	14.7	13.4 *		14.2 *		15.3 *		16.1 *
SHARE AUDIENCE	%	23	22 *		24 *	26	23 *		25 *		28 *		30 *
AVG. AUD. BY 1/4 HR	%	12.2	12.8	13.9	14.1	13.3	13.5	14.2	14.1	15.0	15.5	16.4	15.7

INDEPENDENTS (INCL. SUPERSTATIONS)

AVERAGE AUDIENCE	14.4	13.9	11.8	11.3	10.1	10.2	8.2	6.3
SHARE AUDIENCE %	27	25	21	20	17	18	15	12

SUPERSTATIONS

AVERAGE AUDIENCE	4.0	3.6	3.4	2.9	2.6	3.0	2.5	1.5
SHARE AUDIENCE %	7	6	6	5	4	5	5	3

PBS

AVERAGE AUDIENCE	1.6	2.1	3.0	2.5	2.2	2.5	2.4	1.9
SHARE AUDIENCE %	3	4	5	4	4	4	4	4

CABLE ORIG.

AVERAGE AUDIENCE	5.0	5.2	6.3	6.3	6.0	5.6	4.6	4.2
SHARE AUDIENCE %	9	9	11	11	10	10	8	8

PAY SERVICES

AVERAGE AUDIENCE	2.2	2.2	3.7	3.9	4.5	4.5	4.3	4.1
SHARE AUDIENCE %	4	4	7	7	8	8	8	8

U.S. TV HOUSEHOLDS: 86,600,000

For explanation of symbols, see page II

Nielsen NATIONAL TV AUDIENCE ESTIMATES

EVE.SAT. NOV.28, 1987

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45	11:00	11:15
HUT	50.8	51.2	51.9	52.6	55.8	56.6	57.3	57.9	58.6	58.8	57.6	57.3	53.7	52.5	51.9	51.9	49.5	46.8

ABC TV

		(1)				ABC MOVIE SPECIAL-SAT SMOKEY AND THE BANDIT, II (R)(PAE)							HOTEL (PAE)					
AVERAGE AUDIENCE (Hhlds (000) & %)					7,180								7,440					
					8.1	6.7 *		8.0 *		8.6 *		9.2 *	8.4	8.2 *		8.6 *		
SHARE AUDIENCE	%				14	12 *		14 *		15 *		16 *	16	15 *		17 *		
AVG. AUD. BY 1/4 HR	%	6.2			6.3	7.1	7.9	8.1	8.8	8.3	9.3	9.1	8.2	8.2	8.5	8.7		

CBS TV

						CBS SATURDAY MOVIE AGATHA CHRISTIE MURDER IN 3 ACTS (R)(PAE)							WEST 57TH					
AVERAGE AUDIENCE (Hhlds (000) & %)					8,590								6,910					
					9.7	9.8 *		9.6 *		9.4 *		10.0 *	7.8	7.8 *		7.9 *		
SHARE AUDIENCE	%				17	17 *		17 *		16 *		17 *	15	15 *		15 *		
AVG. AUD. BY 1/4 HR	%				10.1	9.5	9.6	9.6	9.3	9.5	10.1	9.8	8.1	7.6	7.7	8.0		

NBC TV

					FACTS OF LIFE		227		GOLDEN GIRLS		AMEN		HUNTER					
AVERAGE AUDIENCE (Hhlds (000) & %)					14,180		16,570		20,290		16,300		15,680					
					16.0		18.7		22.9		18.4		17.7	17.4 *		18.0 *		
SHARE AUDIENCE	%				28		32		39		32		34	33 *		35 *		
AVG. AUD. BY 1/4 HR	%				14.9	17.1	18.1	19.3	22.5	23.4	18.5	18.2	17.5	17.4	18.1	17.9		

INDEPENDENTS (INCL. SUPERSTATIONS)

AVERAGE AUDIENCE	14.3	15.1	9.4	8.6	8.7	9.4	9.0	8.2	8.2
SHARE AUDIENCE %	28	29	17	15	15	16	17	16	17

SUPERSTATIONS

AVERAGE AUDIENCE	3.5	3.5	1.8	1.6	2.0	2.0	1.7	1.5	1.4
SHARE AUDIENCE %	7	7	3	3	3	3	3	3	3

PBS

AVERAGE AUDIENCE	2.6	2.9	3.8	3.8	2.9	3.1	3.1	2.6	2.1
SHARE AUDIENCE %	5	6	7	7	5	5	6	5	4

CABLE ORIG.

AVERAGE AUDIENCE	7.2	7.3	7.7	7.1	5.7	6.2	6.3	5.6	4.4
SHARE AUDIENCE %	14	14	14	12	10	11	12	11	9

PAY SERVICES

AVERAGE AUDIENCE	2.4	2.7	3.5	3.2	3.6	3.5	3.8	3.4	4.1
SHARE AUDIENCE %	5	5	6	6	6	6	7	7	9

U.S. TV HOUSEHOLDS: 88,600,000

(1) ABC COLLEGE FOOTBALL GAME,ARIZONA VS ARIZONA ST,(PAE),ABC,(3:24-7:01)

For explanation of symbols, See page 8

Nielsen NATIONAL TV AUDIENCE ESTIMATES

EVE.SAT. NOV.28, 1987

TIME	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
HH%	41.6	38.6	35.7	34.1	31.5	29.0	24.8	22.2	19.7	17.6	15.2	13.8	12.2	11.1

ABC TV

(1)

AVERAGE AUDIENCE (Hhlds (000) & %)		2,220
		2.5
SHARE AUDIENCE	%	7
AVG. AUD. BY 1/4 HR	%	2.5

CBS TV

AVERAGE AUDIENCE (Hhlds (000) & %)		
SHARE AUDIENCE	%	
AVG. AUD. BY 1/4 HR	%	

NBC TV

SAT NIGHT'S MAIN EVENT 13 (11:30-12:53)(PAE)

AVERAGE AUDIENCE (Hhlds (000) & %)		9,830				
		11.1	11.1 *		11.7 *	
SHARE AUDIENCE	%	31	28 *		34 *	
AVG. AUD. BY 1/4 HR	%	11.1	11.0	11.5	11.8	10.5

INDEPENDENTS (INCL. SUPERSTATIONS)

AVERAGE AUDIENCE	7.7	6.2	5.5	5.4	4.3	3.5	3.0
SHARE AUDIENCE %	19	18	18	23	23	24	26

SUPERSTATIONS

AVERAGE AUDIENCE	1.8	1.8	1.6	1.3	1.2	1.0	0.8
SHARE AUDIENCE %	4	5	5	6	6	7	7

PBS

AVERAGE AUDIENCE	1.7	1.1	1.0	0.6 ^	0.4 ^	0.2 ^	0.2 ^
SHARE AUDIENCE %	4	3	3	3 ^	2 ^	1 ^	2 ^

CABLE ORIG.

AVERAGE AUDIENCE	4.8	3.4	2.7	2.4	2.1	1.7	1.7
SHARE AUDIENCE %	12	10	9	10	11	12	15

PAY SERVICES

AVERAGE AUDIENCE	4.3	4.4	4.0	4.1	3.9	3.2	2.6
SHARE AUDIENCE %	11	13	13	17	21	22	22

U.S. TV HOUSEHOLDS 88,000,000

(1) ABC WEEKEND REPORT NAT 'AM' (11:30-11:45)

For explanation of symbols see page B

Nielsen NATIONAL TV AUDIENCE ESTIMATES

EVE.SUN. NOV.29, 1987

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45	11:00	11:15
HUT	65.4	66.8	67.9	69.0	70.5	71.4	71.1	71.1	70.7	70.0	68.0	67.3	64.6	63.4	62.2	59.2	52.6	44.9

ABC TV

DISNEY SUNDAY MOVIE, STUDENT EXCHANGE, PART I | SPENSER: FOR HIRE | LAS VEGAS: 75TH ANNIV. (PAE)

		7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45	11:00
AVERAGE AUDIENCE		10,100				9,660				13,380								
(Hhlds (000) & %)		11.4	10.5 *		12.3 *	10.9	10.0 *		11.9 *	15.1	13.5 *		16.3 *		15.9 *		14.9 *	
SHARE AUDIENCE	%	17	16 *		18 *	15	14 *		17 *	23	19 *		24 *		25 *		25 *	
AVG. AUD. BY 1/4 HR	%	10.1	11.0	12.3	12.3	9.5	10.4	11.9	12.0	12.8	14.2	16.1	16.5	16.2	15.6	15.4	14.4	

CBS TV

(1) | 60 MINUTES (7:22-8:22)(PAE) | MURDER, SHE WROTE (8:22-9:22)(PAE) | CBS SUNDAY MOVIE THE LONG JOURNEY HOME (9:22-11:22)(PAE) | (2)

		7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45	11:00
AVERAGE AUDIENCE			21,260				20,730				18,690							3,190
(Hhlds (000) & %)			24.0		24.2 *		23.4		21.9 *		21.1		21.6 *		21.2 *		21.1 *	3.6
SHARE AUDIENCE	%		35		36 *		33		31 *		33		32 *		33 *		34 *	10
AVG. AUD. BY 1/4 HR	%	18.9	22.6	23.6	24.7	24.8	20.9	21.3	22.4	26.9	20.9	21.6	21.6	21.2	21.1	21.2	21.1	21.4	3.8

NBC TV

OUR HOUSE | FAMILY TIES | MY TWO DAD'S | NIGHT COURT SPECIAL | BEVERLY HILL'S BUNTZ SPCL | UNSOLVED MYSTERIES

		7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45	11:00
AVERAGE AUDIENCE		11,250				17,900		15,680		15,150		11,870		11,160				
(Hhlds (000) & %)		12.7	11.6 *		13.7 *	20.2		17.7		17.1		13.4		12.6	12.7 *		12.4 *	
SHARE AUDIENCE	%	19	18 *		20 *	28		25		24		20		20	20 *		20 *	
AVG. AUD. BY 1/4 HR	%	10.9	12.3	13.0	14.4	19.0	21.5	17.8	17.6	16.5	17.7	13.6	13.1	12.7	12.7	12.7	12.2	

INDEPENDENTS (INCL. SUPERSTATIONS)

	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00
AVERAGE AUDIENCE	15.1	14.9	11.8	10.9	8.3	8.9	7.1	5.8	4.9
SHARE AUDIENCE %	23	22	17	15	12	13	11	10	10

SUPERSTATIONS

	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00
AVERAGE AUDIENCE	3.7	4.0	3.1	3.1	2.2	2.5	2.1	1.9	1.2
SHARE AUDIENCE %	6	6	4	4	3	4	3	3	2

PBS

	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00
AVERAGE AUDIENCE	2.7	2.2	3.3	4.6	2.0	1.9	1.0	0.9	0.8
SHARE AUDIENCE %	4	3	5	6	3	3	2	1	2

CABLE ORIG.

	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00
AVERAGE AUDIENCE	5.5	5.8	7.2	8.6	8.8	8.8	7.9	6.7	5.1
SHARE AUDIENCE %	8	8	10	12	13	13	12	11	10

PAY SERVICES

	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00
AVERAGE AUDIENCE	2.0	2.3	2.6	3.0	3.7	3.9	4.2	3.4	2.6
SHARE AUDIENCE %	1	3	4	4	5	6	7	6	5

U.S. TV HOUSEHOLDS: 88,600,000

(1) CBS NFL FOOTBALL GAME - TAMPA BAY VS LA RAMS,NY GIANTS VS WASHINGTON,(PAE),CBS,(MULTI SEGMENT)
(2) CBS SUNDAY NEWS-OSGOOD,(PAE),CBS,(11:22-11:37)

For explanation of symbols, See page II

Nielsen NATIONAL TV AUDIENCE ESTIMATES

EVE.SUN. NOV.29, 1987

TIME	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
HHT	35.3	29.3	24.7	22.6	19.6	17.6	15.7	14.4	12.5	11.3	10.3	9.4	8.2	7.5

ABC TV

		(1)
AVERAGE AUDIENCE (Hhlds (000) & %)		2,130
		2.4
SHARE AUDIENCE	%	9
AVG. AUD. BY 1/4 HR	%	2.4

CBS TV

		(2)
AVERAGE AUDIENCE (Hhlds (000) & %)		
SHARE AUDIENCE	%	
AVG. AUD. BY 1/4 HR	%	3.4

NBC TV

		(3)	(PAE)
AVERAGE AUDIENCE (Hhlds (000) & %)		1,590	
		1.8	
SHARE AUDIENCE	%	6	
AVG. AUD. BY 1/4 HR	%	1.8	

INDEPENDENTS (INCL. SUPERSTATIONS)

AVERAGE AUDIENCE	4.4	4.0	3.2	2.4	2.2	1.7	1.1
SHARE AUDIENCE %	14	17	17	16	18	17	14

SUPERSTATIONS

AVERAGE AUDIENCE	1.1	1.1	0.8	0.8	1.1	0.9	0.5 ^
SHARE AUDIENCE %	3	5	4	5	9	9	6 ^

PBS

AVERAGE AUDIENCE	1.0	0.7 ^	0.5 ^	0.2 ^	0.1 v	0.1 v	0.1 v
SHARE AUDIENCE %	3	3 ^	3 ^	1 ^	1 v	1 v	1 v

CABLE ORIG.

AVERAGE AUDIENCE	3.2	2.4	1.9	1.6	1.4	1.3	1.2
SHARE AUDIENCE %	10	10	10	11	12	13	15

PAY SERVICES

AVERAGE AUDIENCE	2.8	2.7	2.3	2.0	1.7	1.7	1.5
SHARE AUDIENCE %	9	11	12	13	14	17	19

U.S. TV HOUSEHOLDS: 88,600,000

(1) ABC WEEKEND REPORT 6WN ,ABC,(11:30-11:45)
(2) CBS SUNDAY NEWS-OBGOOD,CBS,(11:22-11:37)
(3) G MICHAELS SPORTS MACHINE,NBC,(11:30-11:45)

For explanation of symbols, see page 11

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY MON.-FRI. NOV.23 27,1987

TIME	6:00	6:15	6:30	6:45	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15
HUT	7.1	8.4	10.2	12.0	14.7	17.0	18.6	19.9	21.4	22.8	23.8	24.7	25.4	26.5	27.2	27.9	26.4	[illegible]

ABC TV

		(PAE) (1)	(PAE) (2)	GOOD MORNING, AMERICA-730 (CO-OP) (PARTICIPATING) (PAE)	GOOD MORNING, AMERICA-830 (CO-OP) (PARTICIPATING) (PAE)
AVERAGE AUDIENCE (Hhlds (000) & %)		970	1,580	3,280	3,760
		1.1	1.8	3.7	4.2
SHARE AUDIENCE	%	13	15	19	17
AVG. AUD. BY 1/4 HR	%	1.1	1.8	3.6 3.8	4.2 4.3

CBS TV

		CBS MORNING NEWS- 6:30AM	CBS MORNING NEWS- 7:00AM	←MORNING PROGRAM→	←(PAE)→	$25,000 PYRAMID (MON-WED)(PAE)
AVERAGE AUDIENCE (Hhlds (000) & %)		990	1,540	1,770		2,950
		1.1	1.7	2.0 1.8 * 2.0 * 2.2 *		3.3
SHARE AUDIENCE	%	12	12	10 10 * 10 * 10 *		15
AVG. AUD. BY 1/4 HR	%	1.1 1.1	1.7 1.8	1.8 1.8 1.9 2.1 2.2 2.3		3.1 3.5

NBC TV

		NBC NEWS AT SUNRISE (PAE)	TODAY SHOW-7.30AM (CO-OP) (PARTICIPATING) (PAE)	TODAY SHOW-8.30AM (CO-OP) (PARTICIPATING) (PAE)	←(PAE)→	SALE OF THE CENTURY (M-WF)(PAE)
AVERAGE AUDIENCE (Hhlds (000) & %)		1,400	3,690	4,380		2,700
		1.6	4.2	4.9		3.1
SHARE AUDIENCE	%	18	22	21		13
AVG. AUD. BY 1/4 HR	%	1.4 2.1	4.1 4.2	5.0 4.9		2.9 3.2

INDEPENDENTS (INCL. SUPERSTATIONS)

AVERAGE AUDIENCE	1.6	2.8	4.5	5.8	6.3	6.8	6.0	5.7	5.7
SHARE AUDIENCE %	20	25	28	30	28	28	23	21	22

SUPERSTATIONS

AVERAGE AUDIENCE	0.5	1.0	1.3	1.7	1.7	1.7	1.7	1.7	1.7
SHARE AUDIENCE %	7	9	8	9	8	7	7	6	6

PBS

AVERAGE AUDIENCE	**	0.1 ^	0.4 ^	0.6	0.8	0.9	1.3	1.3	1.1
SHARE AUDIENCE %	**	1 ^	2 ^	3	4	4	5	5	4

CABLE ORIG.

AVERAGE AUDIENCE	1.0	1.3	1.7	2.0	2.3	2.7	2.9	3.1	3.0
SHARE AUDIENCE %	13	12	11	10	10	11	11	11	11

PAY SERVICES

AVERAGE AUDIENCE	1.0	1.0	1.0	1.2	1.2	1.2	1.3	1.2	1.2
SHARE AUDIENCE %	13	9	7	6	6	5	5	4	5

U.S. TV HOUSEHOLDS: 88,600,000
(1) ABC WORLD NEWS-MORN 615A,ABC,(6:15-6:30)
(2) ABC WORLD NEWS-MORN 645A,ABC,(6:45-7:00)

For explanation of symbols, See page B

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY MON.–FRI. NOV.23-27,1987

TIME	10:30	10:45	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
HUT	27.1	27.9	28.3	29.0	29.4	29.7	29.9	30.1	30.0	30.7	31.5	32.1	31.8	32.0	31.2	31.3	31.3	[illegible]

ABC TV

		WHO'S THE BOSS? M-F		MR. BELVEDERE- M-F		RYAN'S HOPE		LOVING		ALL MY CHILDREN				ONE LIFE TO LIVE (PAE)			
AVERAGE AUDIENCE (Hhlds (000) & %)		3,560		2,910		3,010		3,760		6,590				6,220			
		4.0		3.3		3.4		4.2		7.4	7.1 *		7.8 *	7.0	7.0 *		7.1 *
SHARE AUDIENCE	%	14		11		11		14		23	22 *		24 *	22	22 *		23 *
AVG. AUD. BY 1/4 HR	%	3.8	4.3	3.2	3.4	3.4	3.4	4.1	4.4	6.8	7.4	7.7	7.9	7.1	7.0	7.0	7.1

CBS TV

		NEW CARD SHARKS (MON-WED)(PAE)		PRICE IS RIGHT 1 (MON-WED)(PAE)		PRICE IS RIGHT 2 (MON-WED)(PAE)		YOUNG AND THE RESTLESS (MON-WED)(PAE)			BOLD AND THE BEAUTIFUL (MON-WED)(PAE)			AS THE WORLD TURNS (MON-WED)(PAE)			
AVERAGE AUDIENCE (Hhlds (000) & %)		3,040		4,550		5,760		7,060			4,700			5,820			
		3.4		5.1		6.5		8.0	7.9 *	8.0 *	5.3			6.6	6.5 *		6.6 *
SHARE AUDIENCE	%	16		23		28		30	30 *	29 *	18			23	23 *		23 *
AVG. AUD. BY 1/4 HR	%	3.3	3.6	4.9	5.3	6.3	6.7	7.7	8.2	8.1	8.0	5.2	5.4	6.5	6.7	6.6	6.6

NBC TV

		CLASSIC CONCENTRATION (M-WF)(PAE)		WHEEL OF FORTUNE (M-WF)(PAE)		WIN, LOSE OR DRAW (M-WF)(PAE)		SUPER PASSWORD (M-WF)(PAE)		SCRABBLE (M-WF)(PAE)		DAYS OF OUR LIVES (M-WF)(PAE)			ANOTHER WORLD (M-WF)(PAE)			
AVERAGE AUDIENCE (Hhlds (000) & %)		3,300		4,940		3,900		3,080		3,790		6,530			4,390			
		3.7		5.6		4.4		3.5		4.3		7.4	7.2 *		7.6 *	5.0	4.9 *		5.0 *
SHARE AUDIENCE	%	16		22		17		13		15		24	24 *		25 *	16	16 *		17 *
AVG. AUD. BY 1/4 HR	%	3.6	3.9	5.5	5.7	4.4	4.5	3.4	3.5	4.1	4.5	7.1	7.3	7.6	7.5	4.9	4.8	5.1	5.1

INDEPENDENTS (INCL. SUPERSTATIONS)

AVERAGE AUDIENCE		5.7		5.3		5.2		5.7		6.4		6.1		6.5		6.9		6.9
SHARE AUDIENCE %		21		18		18		19		21		19		21		22		22

SUPERSTATIONS

AVERAGE AUDIENCE		1.9		1.9		1.8		1.8		1.9		1.8		1.9		2.0		2.1
SHARE AUDIENCE %		7		7		6		6		6		6		6		6		7

PBS

AVERAGE AUDIENCE		1.0		0.9		0.8		0.9		0.9		0.9		0.8		0.7		0.7
SHARE AUDIENCE %		4		3		3		3		3		3		2		2		2

CABLE ORIG.

AVERAGE AUDIENCE		3.1		3.2		3.6		3.3		3.3		3.3		3.2		3.4		3.4
SHARE AUDIENCE %		11		11		12		11		11		10		10		11		11

PAY SERVICES

AVERAGE AUDIENCE		1.2		1.2		1.0		1.2		1.2		1.3		1.3		1.5		1.4
SHARE AUDIENCE %		4		4		4		4		4		4		4		5		4

U.S. TV HOUSEHOLDS: 88,800,000

For explanation of symbols, See page 8

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY MON.-FRI. NOV.23-27,1987

TIME	3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
HUT	31.6	32.1	32.5	32.8	33.1	34.4	35.5	37.2	38.8	40.7	42.2	44.4	50.1	51.9	52.8	54.2

ABC TV

		GENERAL HOSPITAL				ABC WORLD NEWS TONIGHT	
AVERAGE AUDIENCE (Hhlds (000) & %)		6,540				9,290	
		7.4	7.3 *	7.5 *		10.5	
SHARE AUDIENCE	%	23	23 *	23 *		20	
AVG. AUD. BY 1/4 HR	%	7.2	7.3 7.4	7.5		10.2	10.7

CBS TV

		GUIDING LIGHT (MON-WED)(PAE)			(PAE)	CBS EVENING NEWS-RATHER (M-WF)(PAE)	
AVERAGE AUDIENCE (Hhlds (000) & %)		5,400				10,030	
		6.1	6.1 *	6.1 *		11.3	
SHARE AUDIENCE	%	20	21 *	20 *		21	
AVG. AUD. BY 1/4 HR	%	6.3	6.0 6.1	6.1		11.3	11.4

NBC TV

		SANTA BARBARA (M-WF)(PAE)			NBC NIGHTLY NEWS	
AVERAGE AUDIENCE (Hhlds (000) & %)		4,520			9,040	
		5.1	5.0 *	5.2 *	10.2	
SHARE AUDIENCE	%	16	16 *	16 *	19	
AVG. AUD. BY 1/4 HR	%	4.9	5.0 5.3	5.2	10.1	10.3

INDEPENDENTS
(INCL. SUPERSTATIONS)

AVERAGE AUDIENCE	7.3	7.8	8.6	9.1	10.5	11.2	13.0	14.2
SHARE AUDIENCE %	23	24	25	25	26	26	25	27

SUPERSTATIONS

AVERAGE AUDIENCE	2.2	2.4	2.4	2.3	2.6	2.5	2.6	2.8
SHARE AUDIENCE %	7	7	7	6	6	6	5	5

PBS

AVERAGE AUDIENCE	0.7	0.8	0.8	0.9	0.9	1.0	1.2	1.3
SHARE AUDIENCE %	2	2	2	2	2	2	2	2

CABLE ORIG.

AVERAGE AUDIENCE	3.7	3.9	4.2	4.2	4.0	4.6	4.9	5.2
SHARE AUDIENCE %	12	12	12	12	10	11	10	10

PAY SERVICES

AVERAGE AUDIENCE	1.2	1.3	1.3	1.3	1.3	1.4	1.6	1.8
SHARE AUDIENCE %	4	4	4	3	3	3	3	3

U.S. TV HOUSEHOLDS [illegible]

For explanation of symbols, See page B

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY SAT. NOV.28, 1987

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45	11:00	11:15
HUT	6.2	6.9	8.3	9.8	12.0	13.9	16.0	18.3	20.7	22.9	24.1	25.7	26.8	28.5	30.0	31.1	31.8	[illegible]

ABC TV

	CARE BEAR FAMILY		LITTLE CLOWNS-HAPPYTOWN		MY PET MONSTER		ALL NEW POUND PUPPIES		LITTLE WIZARDS		REAL GHOSTBUSTERS		FLINTSTONE KIDS	
AVERAGE AUDIENCE	1,680		1,950		2,480		2,840		2,840		4,430		3,100	
(Hhlds (000) & %)	1.9		2.2		2.8		3.2		3.2		5.0		3.5	
SHARE AUDIENCE %	15		13		13		13		12		16		11	
AVG. AUD. BY 1/4 HR	1.6	2.2	2.2	2.2	2.7	2.8	3.0	3.4	3.0	3.4	4.9	5.2	3.3	3.7

CBS TV

	HELLO KITTY		MUPPET BABIES I		MUPPET BABIES II		MUPPET BABIES III		PEE WEE'S PLAYHOUSE		MIGHTY MOUSE(B)		POPEYE & SON(B)	
AVERAGE AUDIENCE	1,590		2,840		3,720		4,430		5,490		2,920		3,190	
(Hhlds (000) & %)	1.8		3.2		4.2		5.0		6.2		3.3		3.6	
SHARE AUDIENCE %	11		19		20		21		23		12		12	
AVG. AUD. BY 1/4 HR %	1.6	2.0	2.9	3.5	4.0	4.5	4.8	5.2	5.9	6.5	3.5	3.2	3.4	3.8

NBC TV

	GUMMI BEARS (PAE)		SMURFS I		SMURFS II		SMURFS III (PAE)		ALF-SAT MORN (PAE)		ALVIN AND THE CHIPMUNKS		FRAGGLE ROCK	
AVERAGE AUDIENCE	2,220		2,920		4,340		4,870		5,940		6,200		5,850	
(Hhlds (000) & %)	2.5		3.3		4.9		5.5		6.7		7.0		6.6	
SHARE AUDIENCE %	19		19		22		22		24		23		21	
AVG. AUD. BY 1/4 HR %	2.2	2.7	3.0	3.8	4.7	5.2	5.5	5.6	6.5	6.9	6.8	7.1	6.9	6.1

	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45	11:00	11:15
INDEPENDENTS (INCL. SUPERSTATIONS)																		
AVERAGE AUDIENCE	1.6		2.6		3.1		4.0		5.0		5.6		6.1		7.1		7.9	
SHARE AUDIENCE %	24		29		24		23		23		22		22		23		25	
SUPERSTATIONS																		
AVERAGE AUDIENCE	0.3 ^		0.7 ^		0.8		1.3		1.3		1.5		1.6		1.6		2.1	
SHARE AUDIENCE %	5 ^		8 ^		6		8		6		6		6		5		7	
PBS																		
AVERAGE AUDIENCE	0.2 ^		0.3 ^		0.4 ^		0.7 ^		0.7 ^		0.8		1.0		1.2		1.4	
SHARE AUDIENCE %	3 ^		3 ^		3 ^		4 ^		3 ^		3		4		4		4	
CABLE ORIG.																		
AVERAGE AUDIENCE	1.2		1.3		1.9		2.6		3.2		3.7		3.7		4.3		4.9	
SHARE AUDIENCE %	18		14		15		15		15		15		13		14		15	
PAY SERVICES																		
AVERAGE AUDIENCE	1.1		1.0		1.3		1.1		1.2		1.4		1.6		1.8		1.9	
SHARE AUDIENCE %	17		11		10		6		6		6		6		6		6	

U.S. TV HOUSEHOLDS 88,000,000

For explanation of symbols, See page B

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY SAT. NOV.28, 1987

TIME	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45	3:00	3:15	3:30	3:45
HUT	32.1	31.8	32.0	33.1	33.7	34.0	33.7	33.6	33.6	33.6	34.3	35.1	35.2	35.2	35.5	35.7	35.9	[illegible]

ABC TV

		BUGS BUNNY & TWEETY SHOW		ANIMAL CRACK-UPS		HEALTH SHOW SPECIAL				MINOLTA STAKES TENNIS-SAT						(1)		(2)	
AVERAGE AUDIENCE (Hhlds (000) & %)		3,630		2,570		1,150		1,060							1,590	2,300			
		4.1		2.9		1.3		1.2	1.5 *		1.3 *		1.2 *		1.0 *	1.8	2.6		2.4 *
SHARE AUDIENCE	%	12		9		4		3	4 *		4 *		3 *		3 *	5	6		7 *
AVG. AUD. BY 1/4 HR	%	4.1	4.1	2.8	3.1	1.4	1.3	1.7	1.2	1.3	1.2	1.4	1.0	0.9	1.0	2.0	2.1	2.4	2.4

CBS TV

		TEEN WOLF(B)										CBS COLLEGE FOOTBALL GAME FLORIDA STATE VS FLORIDA (12:12-3:30)(PAE)							(3)
AVERAGE AUDIENCE (Hhlds (000) & %)		2,920		8,060														10,720	
		3.3		9.1	6.0 *		8.4 *		9.5 *		8.9 *		9.4 *		10.1 *		10.1 *	12.1	10.6 *
SHARE AUDIENCE	%	11		27	19 *		25 *		28 *		26 *		27 *		29 *		28 *	29	29 *
AVG. AUD. BY 1/4 HR	%	3.1	3.5	5.0	6.2	8.0	8.7	9.6	9.5	9.2	8.6	9.1	9.7	10.0	10.1	10.2	10.0	10.3	10.7

NBC TV

		NEW ARCHIES		FOOFUR (PAE)		I'M TELLING						PBA FALL TOUR						SKINS GAME SAT. (3:30-6:03)	
AVERAGE AUDIENCE (Hhlds (000) & %)		4,340		3,810		3,280						3,190						4,430	
		4.9		4.3		3.7						3.6	3.2 *		3.5 *		4.1 *	5.0	4.1 *
SHARE AUDIENCE	%	15		13		11						10	9 *		10 *		11 *	13	11 *
AVG. AUD. BY 1/4 HR	%	4.9	4.9	4.4	4.3	3.6	3.7					3.0	3.1	3.6	3.8	3.9	4.3	[illegible]	[illegible]

INDEPENDENTS (INCL. SUPERSTATIONS)

AVERAGE AUDIENCE	8.2	8.1	8.6	7.8	8.6	9.6	9.3	8.8	9.7
SHARE AUDIENCE %	26	25	25	23	26	28	26	25	27

SUPERSTATIONS

AVERAGE AUDIENCE	1.8	2.1	2.2	1.8	1.8	2.3	2.2	2.1	2.3
SHARE AUDIENCE %	6	6	6	5	5	7	6	6	6

PBS

AVERAGE AUDIENCE	1.4	1.7	2.0	2.1	2.2	1.9	1.9	1.8	1.8
SHARE AUDIENCE %	4	5	6	6	7	5	5	5	5

CABLE ORIG.

AVERAGE AUDIENCE	4.9	5.4	5.0	5.2	5.4	5.7	5.7	5.5	5.5
SHARE AUDIENCE %	15	17	15	15	16	16	16	15	15

PAY SERVICES

AVERAGE AUDIENCE	2.5	2.5	2.0	2.2	2.6	2.9	2.9	3.3	3.6
SHARE AUDIENCE %	8	8	6	7	8	8	8	9	10

U.S. TV HOUSEHOLDS [illegible]

(1) ABC COLLEGE FOOTBALL [illegible] (PAE),ABC,(3:13-3:24)
(2) ABC COLLEGE FOOTBALL [illegible],ARIZONA VS ARIZONA ST,(PAE),ABC,(3:24-7:01)
(3) CBS COLLEGE FOOTBALL GM [illegible],NOTRE DAME VS MIAMI,(PAE),CBS,(3:40-6:49)

For explanation of symbols, See page H

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY SAT. NOV.28, 1987

TIME	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
HUT	37.4	38.0	39.1	39.9	39.8	41.0	42.7	44.7	47.0	48.2	49.4	50.0

ABC TV

ABC COLLEGE FOOTBALL-GAME
ARIZONA VS ARIZONA ST
(3:24-7:01)(PAE)

		4:15	4:45	5:15	5:45	6:15	6:45
AVERAGE AUDIENCE (Hhlds (000) & %)		2.1 *	2.1 *	2.3 *	2.4 *	3.0 *	4.1 *
SHARE AUDIENCE	%	6 *	5 *	6 *	5 *	6 *	8 *
AVG. AUD. BY 1/4 HR	%	2.0 2.1	2.2 2.4	2.2 2.2	2.6 3.1	3.0 3.3	4.8

CBS TV

CBS COLLEGE FOOTBALL GM 2
NOTRE DAME VS MIAMI
(3:40-6:49)(PAE)

(1)

		4:15	4:45	5:15	5:45	6:15	6:45
AVERAGE AUDIENCE (Hhlds (000) & %)		12.0 *	12.7 *	11.5 *	12.5 *	12.5 *	8,150 9.2
SHARE AUDIENCE	%	32 *	32 *	28 *	29 *	28 *	18
AVG. AUD. BY 1/4 HR	%	12.2 12.8	12.6 11.6	11.5 12.3	12.7 12.5	12.4 12.4	9.2

NBC TV

SKINS GAME-SAT.
(3:30-6:03)

NBC NIGHTLY NEWS-SAT.

		4:15	4:45	5:15	5:45	6:15	6:45
AVERAGE AUDIENCE (Hhlds (000) & %)		4.1 *	4.6 *	5.7 *	6.4 *		10,010 11.3
SHARE AUDIENCE	%	11 *	12 *	14 *	15 *		22
AVG. AUD. BY 1/4 HR	%	4.1 4.4	4.8 5.5	5.8 6.3	6.5 7.9		10.8 11.9

INDEPENDENTS (INCL. SUPERSTATIONS)

	4:00	4:30	5:00	5:30	6:00	6:30
AVERAGE AUDIENCE	10.2	10.9	11.8	13.1	13.5	14.1
SHARE AUDIENCE %	27	28	29	30	28	28

SUPERSTATIONS

	4:00	4:30	5:00	5:30	6:00	6:30
AVERAGE AUDIENCE	2.8	3.1	3.7	4.2	4.1	4.0
SHARE AUDIENCE %	7	8	9	10	9	8

PBS

	4:00	4:30	5:00	5:30	6:00	6:30
AVERAGE AUDIENCE	1.9	1.9	2.0	2.7	2.4	2.5
SHARE AUDIENCE %	5	5	5	6	5	5

CABLE ORIG.

	4:00	4:30	5:00	5:30	6:00	6:30
AVERAGE AUDIENCE	5.8	6.2	5.9	5.5	7.1	7.3
SHARE AUDIENCE %	15	16	15	13	15	15

PAY SERVICES

	4:00	4:30	5:00	5:30	6:00	6:30
AVERAGE AUDIENCE	2.7	2.7	2.8	2.9	2.4	2.2
SHARE AUDIENCE %	7	7	7	7	5	4

U.S. TV HOUSEHOLDS: 88,600,000

(1) CBS COLLEGE FOOTBALL POST.(PAE),CBS,(6:49-7:00)

For explanation of symbols, See page B.

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY SUN. NOV.29, 1987

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45	11:00	11:15
HUT	5.6	6.4	7.4	8.6	10.1	11.8	14.0	15.9	18.4	20.8	23.3	25.3	26.1	26.8	27.0	28.3	29.9	30.3

ABC TV

AVERAGE AUDIENCE (Hhlds (000) & %)																		
SHARE AUDIENCE %																		
AVG. AUD. BY 1/4 HR %																		

CBS TV

									← SUNDAY MORNING →						FACE THE NATION			
AVERAGE AUDIENCE (Hhlds (000) & %)									3,370						2,480			
									3.8	2.9 *		4.0 *		4.3 *	2.8			
SHARE AUDIENCE %									16	14 *		16 *		16 *	9			
AVG. AUD. BY 1/4 HR %									2.7	3.2	3.7	4.4	4.4	4.3	2.8	2.9		

NBC TV

					← SUNDAY TODAY →						MEET THE PRESS							
AVERAGE AUDIENCE (Hhlds (000) & %)					1,330						1,420							
					1.5	1.2 *		1.6 *		1.9 *	1.6							
SHARE AUDIENCE %					9	10 *		10 *		9 *	6							
AVG. AUD. BY 1/4 HR %					1.1	1.3	1.4	1.7	2.0	1.8	1.5	1.6						

INDEPENDENTS (INCL. SUPERSTATIONS)

AVERAGE AUDIENCE	1.6		2.5		3.9		5.6		6.8		8.5		9.1		9.8		10.6	
SHARE AUDIENCE %	27		31		35		37		35		35		34		35		35	

SUPERSTATIONS

AVERAGE AUDIENCE	0.3 ^		0.5 ^		1.4		2.1		2.5		2.8		3.2		3.5		3.9	
SHARE AUDIENCE %	5 ^		6 ^		13		14		13		12		12		13		13	

PBS

AVERAGE AUDIENCE	0.1 v		0.3 ^		0.5 ^		0.9		1.2		1.6		1.8		1.5		1.4	
SHARE AUDIENCE %	2 v		4 ^		5 ^		6		6		7		7		5		5	

CABLE ORIG.

AVERAGE AUDIENCE	1.2		1.6		2.2		2.5		3.3		4.1		4.8		5.0		5.3	
SHARE AUDIENCE %	20		20		20		17		17		17		18		18		18	

PAY SERVICES

AVERAGE AUDIENCE	1.4		1.3		1.2		1.4		1.7		2.4		2.9		3.2		3.2	
SHARE AUDIENCE %	21		16		11		9		9		10		11		12		11	

U.S. TV HOUSEHOLDS: 88,600,000

For explanation of symbols, See page 8

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY SUN. NOV.29, 1987

TIME	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45	3:00	3:15	3:30	3:45
HUT	31.5	32.6	33.2	34.7	36.2	38.1	39.8	41.9	43.4	44.3	44.4	44.5	44.1	45.4	45.2	45.1	44.9	45.5
ABC TV	←THIS WEEK-DAVID BRINKLEY→				BUSINESS WORLD													
AVERAGE AUDIENCE (Hhlds (000) & %)	3,190 / 3.6	3.4 *		3.8 *	1,240 / 1.4													
SHARE AUDIENCE %	11	10 *		11 *	4													
AVG. AUD. BY 1/4 HR %	3.4	3.4	3.7	3.8	1.4	1.4												
CBS TV					CBS NFL TODAY ←		CBS NFL FOOTBALL GAME I VARIOUS TEAMS AND TIMES (MULTI SEGMENT)(PAE)											
AVERAGE AUDIENCE (Hhlds (000) & %)	6,730 / 7.6						16,750 / 18.9	15.7 *		18.4 *		19.1 *		18.7 *		20.4 *		21.3 *
SHARE AUDIENCE %	21						42	38 *		42 *		43 *		42 *		45 *		47 *
AVG. AUD. BY 1/4 HR %	6.8					8.4	14.6	16.8	18.2	18.7	19.2	19.0	17.6	19.9	20.3	20.4	21.4	21.2
NBC TV					NFL LIVE ←		NFL SINGLE VARIOUS TEAMS AND TIMES (MULTI SEGMENT)(PAE)											
AVERAGE AUDIENCE (Hhlds (000) & %)	3,720 / 4.2						10,100 / 11.4	9.0 *		11.5 *		12.2 *		11.7 *		11.5 *		11.0 *
SHARE AUDIENCE %	11						26	22 *		26 *		27 *		26 *		25 *		24 *
AVG. AUD. BY 1/4 HR %	3.5					4.9	8.0	10.3	11.1	11.8	12.3	12.3	12.0	11.5	11.7	11.4	11.0	11.0
INDEPENDENTS (INCL. SUPERSTATIONS)																		
AVERAGE AUDIENCE	11.6		12.2		12.5		10.7		10.7		9.7		9.8		10.0		10.4	
SHARE AUDIENCE %	36		36		34		26		24		22		22		22		23	
SUPERSTATIONS																		
AVERAGE AUDIENCE	4.0		4.3		3.8		2.9		2.8		2.4		2.1		2.5		2.6	
SHARE AUDIENCE %	13		13		10		7		6		5		5		6		6	
PBS																		
AVERAGE AUDIENCE	1.6		1.7		1.6		1.3		1.3		1.5		1.6		1.6		1.7	
SHARE AUDIENCE %	5		5		4		3		3		3		4		4		4	
CABLE ORIG.																		
AVERAGE AUDIENCE	6.4		6.2		5.8		3.9		4.1		4.2		4.9		4.4		4.3	
SHARE AUDIENCE %	20		18		16		10		9		9		11		10		10	
PAY SERVICES																		
AVERAGE AUDIENCE	3.0		2.6		2.7		2.7		2.6		2.7		3.0		3.1		2.9	
SHARE AUDIENCE %	9		8		7		7		6		6		7		7		6	

U.S. TV HOUSEHOLDS: 88,600,000

For explanation of symbols, See page B.

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY SUN. NOV.29, 1987

TIME	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
HUT	46.5	45.6	45.4	46.1	46.4	47.9	49.6	51.9	53.9	55.3	57.3	59.5

ABC TV

MINOLTA STAKES TENNIS-SUN (4:00-6:36)(PAE) (1)

		4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
AVERAGE AUDIENCE		1,680										4,870	
(Hhlds (000) & %)		1.9	1.5 *		1.5 *		1.7 *		2.0 *		2.8 *	5.5	
SHARE AUDIENCE	%	4	3 *		3 *		4 *		4 *		5 *	9	
AVG. AUD. BY 1/4 HR	%	1.6	1.4	1.5	1.5	1.5	1.8	1.8	2.2	2.8	2.8	4.9	5.8

CBS TV

(2) CBS NFL FOOTBALL GAME 2 TAMPA BAY VS LA RAMS,NY GIANTS VS WASHINGTON (MULTI SEGMENT)(PAE)

		4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
AVERAGE AUDIENCE			11,340										
(Hhlds (000) & %)			12.8		10.6 *		11.4 *		11.4 *		12.1 *		14.2 *
SHARE AUDIENCE	%		24		23 *		24 *		22 *		22 *		24 *
AVG. AUD. BY 1/4 HR	%	17.1	10.2	10.0	11.1	11.4	11.4	11.2	11.7	11.9	12.2	13.8	14.6

NBC TV

(3) SKINS GAME-SUN. NBC NIGHTLY NEWS-SUN(B)

		4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
AVERAGE AUDIENCE				6,020								3,010	
(Hhlds (000) & %)			10.9 *	6.8	6.0 *		6.6 *		7.4 *		7.5 *	3.4	
SHARE AUDIENCE	%		24 *	13	13 *		13 *		15 *		13 *	6	
AVG. AUD. BY 1/4 HR	%	11.2	5.6	6.0	6.0	6.4	6.8	7.1	7.6	7.8	7.1	3.2	3.6

INDEPENDENTS
(INCL. SUPERSTATIONS)

	4:00	4:30	5:00	5:30	6:00	6:30
AVERAGE AUDIENCE	10.6	11.2	10.8	12.7	13.4	14.2
SHARE AUDIENCE %	23	25	23	25	25	24

SUPERSTATIONS

	4:00	4:30	5:00	5:30	6:00	6:30
AVERAGE AUDIENCE	3.0	3.4	2.9	2.9	3.3	3.2
SHARE AUDIENCE %	7	7	6	6	6	5

PBS

	4:00	4:30	5:00	5:30	6:00	6:30
AVERAGE AUDIENCE	1.7	1.8	2.0	2.5	2.5	2.6
SHARE AUDIENCE %	4	4	4	5	5	4

CABLE ORIG.

	4:00	4:30	5:00	5:30	6:00	6:30
AVERAGE AUDIENCE	3.9	4.4	5.0	6.1	5.4	5.8
SHARE AUDIENCE %	8	10	11	12	10	10

PAY SERVICES

	4:00	4:30	5:00	5:30	6:00	6:30
AVERAGE AUDIENCE	3.2	3.5	3.4	2.9	2.6	2.8
SHARE AUDIENCE %	7	8	7	6	5	5

U.S. TV HOUSEHOLDS: 88,600,000
(1) ABC WRLD NEWS TONIGHT-SUN.(PAE),ABC,(6:36-7:00)
(2) CBS NFL FOOTBALL GAME 1,VARIOUS TEAMS AND TIMES,(PAE),CBS,(MULTI SEGMENT)
(3) NFL SINGLE,VARIOUS TEAMS AND TIMES,(PAE),NBC,(MULTI SEGMENT)

For explanation of symbols, See page B.